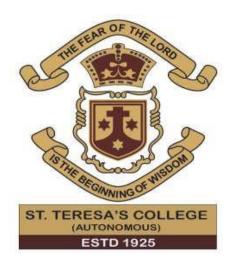
# ST. TERESA'S COLLEGE (AUTONOMOUS)

#### **ERNAKULAM**

(Affiliated to Mahatma Gandhi University, Kottayam)



# CURRICULUM AND SYLLABUS FOR DIPLOMA IN GARMENT MAKING

**Under Credit & Semester System** (2023 Admissions)

# **BOARD OF STUDIES**

# LIST OF MEMBERS

| Sl.<br>No | Category   | Name   | Designation   | Official Address  |
|-----------|--|--|---|---|
| 1         | Chairperson<br>(HOD)   | Ms. Nair Supriya Damodaran                                     | Assistant Professor                                 | Dept of Fashion Designing,<br>St. Teresa's College,<br>(Autonomous) Ernakulam                       |
| 2         | Subject Expert- 1<br>Outside MG<br>University  | Mr. G. Sukumaran Nair  | Retired Professor                                   | Indian Institute of Handloom<br>Technology (IIHT), Salem  |
| 3         | Subject Expert- 2<br>Outside MG<br>University  | Mr. Girish P. T.   | Former Consultant, Product Designer and Coordinator | Fab India Overseas<br>Ltd, New Delhi.   |
| 4         | University<br>Nominee  | Dr. Jayalakshmi I.   | Assistant Professor                                 | Department of Costume Design and Fashion, Chikkanna Government Arts College, Tiruppur, Tamil Nadu.  |
| 5         | Representative<br>from Industry/<br>Corporate Sector/<br>Allied field<br>related to<br>placement | <ol> <li>Ms. Anusha Martin</li> <li>Mr. Javed Anaz,</li> </ol> | Vice President CEO                                  | Trivandrum Sarvodaya Sangh, Ooruttukala, Neyyantinkara  Hashboosh Design Private Limited, Ernakulam |
| 6         | Alumni<br>Representative   | Ms. Shilpa N. Kammath  | Managing Director                                   | Kalakaari, Ernakulam.   |
| 7         | Faculty Member   | Dr. Lekha Sreenivas  | Associate Professor<br>(Centre Coordinator)         | Dept of Fashion Designing,<br>St. Teresa's College,<br>(Autonomous) Ernakulam                       |
| 8         | Faculty Member   | Dr. Vinitha Paulose  | Assistant Professor                                 | Dept of Fashion Designing,<br>St. Teresa's College,<br>(Autonomous) Ernakulam                       |
| 9         | Faculty Member   | Ms. Sruthy. S. Nair  | Assistant Professor                                 | Dept of Fashion Designing,<br>St. Teresa's College,<br>(Autonomous) Ernakulam                       |
| 10        | Faculty Member   | Ms. Dhanya P   | Assistant Professor                                 | Dept of Fashion Designing,<br>St. Teresa's College,<br>(Autonomous) Ernakulam                       |

| 11 | Faculty Member | Ms. Jeshy Varghese   | Assistant Professor | Dept of Fashion Designing, |
|----|----------------|----------------------|---------------------|----------------------------|
|    |                |                      |                     | St. Teresa's College,      |
|    |                |                      |                     | (Autonomous) Ernakulam     |
| 12 | Faculty Member | Ms. Rose Elsa Derrin | Assistant Professor | Dept of Fashion Designing, |
|    |                |                      |                     | St. Teresa's College,      |
|    |                |                      |                     | (Autonomous) Ernakulam     |
| 13 | Faculty Member | Ms. Anitta Benny     | Assistant Professor | Dept of Fashion Designing, |
|    |                |                      |                     | St. Teresa's College,      |
|    |                |                      |                     | (Autonomous) Ernakulam     |
| 14 | Faculty Member | Ms. Bessy Roy        | Assistant Professor | Dept of Fashion Designing, |
|    |                |                      |                     | St. Teresa's College,      |
|    |                |                      |                     | (Autonomous) Ernakulam     |
| 15 | Faculty Member | Ms. Shruthi R        | Assistant Professor | Dept of Fashion Designing, |
|    |                |                      |                     | St. Teresa's College,      |
|    |                |                      |                     | (Autonomous) Ernakulam     |
| 16 | Faculty Member | Ms. Dayana Simon     | Assistant Professor | Dept of Fashion Designing, |
|    |                |                      |                     | St. Teresa's College,      |
|    |                |                      |                     | (Autonomous) Ernakulam     |

# MINUTES OF THE BOARD OF STUDIES MEETING OF THE DEPARTMENT OF FASHION DESIGNING HELD ON 14.08.23

The Board of Studies meeting of the Department of Fashion Designing was conducted online through the google meet platform on 14.08.2023. The meeting began at 11.00 a.m. with a silent prayer.

The following members attended the meeting:

- 1. Mr. Girish P. T, Former consultant Product Designer and Co- Ordinator for Fab India Overseas Ltd, New Delhi. (Subject Expert).
- 2. Mr G. Sukumaran Nair, Retired Professor, Indian Institute of Handloom Technology (IIHT), Salem. (Subject Expert).
- 3. Dr. Jayalakshmi I, Assistant Professor, Department of Costume Design and Fashion, Chikkanna Government Arts College, Tiruppur, Tamil Nadu. (University Nominee).
- 4. Ms. Anusha Martin, Vice President, Trivandrum Sarvodaya Sangh, Ooruttukala, Neyyantinkara (Industry Expert)
- 5. Ms. Shilpa N Kammath, Managing Director, Kalakaari, Ernakulam, (Alumni Representative).
- Dr. Lekha Sreenivas, Associate Professor, Centre Co-ordinator, Department of Fashion Designing, St. Teresa's College (Autonomous) Ernakulam, Kerala. (Centre Coordinator and Member)
- 7. Ms. Nair Supriya Damodaran, Assistant Professor, Department of Fashion Designing, St. Teresa's College (Autonomous), Ernakulam (Chairperson)
- 8. Dr. Vinitha Paulose, Chairperson of BoS and Head of the Department, Department of Fashion Designing, St. Teresa's College (Autonomous) Ernakulam, Kerala. (Member)
- 9. Ms. Sruthy. S. Nair, Assistant Professor, Department of Fashion Designing, St. Teresa's College (Autonomous), Ernakulam (Member)
- 10. Ms. Dhanya P, Assistant Professor, Department of Fashion Designing, St. Teresa's College (Autonomous), Ernakulam (Member)
- 11. Ms. Jeshy Varghese, Assistant Professor, Department of Fashion Designing, St. Teresa's College (Autonomous), Ernakulam (Member)

- 12. Ms. Rose Elsa Derrin, Assistant Professor, Department of Fashion Designing, St. Teresa's College (Autonomous), Ernakulam (Member)
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- 15. Ms. Shruthi R, Assistant Professor, Department of Fashion Designing, St. Teresa's College (Autonomous), Ernakulam (Member)
- 16. Ms. Dayana Simon, Assistant Professor, Department of Fashion Designing, St. Teresa's College (Autonomous), Ernakulam (Member)

The following agenda were discussed in the meeting: -

#### ITEM 01/BOS/FD/23.08/15

#### To approve the minutes of the previous Board of Studies meeting

The minutes of the previous meeting which was conducted on 28.02.2023 were read out and it was approved by the Board of Studies members.

#### ITEM 02/BOS/FD/23.08/16

#### To approve the restructured syllabus of Diploma in Garment Making

The restructured syllabus of Diploma in Garment Making Programme was presented by the Chairperson to the Board of Studies members. The changes and modifications done in the syllabus are:

In Semester I, the syllabus of the common papers English for Communication I, Office Management and Entrepreneurship Development was restructured as per the requirement of all the diploma programmes.

• For Basic Garment Details Module IV, Module V and Module VI has been changed as follows:

#### **Module-IV**

Construction of Necklines - U -Neck, V- Neck, Square, Sweet Heart, Horse Shoe, Boat Neck

#### Module- V

Construction of Basic Bodice with set in sleeve, Basic Skirt (Size: US: 12)

#### **Module-VI**

Construction of Kid's Frock with a yoke, gathers, peter pan collar, puff at cap sleeves and a Continuous placket (Size: 3 years), Construction of Basic Kameez (Size: Own size)

- In Semester II common course English for Communication II was restructured completely as per the requirement of all the diploma programmes, in Fundamentals for Online Marketing - Module IV - Encryption (PGP,SHTTP, SSL), digital signature, digital certificate, other security measures were deleted from the module.
- The new assessment pattern and ESA question paper pattern was also discussed by the faculty and Board members which was submitted to the exam cell. The Board members suggested that it can be approved and finalised by the exam cell of the college.
- The restructured syllabus for Diploma in Garment Making was approved by the Board of Studies Members.

#### ITEM 03/BOS/FD/23.08/17

#### Discussion on the implementation of Four-Year Degree Programme (FYUGP)

• The structure of the FYUGP programmes was presented to the Board members. Discussion on some of the value-added papers which can be included were mentioned like, Natural Dyeing, Textile Testing, Fashion Journalism, Digital Marketing, Accountancy, etc. It was also suggested to first list down the core courses which has to be included first and then from that some courses can be kept as minor courses. For capstone papers, industry internship, community programmes can be given. Further discussions on implementation of FYUGP programme can be held later when guidelines and syllabus will be given from the University.

#### Any other matters with the permission of the chair

• The panel of examiners for the academic year 2023-24 was approved by the board of studies members.

#### **READ AND CONFIRMED**

- Mr. Girish P. T, Former consultant Product Designer and Co- Ordinator for Fab India Overseas Ltd, New Delhi. (Subject Expert).
- 2. Mr G. Sukumaran Nair, Retired Professor, Indian Institute of Handloom Technology (IIHT), Salem. (Subject Expert).
- 3. Dr. Jayalakshmi I, Assistant Professor, Department of Costume Design and Fashion, Chikkanna Government Arts College, Tiruppur, Tamil Nadu. (University Nominee).
- 4. Ms. Anusha Martin, Vice President, Trivandrum Sarvodaya Sangh, Ooruttukala, Neyyantinkara (Industry Expert)
- 5. Ms. Shilpa N Kammath, Managing Director, Kalakaari, Ernakulam, (Alumni Representative).
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- 7. Ms. Nair Supriya Damodaran, Assistant Professor, Department of Fashion Designing, St. Teresa's College (Autonomous), Ernakulam (Chairperson)
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- 14. Ms. Bessy Roy, Assistant Professor, Department of Fashion Designing, St. Teresa's College (Autonomous), Ernakulam (Member)

- 15. Ms. Shruthi R, Assistant Professor, Department of Fashion Designing, St. Teresa's College (Autonomous), Ernakulam (Member)
- 16. Ms. Dayana Simon, Assistant Professor, Department of Fashion Designing, St. Teresa's College (Autonomous), Ernakulam (Member)

**PREFACE** 

The curriculum, which encompasses the totality of student experience, should ensure a collective

and dedicated effort to birth an inspiring academic culture in a campus. It is this vision of quality

knowledge, its production and transmission that has fueled the Teresian quest for essential and

elemental student development. St. Teresa's College has taken meticulous care in the conception

of the new well-balanced curriculum by retaining the fundamental prerequisites mentioned by the

University/Higher Education Council. With the constraints of a prescribed syllabus in mind, we

have created an academic sanctuary, where a deeper access to knowledge is achievable to students

and teachers as well.

The Syllabus restructuring of 2023 instigates opportunities of real-world learning to equip a

modern scholar with the practicality of experience. As an autonomous institution under Mahatma

Gandhi University, St. Teresa's College offers a significant number of Programmes with definite

placement windows to the learners. Student knowledge and training across a range of subject areas

is efficiently enriched by engaging them in work-based learning, as provided by the revised and

restructured curriculum.

The indefatigable effort taken by the teachers in developing Programmes and Course outcomes is

commendable. The blossoming of the cognitive and intellectual skills of the scholars and

pragmatic skill sets to venture out confidently into a professional space, are the core off-shoots

that are anticipated.

I congratulate the efforts taken by the Principal Dr. Alphonsa Vijaya Joseph and her team for

restructuring the syllabus in keeping with the latest demands in academia. We look forward to

sharing the outcomes of our restructured curriculum and the positive changes that would reshape

the academic lives of all our scholars.

Dr. Sr. Vinitha

Manager

#### **FOREWORD**

The most significant characteristic of an autonomous college is its commitment to curriculum renewal or revision. Academic autonomy has granted the college the freedom to fine tune the syllabus keeping in mind the changing needs of the new generation of students, the new educational scenario in the global context and incorporation of skill based curricula. Revision of the syllabus implies responsibility and accountability and this in turn leads to excellence in academics and proactive governance. Education in the current scenario throws up a multitude of challenges and the curricula and syllabi ought to reflect the paradigm shift that has occurred in the various disciplines.

A revision of the syllabus is implemented by modifying the curriculum after review to evaluate the effectiveness of the curriculum after it has been implemented and to reflect on what students did and did not get out of it.

The three themes under Higher Education relevant to policy initiative for restructuring of the curriculum i.e., integrating skill development in higher education, linking higher education to society and integration of new knowledge are considered with utmost importance during revision of the syllabus. Outcome-Based Education emphasizes that the learning process is innovative, interactive and effective, where the main goal is student achievement at the end of the learning period. St. Teresa's College in its pursuit of imparting quality education has adopted Outcome Based Education (OBE) system that involves restructuring of curriculum, academic processes, teaching methodologies, assessment and evaluation systems in education to reflect the achievement of high order learning. It is a student-centric instruction model that focuses on measuring student performance through outcomes that include knowledge, skills and attitudes.

The revised syllabus and curriculum is the result of the combined efforts of the members of the Board of studies, curriculum expert committee and the syllabus committee who worked as a team to revise the syllabus and curriculum in the stipulated period. Active consultations were held with various stakeholders to elicit multiple perspectives in higher education which were incorporated in the new curriculum.

With sincere gratitude I acknowledge the instinct support and constant guidance extended by Rev. Dr. Sr. Vinitha, Provincial Superior and Manager, Rev. Sr. Emeline, Director, Dr. Sajimol Augustine M., Senior Administrator, Dr. Kala M.S Vice-Principal and Dr. Beena Job, Dean of self-financed programmes. I specially thank the team headed by Dr. Betty Rani Isaac, the Heads of the Departments and all the faculty members for their diligence, commitment and exceptional contribution towards this endeavour.

Prof. Alphonsa Vijaya Joseph Principal

**ACKNOWLEDGEMENT** 

I would like to extend my sincere thanks to Rev. Dr. Sr. Vinitha, Provincial Superior and

Manager for her support, also acknowledge with gratitude, the guidance extended by

Principal, Prof. Dr. Alphonza Vijaya Joseph, during the restructuring of the syllabus of

Diploma in Garment Making

I thank all the esteemed experts of the BOS for their valuable and expert suggestions. I wish

to individually thank all the members of the BOS who have provided valuable inputs on course

structure and content. I gratefully acknowledge the unstinted support and guidance extended

by Ms. Nimmi Jacob, Assistant Professor, Department of Home Science and other faculty

members of the Department of Fashion Designing and Department of Home Science during

restructuring of the syllabus. I whole heartedly thank Thiruvananthapuram Sarvodaya Sangh

- a directly assisted institution of Khadi and Village Industries Commission for accepting us

as partners and signing an MoU for providing design assistance to Kalpatharu Khadi Fashion

Studio. I am also grateful to all the members of the Curriculum Committee of the college for

their guidance and generous support. I extend my immense sense of gratitude and respect to

all those who extended help and guidance. Above all, I bow my head before God Almighty

for all the help given to us in all our endeavors.

Ms. Nair Supriya Damodaran

Assistant Professor and Head of the Department

**Department of Fashion Designing** 

# **CURRICULUM AND SYLLABUS 2023 ADMISSION ONWARDS**

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#### **DIPLOMA IN GARMENT MAKING**

(2023 admission onwards)

#### **PREAMBLE**

#### UGC NSQF DIPLOMA IN GARMENT MAKING

The University Grants Commission (UGC) had launched a scheme on 27 February, 2014 for skill development based higher education as part of college/university education leading to Certificate, Diploma, Advanced Diploma, B.Voc Degree, P.G Diploma, M.Voc degree and Research. Diploma in Garment Making is a one year full time choice and credit based modular programme wherein banking of credits for skill and general education components shall be permitted so as to enable multiple exit and entry. The main objective of this programme is to enable the students to carve a niche for themselves in the world of garment making by equipping themselves with professional knowledge and skills to gain employment as Garment makers in an apparel industry or to start their own freelance work and tailoring units and thus provide them professional opportunities.

The programme will empower women coming from various disciplines with the holistic knowledge and a well balanced perspective of garment making. It will equip women with skills that help them to become successful entrepreneurs and provide extensive training programme in preparing the students to pursue careers as instructor in training institutes, lab assistant in higher education institution, tailor in a garment unit, supervisor in garment units, customer support executive at textile shops, assistant fashion designer, needle worker, floor manager in textiles and as entrepreneurs

The syllabus of the course is designed in such a way that it provides skill development required to be a successful garment maker along with entrepreneurial skills to set up their own venture. A unique feature of this programme is the interaction of the students with the industry through internship which will enhance their practical knowledge.

#### PROGRAMME OUTCOMES

On completion of a Diploma programme from St. Teresa's College (Autonomous) Ernakulam, students should be able to demonstrate the programme outcomes listed below:

#### PO1. Professional Knowledge

 Demonstrate knowledge of facts, principles, and general concepts in a field of work or study.

#### PO2. Professional Skill

 Demonstrate a range of cognitive, employable and certifiable skills based on National Occupational Standards (NOSs)

#### **PO3: Entrepreneurial Skills**

 Develop entrepreneurial orientation along with required skill training for selfemployment and entrepreneurship development

#### **PO4.** Communication Skills

 Develop language proficiency through interactions embedded in meaningful Contexts.

#### PO5. Leadership, Teamwork and Interpersonal Skills

- Function effectively both as leader and/or member of a team.
- Collaborate and interact effectively with others

#### PO6. Moral & Ethical Awareness and Social Responsibility

- Demonstrate social and national responsibility.
- Engage in activities that contribute to the betterment of society, with a preferential option for the economically challenged and the marginalized.

#### PROGRAMME SPECIFIC OUTCOMES

The Department of Fashion Designing is committed to provide an enriched educational experience to develop the knowledge, skills and attributes of students to equip them for life in a complex and rapidly changing world. On completion of Diploma in Garment Making, our students should be able to demonstrate the programme specific outcomes listed below:

**PSO1:** Apply technical skills in the field of pattern making, Indian garment construction

and its various finishing techniques

**PSO2:** Employ the skill in ornamenting fabric and garments by applying embroidery

techniques

**PSO3:** Develop a sense of colour combination and skill for application of various

elements and principles of design

**PSO4:** Practice the basic skills in administration and management while working in an

organisation

**PSO5:** Develop communication and entrepreneurial skills to set up their own venture

#### Eligibility for admission

The minimum educational qualification for admission under this scheme will be class plus two pass or equivalent from any recognized board or university.

#### STRUCTURE OF UGC SKILL BASED PROGRAMMES

Government of India, taking note of the requirement for skill development among students, launched National Vocational Education Qualification Framework (NVEQF) which was later on assimilated into National Skills Qualifications Framework (NSQF). Various Sector Skill Councils (SSCs) are developing Qualification Packs (QPs), National Occupational Standards (NOSs) and assessment mechanisms in their respective domains, in alignment with the needs of the industry. In view of this, the UGC implemented the scheme of Community Colleges from 2013- 14 in pilot mode on the initiative of the MHRD. The Commission also launched another scheme of B.Voc.

Degree programme to expand the scope of vocational education and also to provide vertical mobility to the students admitted into Community Colleges for Diploma programmes to a degree programme in the Universities and Colleges. Accordingly, 'Deen Dayal Upadhyay Centre for Knowledge Acquisition and Up gradation of Skilled Human Abilities and Livelihood (KAUSHAL)' was also incorporated. Since all these three provisions serve a common purpose, they are merged into a single scheme for providing skill based education underNational Skills Qualifications Framework.

#### **National Skills Qualifications Framework**

The National Skills Qualifications Framework (NSQF) is a competency-based framework that organizes qualifications according to a series of knowledge, skills and aptitude. The NSQF levels, graded from one to ten, are defined in terms of learning outcomes which the learner must possess regardless of whether they are obtained through formal, non-formal or informal learning. National Occupational Standards (NOS) are statements of the skills, knowledge and understanding needed for effective performance in a job role and are expressed as outcomes of competent performance. The NOSs and QPs for each job role corresponding to each level of the NSQF are being formulated by the respective Sector Skill Councils (SSCs) set up by National Skill Development Corporation (NSDC) with industry leadership. The curriculum which is based on NOSs and QPs would thus automatically comply with NSQF.

The specific outcomes expected from implementation of NSQF are as follows:

- Mobility between vocational and general education by alignment of degrees with NSQF.
- Recognition of Prior Learning (RPL), allowing transition from non-formal to organized job market.
- Standardized, consistent, nationally acceptable outcomes of training across the country through a national quality assurance framework.
- Global mobility of skilled workforce from India, through international equivalence of NSQF.
- Mapping of progression pathways within sectors and cross-sectors
- Approval of NOS/QPs as national standards for skill training.

#### 1. Type of Courses and Awards

Skill-based programmes can be offered at the level of certificate or diploma as per details given below



| LEVEL    | DEGREE      | DURATION | CREDIT        | ELIGIBILITY |
|----------|-------------|----------|---------------|-------------|
| NSQF - 4 | Certificate | 6 Months | 30 Credits    | 10 + 2      |
| NSQF -5  | Diploma     | 01 Year  | 60 Cumulative | 10 + 2      |
|          |             |          | Credits       |             |

- These will be full-time credit-based modular programmes, wherein banking of credits for skill and general education components shall be permitted so as to enable multiple exit and entry. These should not be conducted as add on programmes.
- The multiple entry and exit enables the learner to seek employment after any level of award and join back as and when feasible to upgrade qualifications / skill competencies either to move higher in the job profile or in the higher educational system. This will also provide the learner an opportunity for vertical mobility to second year of B.Voc degree programme after one year diploma

#### 2. Curricula and Credit System for Skill Based Courses

- In order to make education more relevant and to create 'industry fit' skilled workforce, the institutions offering skill based courses will have to be in constant dialogue with the industry and respective Sector Skill Council(s) so that they remain updated on the requirements of the workforce for the local economy.
- The curriculum in each of the semester/years of the programme(s) will be a suitable mix of general education and skill development components. Skill component of the courses shall have a minimum of 60% of the total credits and it can go up to a maximum of 70% of the total credits, and the balanced credits shall be of general education component.
- The institution(s) shall prepare draft curriculum as per these guidelines and as per the provisions enumerated in MHRD Skill Assessment Matrix for Vocational Advancement of Youth (SAMVAY).
- The Curriculum shall be approved by the Board of Studies (BoS) and Academic Council of the University / Autonomous College.

#### 3. Skill Component

- The skill component should have a minimum of 60% and extendable up to a maximum of 70% of the total credits. The skill component will include practical classes in laboratories / workshops, internships, apprenticeships and any other forms of hands on training.
- Skill component of the programmes/courses shall be employment oriented. The institutions shall offer programmes/courses in domain areas which have significant demand in the job market.
- The curriculum should be aligned to Qualification Packs (QPs) / National Occupational Standards (NOSs) of selected job role(s) within the industry sector(s). This would enable the students to meet the learning outcomes specified in the NOSs.
- For the skill component, the model curriculum developed by the concerned Sector Skill Councils, wherever available, may be adopted or adapted in consultation with the industry partners. Wherever the curriculum is not available, the same may be developed in consultation with the relevant Sector Skill Councils and industry partners.
- The overall design of the skill development component along with the job roles selected

should be such that it leads to a comprehensive specialization in one or two domains.

- The curriculum should also focus on work-readiness in terms of skills in each of the semesters
- Adequate attention needs to be given in curriculum design to practical work, on-the-job training, development of student portfolios and project work. All skill-based programmes should be apprenticeship-embedded.
- The practical / hands-on portion of the skills component of the curriculum shall be transacted in face to face mode.

#### 4. General Education Component

- General education component will include curriculum which are supportive to the core trade in addition to communication skills, soft skills, ICT skills, critical thinking, problem solving, environmental studies and value education. As already mentioned, the skill component of the courses can vary from 60% to 70% of the total credits, and thebalanced credits shall be of general education component.
- Relevance of programmes offered, along with that of the curriculum is important.
   Therefore, monitoring, evaluation and updating of the curriculum needs to be done periodically in consultation with all stake holders, particularly the industries and SSCs keeping in view their requirements and changes in NOSs.
- The institutions offering skill based courses are essentially required to have MoUs with relevant Industry Partner/s in order to facilitate on-site skill training of the learnersenrolled under the skill based courses.
- While formulating the curriculum, institutions will follow choice based credit system and provide provisions for credit transfer across the courses. The credit distribution should be rationally provided for the practical work, apprenticeships, on-job training and project work.

#### 5. Curricular Aspects and Level of Awards

As the CBSE and many other school boards are initiating skill based vocational courses with certification at NSQF Level 4 for students completing 10+2, there may be three types of learners getting admission to first semester of Skill Based Programmes:

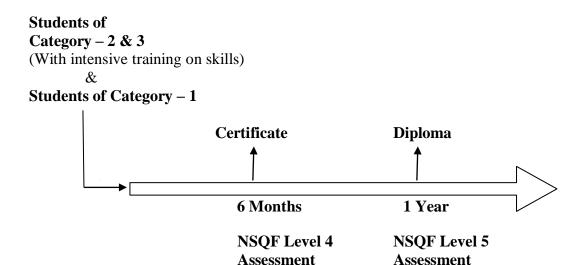
Category – 1: students already acquired NSQF certification Level 4 in a particular industry sector and opted admission in the courses under Skilled based programme in same trade with job role for which he / she previously certified at school level.

Category -2: students who have acquired NSQF certification Level 4 but may like to change their trade and may enter into the institution in a different industry sector.

Category – 3: students passed 10+2 examination with conventional schooling without any background of vocational training.

The institutions should provide additional study curriculum and arrange for skill intensive training / teaching for the learners belonging to the category-2 and 3 during the first six months for which they shall be at NSQF Level 4 of skill competency by concerned SSC at the end of first semester. Learners belonging to category-1 need not undergo any additional intensive training and teaching as they already have NSQF level 4 certificates in same industry sector / job role required for specified skill credits.

From second semester onwards they will follow the common programme for further course of study. Students may exit after six months with a Certificate (NSQF Level 4) or may continue for diploma or advanced diploma level courses. An academic progression for the students in skilling stream is illustrated below:



The courses under NSQF shall also provide for vertical mobility to the students with vocational subjects in school level. The Universities shall enable horizontal & vertical mobility to the students of vocational stream at 10+2 level in various courses at undergraduate level.

#### 6. Cumulative credits awarded to the learners in skill based vocational courses.

| NSQF<br>Level | Skill<br>Component<br>Credits | General<br>Education<br>Credits | Total Credits<br>for Award | Normal<br>Duration | Exit Points / Awards |
|---------------|-------------------------------|---------------------------------|----------------------------|--------------------|----------------------|
| 4             | 18                            | 12                              | 30                         | One Sem.           | Certificate          |
| 5             | 36                            | 24                              | 60                         | Two Sem.           | Diploma              |

#### 7. Assessment

The Skill component of the course will be generally assessed by the respective Sector Skill Councils. In case, there is no Sector Skill Council for a specific trade, the assessment may be done by an allied Sector Council or the Industry partner. Further if Sector Skill Council in concerned / relevant trade has no approved QP which can be mapped progressively or due to any other reason, if the SSC expresses its inability to conduct the assessment or cannot conduct the skill assessment in stipulated time frames as per academic calendar, the institutions may conduct skill assessment through a Skill Assessment Board by 'Certified Assessors' as per the provisions enumerated in MHRD Skill Assessment Matrix for Vocational Advancement of Youth (SAMVAY).

The Skill Assessment Board may have Vice-Chancellor/Principal/Director/Nodal officer/Coordinator of the programme / Centre, representatives of the partner industry(s), one nominee of the Controller of Examination or his/her Nominee of affiliating University / Autonomous College and at least one external expert. The affiliating university may nominate additional experts on the Skill Assessment Board, if required.

 The certifying bodies may comply with / obtain accreditation from the National Accreditation Board for Certification Bodies (NABCB) set up under Quality Council of India (QCI). Wherever the university/college may deem fit, it may issue a joint certificate for the course(s) with the respective Sector Skill Council(s).

- The general education component will be assessed by the concerned university as
  per the prevailing standards and procedures. General Education credit refers to a
  unit by which the course work is measured. It determines the number of hours of
  instructions required per week.
- One credit is equivalent to one hour of teaching (lecture or tutorial) or two hours of practical work/field work per week. Accordingly, one Credit would mean equivalent of 14-15 periods of 60 minutes each or 28 30 hrs of workshops/ labs. For internship / field work, the credit weightage for equivalent hours shall be 50% of that for lectures /tutorials. For self-learning, based on e-content or otherwise, the credit weightage for equivalent hours of study shall be 50% of that for lectures / tutorials.

#### 8. Certification of Awards

- Award of Certificate / Diploma / Advanced Diploma / B.Voc and other degrees as the case
  may be, would depend on acquisition of requisite credits and not on the duration of the
  calendar time spent in pursuing the course.
- The certificate for skilling component would be awarded by the Sector Skill Council in terms of NSQF level either singly or jointly with the institution concerned and the general education grades will be certified along with the skill component in terms of certificate/ diploma awarded by the institution.
- UGC guidelines on Choice Based Credit System (CBCS) may be referred for further illustration on computation of SGPA, CGPA etc. to confer the awards as above.
- The students will have the option to exit with a Certificate after acquiring requisite no of credits. In case of affiliated colleges, such students may be awarded Certificate, Diploma or Advanced Diploma, as the case may be by the concerned College after a written authorization by the affiliating University.

#### 9. Role of Institution /College

The institution / college concerned may itself award Diploma / Certificates under its own seal and signature after written authorization from affiliating University; name of the

affiliating university and scheme should be mentioned on award certificate.

#### 10. Job Opportunities

The Diploma in Garment Making can avail themselves of the following job opportunities

Job Roles proposed to be covered in each semester

| Semester    | NSQF LEVEL  |  |  |  |  |
|-------------|---|--|--|--|--|
|             | Level 4   |  |  |  |  |
|             | Code: 2019/TEXT/MOT/3210NSQF, 2019/TEXT/MOT/3212NSQF    |  |  |  |  |
|             | 2018/TEXT/DGT/02832NSQF                                 |  |  |  |  |
|             | Assist the Garment Maker                                |  |  |  |  |
| Semester I  | Customer support executive                              |  |  |  |  |
| Semester 1  | Assist Fashion Designer                                 |  |  |  |  |
|             | Assistant in Boutiques                                  |  |  |  |  |
|             | <ul> <li>Lab assistant in fashion institutes</li> </ul> |  |  |  |  |
|             | Hand Embroidery needle worker                           |  |  |  |  |
|             | Level 5   |  |  |  |  |
|             | Code: DGT/1025, DGT/1025NSQF, 2019/TEXT/MOT/3211NSQF    |  |  |  |  |
|             | Instructor in training institutes                       |  |  |  |  |
|             | Lab Assistant in Higher Education Institution           |  |  |  |  |
|             | Tailor in a Garment unit                                |  |  |  |  |
|             | Supervisor in Garment Units                             |  |  |  |  |
|             | Customer support executive at textile shops             |  |  |  |  |
| Semester II | Floor manager in Textile showroom                       |  |  |  |  |
|             | Boutique manager  |  |  |  |  |
|             | Assistant Stylist                                       |  |  |  |  |
|             | Assistant Costume designers                             |  |  |  |  |
|             | Assistant Fashion Photographers                         |  |  |  |  |
|             | Entrepreneur  |  |  |  |  |

#### PROGRAMME DESIGN

The Programme in Diploma in Garment Making must include (a) Language courses, (b) General education component (c) Skill Component (d) internship and (e) field visit. Total credits should be 60. The working hour per week is 30 hours. No open course is envisaged. The number of courses for the programme should contain 5 general education components, 7 skill components including 1 month internship.

#### **COURSE CODE FORMAT**

The programme is coded according to the following criteria. The first character indicates the discipline, second character indicates the programme, third for semester, fourth for course category, fifth characters for serial no of the course, sixth character specifies the degree, and seventh indicates the year of implementation.

#### Eg: VGM1G01D23, VGM2SP01D23

| V       | Vocational Studies   |
|---------|--|
| GM      | Garment Making   |
| 1/2     | Semester 1 or 2  |
| G/SP/SI | General Education Component (G) / Skill Practical (SP) Skill |
|         | Internship   |
| 01      | Serial no of the Course                                      |
| D       | Diploma  |
| 23      | Year of implementation                                       |

#### **Duration of the Programme**

Duration of Diploma in Garment Making is 2 semesters which is distributed over a period of one academic year. Each semester shall have 90 working days inclusive of all examinations. Students

having a minimum of 75% average attendance for all the courses only, can register for the examination.

#### STRUCTURE OF DIPLOMA IN GARMENT MAKING

The programme shall include general education components and skill components. The programme also includes assignment/seminar/practical/ internship/field placement etc. The total credit for the programme is fixed at 60.

#### **Theory Courses**

There are 5 theory courses which are under general education components and these are distributed in the first and second semester.

#### **Skill Practical Courses and Internship**

There are 6 skill practical courses and a 1 month Internship which are under skill components and these 7 skill components are distributed in the first and second semester. These practical courses have laboratory practical. The practical examinations will be conducted by external and internal examiner appointed by the controller of examinations at the end of each semester.

The students are required to undergo an internship for a period of one month (144 hours) in a garment industry or boutique under the guidance of a recognized Fashion designer or stylist for gaining practical experience in the field.

#### Viva Voce

A viva voce examination will be conducted by internal and external examiners at the time of evaluation of the project and internship reports.

#### SCHEME OF THE PROGRAMME

| NSQF Level | Skill<br>Component<br>Credits | General<br>Education<br>Credit | Normal<br>Calendar<br>Duration | Awards      |
|------------|-------------------------------|--------------------------------|--------------------------------|-------------|
| 4          | 18                            | 12                             | One Semester                   | Certificate |
| 5          | 21                            | 9                              | Two Semester                   | Diploma     |

|       |                                 | SEMESTER I                                   |                    |         |                             |
|-------|---------------------------------|--|--------------------|---------|-----------------------------|
| Paper | Course Title                    | Skill Component/ General Education Component | Theory/ Practical  | Credits | Total<br>Number<br>of Hours |
| 1     | English for<br>Communication –I | General Education Component                  | Theory             | 5       | 90                          |
| 2     | Office Management               | General Education Component                  | Theory             | 4       | 72                          |
| 3     | Entrepreneurship<br>Development | General Education Component                  | Theory             | 3       | 54                          |
|       | TOTA                            | ÅL .   |                    | 12      |                             |
| 4     | Basic Flat Pattern<br>Drafting  | Skill<br>Component                           | Skill<br>Practical | 6       | 108                         |
| 5     | Basic Garment Details           | Skill<br>Component                           | Skill<br>Practical | 6       | 108                         |
| 6     | Basic Surface<br>Ornamentation  | Skill<br>Component                           | Skill<br>Practical | 6       | 108                         |
|       | TOTA                            | L<br>L                                       | 1                  | 18      |                             |
| TOTA  | AL (General Education Co        | mponent + Skill Co                           | omponent)          | 30      |                             |

|       |  | SEMESTER I                                    | [                   |         |                             |
|-------|--|---|---------------------|---------|-----------------------------|
| Paper | Course Title                             | Skill Component / General Education Component | Theory/ Practical   | Credits | Total<br>Number of<br>Hours |
| 7     | English for Communication –II            | General Education Component                   | Theory              | 4       | 72                          |
| 8     | Fundamentals of On-line Marketing        | General Education Component                   | Theory              | 5       | 90                          |
|       | TOTA                                     | L   |                     | 9       |                             |
| 9     | Pattern Making                           | Skill<br>Component                            | Skill<br>Practical  | 5       | 90                          |
| 10    | Garment Construction                     | Skill<br>Component                            | Skill<br>Practical  | 6       | 108                         |
| 11    | Indian Traditional Surface Ornamentation | aditional Surface Skill Skill                 |                     | 6       | 108                         |
| 12    | Internship (1 Month)                     | Skill<br>Component                            | Skill<br>Internship | 4       | _                           |
|       | TOTA                                     | L   | 1                   | 21      |                             |
| TOT   | TAL (General Education Con               | nponent + Skill Co                            | omponent)           | 30      |                             |

#### DISTRIBUTION OF COURSES AND CREDITS

The total credit for the programme is fixed at 60. The distribution of credit points in each semester and allocation of the number of credit for skill components and general education components, and internship is as follows.

|          |                               | tion                        |             | Credits |       | & Н     | ours  | TOTAL<br>MARKS |     |
|----------|-------------------------------|-----------------------------|-------------|---------|-------|---------|-------|----------------|-----|
| Semester |                               | escrip                      | Course      | Sk      | ill   | General |       |                |     |
| Sem      | Title of The<br>Course        | Course Description          | Code        | Credits | Hours | Credits | Hours | ISA            | ESA |
|          | English for Communication - I | General Education Component | VGM1G01D23  |         |       | 5       | 5     | 40             | 60  |
|          | Office<br>Management          | General Education Component | VGM1G02D23  |         |       | 4       | 4     | 40             | 60  |
|          | Entrepreneurship Development  | General Education Component | VGM1G03D23  |         |       | 3       | 3     | 40             | 60  |
| I        | Basic Flat Pattern Drafting   | Skill<br>Component          | VGM1SP01D23 | 6       | 6     |         |       | 40             | 60  |
|          | Basic Garment Details         | Skill<br>Component          | VGM1SP02D23 | 6       | 6     |         |       | 40             | 60  |
|          | Basic Surface Ornamentation   | Skill<br>Component          | VGM1SP03D23 | 6       | 6     |         |       | 40             | 60  |
|          |                               | TOTAL (SEMESTER I)          |             | 18      |       | 12      |       |                |     |

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|    | English for Communication –II            | General Education Component | VGM2G04D23  |    |   | 4  | 4 | 40 | 60 |
|----|--|-----------------------------|-------------|----|---|----|---|----|----|
|    | Fundamentals of On-line Marketing        | General Education Component | VGM2G05D23  |    |   | 5  | 5 | 40 | 60 |
|    | Pattern Making                           | Skill<br>Component          | VGM2SP04D23 | 5  | 5 |    |   | 40 | 60 |
| II | Garment Construction                     | Skill<br>Component          | VGM2SP05D23 | 6  | 6 |    |   | 40 | 60 |
|    | Indian Traditional Surface Ornamentation | Skill<br>Component          | VGM2SP06D23 | 6  | 6 |    |   | 40 | 60 |
|    | Internship (1month)                      | Skill<br>Component          | VGM2SI01D23 | 4  |   |    |   | 40 | 60 |
|    | TOTAL (SEMESTER II)                      |                             | 21          |    | 9 |    |   |    |    |
|    | TOTAL CREDITS (SEMESTER I + II)          |                             |             | 39 |   | 21 |   |    |    |

#### **EXAMINATIONS**

The external theory examination of all semesters shall be conducted by the College at the end of each semester. Internal evaluation is to be done by continuous assessment.

Examinations have two parts: Internal or In-Semester Assessment (ISA) & External or End–Semester Assessment (ESA). The ratio between ISA and ESA shall be 2:3. Both internal and external marks are to be rounded to the next integer.

#### Marks Distribution for External Examination and Internal Evaluation

Marks distribution for external and internal assessments and the components for internal evaluation with their marks are shown below:-

Components of the Internal Evaluation and External and their marks are as below.

#### For all courses

a) External Examination: 60 marksb) Internal Evaluation: 40 marks

#### For all Theory courses

| Internal assessment components - Theory | Marks |
|---|-------|
| ISA exam                                | 20    |
| Assignment                              | 10    |
| Field Visit /Seminar/ Viva              | 10    |
| Total                                   | 40    |

#### **Attendance:**

| % of Attendance | Marks |
|-----------------|-------|
| 90 and above    | 5     |
| 85 to below 90  | 4     |
| 80 to below 85  | 3     |
| 75 to below 80  | 2     |
| Below 75        | 0     |

#### For all practical courses

| Internal Assessment<br>Components | Marks |
|-----------------------------------|-------|
| Lab Involvement                   | 15    |
| Record*                           | 25    |
| Total                             | 40    |

<sup>\*</sup>Marks awarded for Record should be related to the number of articles submitted

#### For Internship

| Components of Internal   | Marks |
|--------------------------|-------|
| Evaluation of Internship |       |
| Attendance               | 10    |
| Punctuality              | 5     |
| Field Involvement        | 25    |
| Total                    | 40    |

| Components of External Evaluation of Internship Report | Marks |
|--|-------|
| Demonstration and Presentation                         | 30    |
| Viva   | 10    |
| Internship Report                                      | 20    |
| Total  | 60    |

#### **Internal Assessment Test Papers**

Two internal test-paper will be conducted in each semester for each paper. The evaluation of all components is to be published and are to be acknowledge by the candidates. All documents of internal assessment are to be kept in the college for two years. The responsibility of evaluating the internal assessment is vested on the teacher (s) who teaches the courses

#### **End-Semester Assessment**

The End-Semester examination of all courses shall be conducted by the college on the close of each semester. For reappearance / improvement, students can appear along with the next batch

#### **Components of External Evaluation of Skill Practical Courses**

| Components of External Evaluation of | Marks |
|--------------------------------------|-------|
| Skill Practical courses              |       |
| Practical Examination                | 40    |
| Record                               | 15    |
| Viva                                 | 5     |
| Total                                | 60    |

#### **Pattern of Question Paper:**

A question paper shall be a judicious mix of short answer type, short essay type/ problem solving type and long essay type questions.

For each course the End-semester Assessment is of 3 hours duration. The question paper has 4 parts. Part A contains 20 questions which include Multiple Choice Questions, Match the following, True or False and one-word questions where all 20 questions have to be answered. Part B contains 7 short answer questions of which 5 are to be answered. Part C has 6 short essay questions of which 4 are to be answered. Part D consists of 2 long essay questions, out of which only one question must be answered.

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| Part                 | No. of<br>Questions | No. of questions to be answered | Marks<br>(for courses<br>without practical) |
|----------------------|---------------------|---------------------------------|---|
| A (Objective Type)   | 20                  | 20                              | 20 x 1 = 20                                 |
| B (Short Answertype) | 7                   | 5                               | 5 x 2 = 10                                  |
| C (Short Essay Type) | 6                   | 4                               | $4 \times 5 = 20$                           |
| D (Long Essay Type)  | 2                   | 1                               | 1 x 10= 10                                  |

#### Grade

A 7-point scale based on the total percentage of marks (ISA + ESA) for all courses (theory, practical, project)

| % of marks     | Grade                      | Grade point |
|----------------|----------------------------|-------------|
| 95 and above   | S - Outstanding            | 10          |
| 85 to below 95 | A <sup>+</sup> - Excellent | 9           |
| 75 to below 85 | A - Very good              | 8           |
| 65 to below 75 | B <sup>+</sup> - Good      | 7           |
| 55 to below 65 | B - Above average          | 6           |
| 45 to below 55 | C - Satisfactory           | 5           |
| 35 to below 45 | D - Pass                   | 4           |
| below 35       | F - Failure                | 0           |
|                | Ab - Absent                | 0           |

The students obtaining Grade F and Ab shall be considered failed and she will be required to reappear in the examination.

**Pass Criteria:** 

• A separate minimum of 30% marks each for internal and external (for both theory and

practical) and aggregate minimum of 35% for a pass in a course.

• For a pass in a programme, a separate minimum of Grade D is required for all the individual

courses.

• If a candidate secures F Grade for any one of the courses in a semester/programme, only

F grade will be awarded for that semester/programme until she improves this to D Grade

or above within the permitted period.

• Students who complete the programme with D grade will have one betterment chance

within 12 months, immediately after the publication of the result of the whole programme.

**Credit Point and Credit Point Average** 

Credit Point (CP) of a course is calculated:

 $CP = C \times GP$ 

C = Credit; GP = Grade point

Semester Credit Point Average (SCPA) of a semester:

SCPA = TCP/TC

TCP = Total Credit Point of that semester

TC = Total Credit of that semester

Cumulative Credit Point Average (CCPA) is calculated:

CCPA = TCP/TC

TCP = Total Credit Point of that programme

TC = Total Credit of that programme

#### **Credit Point Average (CPA)**

CPA of different courses are calculated:

CPA = TCP/TC

TCP = Total Credit Point of a course

TC = Total Credit of that course

Grades for the different courses, semesters and overall programme are given based on the corresponding CPA:

| СРА               | Grade                      |  |
|-------------------|----------------------------|--|
| 9.5 and above     | S- Outstanding             |  |
| 8.5 and below 9.5 | A <sup>+</sup> - Excellent |  |
| 7.5 and below 8.5 | A - Very good              |  |
| 6.5 and below 7.5 | B <sup>+</sup> - Good      |  |
| 5.5 and below 6.5 | B - Above average          |  |
| 4.5 and below 5.5 | C - Satisfactory           |  |
| 3.5 and below 4.5 | D - Pass                   |  |
| below 3.5         | F - Failure                |  |

- Notionally registered candidates can also apply for the said supplementary examinations
- A student who registers her name for the external exam for a semester will be eligible for promotion to the next semester

- A student who has completed the entire curriculum requirement, but could not register for the Semester examination can register notionally, for getting eligibility for promotion to the next semester
- A candidate who has not secured minimum marks/credits in internal examinations can redo the same registering along with the End Semester Assessment for the same semester, subsequently
- There shall be no improvement for internal evaluation

#### **Practical Examinations**

The practical examinations are to be conducted at the end of every semester by the institution. The external examiner shall be selected by the institution.

The students are required to maintain a record of all the articles mentioned in the syllabus in prescribed size and scale. The record has to be got certified from the concerned faculty of the institution. The students have to present the record for attending the practical examination.

### SYLLABUS SEMESTER I

SEMESTER - I

Name of the Course: ENGLISH FOR COMMUNICATION-I

Course Code : VGM1G01D23

Credits : 5

**Total Lecture Hours: 5 hours/week = 90 Hrs** 

#### **Course Outcomes:**

**CO1:** Understand and use basic English vocabulary and phrases in daily conversations.

**CO2:** Write paragraphs

CO3: Read and comprehend texts

**CO4:** Engage in conversations in English

#### **Syllabus Content**

#### **Module I: Enhancing vocabulary**

20 Hours

The Importance of Using Proper Vocabulary when Speaking, Writing, Reading and Listening --Synonyms, antonyms, idioms, phrases, neologisms, plural formation, affixes.

Technical words necessary for the course

#### **Module II -How to Listen Effectively**

15 Hours

Active listening—listening for comprehension--

Practice listening to short paragraphs and identifying the main Idea of the passage --Dictogloss -The teacher reads a short, text several times and the learners try to produce
their own version as close to the original as possible—Note taking

#### **Module III: Developing Writing Skills**

25 Hours

Sentence structure-- Subject -verb agreement—punctuation—Paragraph writing—developing an idea—topic sentence—introductions and conclusions—choosing the right title

#### Module IV - Speaking skills

30 Hours

Accurate pronunciation, - phonetic script --stress and intonation patterns in English---

Role play activities to communicate--- asking for directions—ordering food— initiating a conversation— telephone etiquette

#### **References:**

- English for careers Pearson
- Cambridge Grammar and Writing skills

BLUEPRINT
VGM1G01D23: ENGLISH FOR COMMUNICATION I

| Module | Hours | Part A (1 mark) 20/20 | Part B (2marks) 5/7 | Part C<br>(5 marks)<br>4/6 | Part D (10 marks) 1/2 |
|--------|-------|-----------------------|---------------------|----------------------------|-----------------------|
| I      | 20    | 5                     | 1                   | 1                          | 0                     |
| II     | 15    | 5                     | 2                   | 1                          | 0                     |
| III    | 25    | 5                     | 2                   | 2                          | 1                     |
| IV     | 30    | 5                     | 2                   | 2                          | 1                     |

# MODEL QUESTION PAPER ST. TERESA'S COLLEGE (AUTONOMOUS), ERNAKULAM DIPLOMA IN GARMENT MAKING FIRST SEMESTER VGM1G01D23-ENGLISH FOR COMMUNICATION-I

Time: 3 Hours Maximum: 60 Marks

#### Part A

#### I Choose the correct answer from the bracket.

- 1. Find the appropriate noun suffix for the given words ('ant', 'or', 'age', 'ee') (Edit, Pay, Account, Drain)
- 2. Which of the following is the right synonym for the word "Ephemeral?" (Lasting, Eternal, Durable, Momentary)
- 3. The synonym for 'disgrace' is..... (Exertion, Alacrity, Ignominy, Opaque)

#### Read the following passage carefully and answer questions 4 and 5.

A large number of people enjoy reading murder mysteries regularly. As a rule, these people are not themselves murderers, nor would these people really ever enjoy seeing someone commit an actual murder, nor would most of them actually enjoy trying to solve an actual murder. They probably enjoy reading mysteries because of this reason: they have found a way to escape from the monotonous, boring routine of dull everyday existence.

- 4. Which of the following propositions is true?
  - a) Some people read murder mysteries occasionally.
  - b) Only people who never commit murder, like to read murder mysteries.
  - c) A large number of people find everyday routine dull, boring and monotonous.
  - D) A large number of people will never see someone committing murder.
- 5. Which of the following statements best simplifies the above passage and yet conveys it's entire Meaning?
  - (a) Many people who have not committed, seen, or solved a murder, or felt any desire to do any of the above, still like to read murder mysteries in order to escape the monotony of everyday life.
  - (b) Many people who have not committed, seen, or solved a murder and they probably enjoy reading murder mysteries because of this reason: It gives them a way to escape from the monotonous, boring routine of dull everyday existence.
  - (c) Many people who have never been involved with a murder, like to read murder mysteries. This is because, they like to escape the monotony of everyday life.
  - (d) Many people who have not committed, seen, or solved a murder, like to read murder mysteries

#### II Match the following

| 6.Seventy years                             | Are  | To pay the fine.              |
|---|------|-------------------------------|
| 7.The children                              | Is   | Decided to organize a strike. |
| 8.Either Ram or his friends                 | Has  | happy                         |
| 9.The minister along with the party workers | Have | Not a short time period.      |
| 10.Smitha                                   | Is   | A kind woman.                 |

#### (Answer the following statement as True or False)

- 11. Concord of Proximity refers to the principle that the verb should agree with the nearby noun rather than a distant noun in the sentence.
- 12. Active listeners can't provide constructive feedback.
- 13. The purpose of punctuation in writing is to clarify and enhance the meaning of a text.
- 14. Dictogloss is primarily used to teach pronunciation.
- 15. Dictogloss fosters critical thinking as students must analyze and synthesize information 10. Give the possible word that may be derived out of affixation in the following words.

#### Provide one - word response to the given questions

- 16. What punctuation mark is used to indicate possession or contraction in English?
- 17. What punctuation mark is employed to end a declarative sentence?
- 18. How do you denote a continuation or anticipation of a thought at the end of a sentence using punctuation?
- 19. How would you punctuate a sentence to convey enthusiasm, surprise, or a heightened emotional tone?
- 20. In writing, what is the term for the punctuation used to end an interrogative sentence?

 $(20 \times 1 = 20)$ 

#### Part B

### (Answer any five of the following questions in one or two sentences. Each question carries 2 marks)

- 21. What is active listening? Mention any two tips for active listening.
- 22. Distinguish between active and passive vocabulary.
- 23. What is a prefix? Give examples for all kinds of negative prefixes using them in words.
- 24. Use the following expressions in sentences of your own.
  - (a) To train cats and dogs.
  - (b) A chip of the old block.
  - (c) Foot the bill
  - (d) On cloud nine

- 25. What are the benefits of using role play in language learning?
- 26. What is affixation in linguistics, and what is its primary function?
- 27. Give a couple of polite expressions to conclude a telephone conversation.

(2x5=10)

#### Part C

(Answer any four of the following questions in half a page.

Each question carries 5 marks)

- 28. How do monophthongs differ from diphthongs?
- 29. What is word stress? How does word stress impact the rhythm and flow of speech?
- 30. Write a short note on Intonation.
- 31. What are neologisms?

And how do they impact language learning in the digital age?

- 32. Frame a telephone conversation between you and an intimate friend of yours about your career interests.
- 33. Why is note-taking important?

(4x5=20)

#### Part D

(Answer any one of the given questions The question carries 10 marks)

- 34. Write an essay on the classification of speech sounds in IPA.
- 35. How does the use of proper vocabulary enhance effective communication in everyday life?

(1x10=10)

#### **SEMESTER-I**

Name of the Course: OFFICE MANAGEMENT

Course Code : VGM1G02D23

Credits 4

**Total Lecture Hours: 4 hours /week = 72 Hrs** 

#### **Course Outcomes:**

**CO1:** Explain the concept of office management.

CO2: Apply the principles of accounting

CO3: Design documents and power point presentations using Microsoft office tools

**CO4:** Describe the basics of internet usage and sending and receiving emails

CO5: Explain about maintaining records required in an office

#### **Syllabus Content:**

#### **Module-I Introduction to office management**

14 Hours

Meaning and functions of Office and Office Management – Modern office functions – Office environment – Record maintenance – Office correspondence – Office Stationery and supplies – Role of Supervisors

#### **Module-II Accounting**

14 Hours

Basic principles of accounting, assets, liabilities, cost accounting, material management, stock checking

#### **Module-III Computer skill**

18 Hours

Introduction to computers: Characteristics, Components, Classifications

Introduction to Windows: Managing Files and Directories

MS Word Processing: Opening and Closing Documents, Text Creation and Manipulation, Formatting the Text, Table Creation.

MS Spreadsheet: Elements of a Spreadsheet, Cell Manipulation, Formulas,

MS Powerpoint: Creating a Slide-Title, Text, Font, Bullets and Intent, Slide Design, Slide Animation and Slide Show.

Computer Communication and Internet: Introduction to Communication, Internet – Basics, Application, Services: WWW, Websites, E-mail, Web Browsers, Surfing the Internet

#### **Module-IV**

Maintain records 12 Hours

Introduction – need, objectives, kind of recordsOrganization of records department Classifying and indexing of records and files Principles-retention and disposition of record

Legal aspects of office records

#### **Related Experiences:**

14 Hours

Planning and scheduling of office work

Preparation of income and expenditure account

MS Word, MS excel, Power Point creation

Visit to a MRD department

#### **References:**

- Chopra & Chopra,—office management Himalaya publications
- James, A.F Stoner et.al: Management
- Krishna Murthy- S Office Management Chand publications
- Mahajan, J.P: fundamentals of office management
- Prasad, L.M: Principles and Practices of Management
- Shrma & Guptha- Organization & Management Kalyani Pub.offi
- C.S. French "Data Processing and Information Technology", BPB Publications 1998
- P.K Sinha 'Computer Fundamentals', BPB Publications, 1992

#### BLUE PRINT VGM1G02D23 - OFFICE MANAGEMENT

| Modules | Hours | PART A (short answer) 1 marks 20/20 | PART B (short essay) 2 marks 5/7 | PART C (essay) 5 marks 4/6 | PART D (essay) 10 marks 1/2 |
|---------|-------|-------------------------------------|----------------------------------|----------------------------|-----------------------------|
| I       | 14    | 5                                   | 2                                | 3                          | 1                           |
| II      | 14    | 5                                   | 2                                | 1                          | 0                           |
| III     | 18    | 5                                   | 1                                | 1                          | 1                           |
| IV      | 12    | 5                                   | 2                                | 1                          | 0                           |

## MODEL QUESTION PAPER ST. TERESA'S COLLEGE (AUTONOMOUS), ERNAKULAM DIPLOMA IN GARMENT MAKING FIRST SEMESTER

#### VGM1G02D23 - OFFICE MANAGEMENT

Time: Three Hours Maximum: 60 Marks

#### Part A

(Answer *all* the questions in this part. Each question carries *one* mark)

#### I Choose the correct answer from the bracket

- 1. Which of the following is not an output device? (Pinter, Speaker, Monitor, Joystick)
- 2. Which one of the following is not a management function? (Storing ,Planning, Staffing, Organizing)
- 3. Which of the following account is a Personal Account (Cash account, wages account, Mohan's Account, Rent account)
- 4. Full form of OCR

(Optical character reader, Optical calculator reader, Optical Calculated reader, Optical computer reader)

5. E-mail was invented in the year

(1982, 1974, 1972, 1984)

 $(1 \times 5 = 5)$ 

#### **II** Match the following questions

| 6.Memorandum | a. Points out          |
|--------------|------------------------|
| 7.Index      | b. Information Highway |
| 8.Printer    | c. Book of Prime Entry |
| 9.Internet   | d. output device       |
| 10.Journal   | e. to remember         |

 $(1 \times 5 = 5)$ 

#### Ill Answer the Following statements as True or False

- 11. Office is the administrative centre of business
- 12. The input devices are used to get response from the computer
- 13. Accounts representing persons are called personal accounts.
- 14. Communication within an organization is called internal correspondence.
- 15.Each customer is allocated a number in subject wise classification

 $(1 \times 5 = 5)$ 

| IV. Answer the following questions in one word                            |                      |
|---|----------------------|
| 16. The front office is also known as                                     |                      |
| 17. The process of planning and controlling material flows is known as    |                      |
| 18. Name the person who invented Email.                                   |                      |
| 19. The set of rules that govern the data communication is called         |                      |
| 20. The type of office that does not have contact with the outside world. | (1 + 5 - 5)          |
|   | $(1 \times 5 = 5)$   |
| Part B  |                      |
| (Very Short Answer)   |                      |
| (Answer any <i>five</i> questions. Each question carrie                   | es two marks)        |
| (Answer any five questions. Each question carrie                          | s (wo marks)         |
| 21. Define "Office".  |                      |
| 22. State any components of office environment.                           |                      |
| 23. What are the types of filing?   |                      |
| 24. What is a computer?   |                      |
| 25. State any two objectives of accounting.                               |                      |
| 26. What are records?   |                      |
| 27. What is Internet?   |                      |
| 27. What is internet:   | $(2 \times 5 = 10)$  |
|   | $(2 \times 3 = 10)$  |
|   |                      |
| <u>Part C</u><br>(Short Essay)  |                      |
| (Answer any <i>four</i> questions. Each question carries <i>five</i> m    | arks)                |
|   | ,                    |
| 28. Classify the following as Personal, real or nominal account           |                      |
| a) Cash A/c b) Goodwill A/c c) Purchase of Building                       | d)Rent Paid          |
| e)Capital A/c   |                      |
| 29. What are the principles of Record keeping.                            |                      |
| 30.state any five importance of office.                                   |                      |
| 31.State any five applications of the Internet                            |                      |
| 32. Define the following terms  |                      |
| a) Assets b) Liabilities c) Drawings d) Capital e) Journal                |                      |
| 33. What are the role of supervisors in an organization?                  |                      |
|   | $(5 \times 4 = 20)$  |
| <u>Part D</u>   |                      |
| (Essay)   |                      |
| (Answer any <i>one</i> question. It carries <i>ten</i> marks)             |                      |
| 24 What are the commonwest of a common of a                               |                      |
| 34. What are the components of a computer?                                |                      |
| 35. What are the functions of an office?                                  |                      |
|   | $(10 \times 1 = 10)$ |

#### **SEMESTER-I**

Name of the Course: ENTREPRENEURSHIP DEVELOPMENT

Course Code : VGM1G03D23

Credits : 3

**Total Lecture Hours: 54** 

#### **Course Outcomes:**

**CO1:** Understand the concepts relating to entrepreneurship.

**CO2:** Administer the steps in project identification

**CO3:** Apply the aspects of project formulation

**CO4:** Discuss the programmes for entrepreneurial support

#### **Syllabus Content:**

Module I 15 Hours

**Introduction to Entrepreneurship-** Meaning-Characteristics of an entrepreneur-Functions of an Entrepreneur, Classification of entrepreneurs-Digital Entrepreneurship-Social Entrepreneurship and Women Entrepreneurship-Problems faced by Women Entrepreneurs

Module II 14 Hours

**Project Identification**-Project- Meaning- Types- Project Management- Project life Cycle- Project identification-Sources of Project Idea-Sources of Business idea.

Module III 10 Hours

**Project Formulation and Report-** Formulation of a project- Stages in project formulation- preparation of a project report- contents of project report

Module IV 15 Hours

**Entrepreneurial Support**- Entrepreneurial Education and training-Entrepreneurship Development Programmes-The Concept, Role and Functions of Business Incubators- Start-Ups-Cluster Development Schemes- Industrial Estates- -Green Channel clearances- - Bridge Capital- Seed Capital Assistance

#### Reference

Entrepreneurship Development & Project Management - M M Abraham, Publisher-Prakash Publications

BLUE PRINT
VGM1G03D23: ENTREPRENEURSHIP DEVELOPMENT

| Modu<br>les | Ho<br>urs | PART A (short answer) 1 marks 20/20 | PART B (short essay) 2 marks 5/7 | PART C (essay) 5 marks 4/6 | PART D (essay) 10 marks 1/2 |
|-------------|-----------|-------------------------------------|----------------------------------|----------------------------|-----------------------------|
| I           | 15        | 5                                   | 2                                | 3                          | 1                           |
| II          | 14        | 5                                   | 2                                | 1                          | 0                           |
| III         | 10        | 5                                   | 1                                | 1                          | 1                           |
| IV          | 15        | 5                                   | 2                                | 1                          | 0                           |

# MODEL QUESTION PAPER ST. TERESA'S COLLEGE (AUTONOMOUS), ERNAKULAM DIPLOMA IN GARMENT MAKING FIRST SEMESTER VGM1G03D23-ENTREPRENEURSHIP DEVELOPMENT

Time: Three Hours Maximum: 60 Marks

#### PART A

(Answer all questions Each question carries 1 marks)

#### I (Choose the correct answer from the bracket)

- 1. The person who organizes and operates a business for making profit. (Manager, Entrepreneur, Employees, Intrapreneur)
- 2. Which of the following is not a characteristic of an entrepreneur? (Hard Work, Optimism, Risk Bearing, Laziness)
- 3. The second stage of Project Life Cycles. (Initiation, Planning, Execution, Definition)
- 4. Which of the following is not included in Arthur .H Cole's classification of entrepreneurs.

  (Empirical, Fabian, Rational, Cognitive)
- 5. The first stage in Project Formulation.
  (Input Analysis, Feasibility Analysis, Financial Analysis, Project Appraisal)

#### II Match the following

| 6. French word "Entreprendre" | a) Initial capital       |
|-------------------------------|--------------------------|
| 7. Entrepreneur               | b) to expedite Clearance |
| 8. Seed Capital               | c) to Undertake          |
| 9. Green Channel              | d) New methods           |
| 10. Innovation                | e) Owner of business     |

#### III Answer the following statement as True or False

- 11. An Entrepreneur does not bear any risk.
- 12. A project life cycle is sequence of activities of a project
- 13. An entrepreneur is his own boss
- 14. There are four stages in the project life cycle.
- 15. The project report should not mention the demerits of the project

#### IV Write the following answer in one word

- 16. The entrepreneur who applies innovation and creativity to solve social problems.
- 17. The process or act of being an entrepreneur.
- 18. The person who introduced the term Entrepreneur to business for the first time.
- 19. The fourth stage in the project life cycle.
- 20. The entrepreneurs who are lazy and shy.

(20x1=20)

#### **PART B**

#### (Answer any 5 Questions each carries 2 Marks)

- 21. What are the functions of Business Incubators?
- 22. Who is an entrepreneur?
- 23. What is a project report?
- 24. Define a "Project".
- 25. Who is a woman entrepreneur?
- 26. What is the bridge capital?
- 27. State any two sources of business ideas?

(5x2=10)

#### **PART C**

#### (Answer any 4 questions each question carry 5 marks)

- 28. Briefly explain any five characteristics of an entrepreneur.
- 29. What are the problems faced by women entrepreneurs?
- 30. Explain the five stages of the project life cycle.
- 31. Describe the stages in Project Formulation?
- 32. What are industrial estates?
- 33. What are the functions of an entrepreneur?

(4x5=20)

#### PART D

#### (Answer any 1 question. It carries 10 marks)

- 34. Explain the types of Entrepreneurs.
- 35. What is a project report? What are the contents of a project report?

(1x10=10)

**SEMESTER-I** 

Name of the Course: BASIC FLAT PATTERN DRAFTING

Course Code : VGM1SP01D23

Credits 6

**Total Lecture Hours:** 6 hrs/Week – 108 hrs

**Course Outcome:** 

**CO1:** Measure body dimensions for developing patterns

**CO2:** Interpret the symbols and instructions in the pattern draft

**CO3:** Prepare Basic Pattern set

**CO4:** Develop Sleeve variations and Collar variations

CO5: Develop Kameez, Salwar and Kid's garment

**Syllabus Content** 

Module-I 30 Hours

Introduction to Pattern Making-Taking Body Measurements -Standard

Measurement Chart-Drafting of Basic Pattern Set (Size: US 12 and Scale

1/4th and Full)

Pattern making Principles – Dart Manipulation and Added Fullness

Pattern making techniques – Slash/Spread technique and Pivotal transfer technique

Module-II 20 Hours

Sleeve Variation: Puff at Hem sleeve, Puff at Cap sleeve, Flared sleeve, Leg O

Mutton sleeve, Cap sleeve, Petal sleeve, Shirt sleeve, Bell sleeve (Size: US:12)

(Scale: 1/4 size)

Module-III 20 Hours

Collar Variation: Mandarin collar, Basic Shirt collar, Peter pan collar, Roll collar

(Size US: 12,Scale: Full)

Module-IV 19 Hours

Drafting of Kid's Basic pattern set, Drafting of Kid's A-line frock, Drafting of a Kid's frock with a yoke and gathers (Size: 3 Years, Scale: 1/4 and Full scale)

Module-V 19 Hours

Drafting of Basic Kameez with plain full sleeve, Drafting of Salwar (Size:

Own Size, Scale: 1/4th and Full scale)

**Related Experiences:** Students should maintain a record of all the patterns in above mentionedsize and scale. The record has to be certified by the instructor in chargeand to be presented for the end semester practical examination

#### **References:**

- Helen Joseph Armstrong (1995) PATTERNMAKING for Fashion Design Pub: PrenticeHall, New Jersey, USA
- Holman Gillian Pattern Cutting Made Easy - B T Batsford Ltd., London

BLUE PRINT VGM1SP01D23 - BASIC FLAT PATTERN DRAFTING

| Modules | Hours | Marks (40) |
|---------|-------|------------|
|         |       | 1/1        |
| I       | 30    | -          |
| II      | 20    | 1          |
| III     | 20    | 1          |
| IV      | 19    | 1          |
| V       | 19    | 1          |

Record – 15 Marks Viva -5 Marks

#### MODEL QUESTION PAPER

#### ST. TERESA'S COLLEGE (AUTONOMOUS), ERNAKULAM SEMESTER – I

#### VGM1SP01D23 - BASIC FLAT PATTERN DRAFTING

Time – 3 Hours Maximum – 60 Marks

1. Draft the given design in US 12 size and in full scale. Students are expected to submit both working pattern and the Final pattern

a. Puff at Hem / Petal Sleeve

 $(1 \times 40 \text{ Marks} = 40 \text{ Marks})$ 

1. Record: 15 Marks

2. Viva: 5 Marks

#### **SEMESTER-I**

Name of the Course: BASIC GARMENT DETAILS

Course Code : VGM1SP02D23

Credits 6

**Total Lecture Hours:** 6 hours/week = 108 hrs

#### **Course Outcome:**

**CO1**: Explain the classification of fibres and identify the various textile fibres andits fabrication methods.

**CO2:** Write about the parts of sewing machine and its functions and solve basic mechanical problems of a sewing machine

**CO3:** Construct basic seams, fastening and plackets and finish necklines withfacing, piping, and binding

**CO4:** Apply sleeves, collars, plackets and pleats to garments

CO5: Construct kid's garment, kameez and salwar

#### **Syllabus Content**

Module-I 14 Hours

Introduction to Fabric: Fibres: basic classification of fibres, yarns,

Fabric: Basic weaves - Characteristics and properties of fabrics like cotton, linen, silk, wool, nylone, polyester – Brief introduction on dyeing and printing – Care and maintenance of fabrics: cotton, silk, linen, wool – Different methods of stain removal

Module-II 30 Hours

Introduction to sewing machine and its functions- common problems and its solution Stitching of straight line, cornered line, waves, and broken lines in A4 sheets and in 12"x12" size muslin fabric

Module-III 18 Hours

Seam finishes: Turned and stitch, French seam, Mock French seam, Flat felled seam.

Pleats: Box pleat, Inverted pleat, Knife pleat (Finished size – 12"x12")

Sleeve Variations: Petal sleeve, Leg O Mutton sleeve, Bell sleeve

Module-IV 7 Hours

Construction of Necklines - U -Neck, V- Neck, Square, Sweet Heart, Horse, Boat Neck

Module-V 17 Hours

Construction of Basic Bodice with set in sleeve, Basic Skirt (Size: US: 12)

Module-VI 22 Hours

Construction of Kid's Frock with a yoke, gathers, peter pan collar, puff at cap Sleeves and a Continuous placket (Size : 3 years)

Construction of Basic Kameez (Size: Own size)

**Related Experience:** Students should maintain a record of all the samples and garments in above mentioned size

#### **References:**

- Holman Gillian Pattern Cutting Made Easy . Pub: B T Batsford Ltd., London
- New Complete guide to sewing Readers Digest (2011) The Readers Digest Association,
   Inc
- Porter and Corbman Fiber to Fabric Mc Graw Hill Book Company, New York
- Sandra Bardwell (2011). 'Sewing Basics'. Pub: Stewart, Tabori and Chang.
- Sara.J.Kadolph and Anna.L.Langford Textiles Prentice Hall, New Jersey, USA

#### BLUE PRINT VGM1SP02D23 - BASIC GARMENT DETAILS

| Modules | Hours | Marks (40) |
|---------|-------|------------|
|         |       | 1/1        |
| I       | 14    | -          |
| II      | 30    | -          |
| III     | 18    | -          |
| IV      | 17    | 1          |
| V       | 14    | 1          |
| VI      | 15    | 1          |

Record – 15 Marks

Viva - 5 Marks

#### MODEL QUESTION PAPER

#### ST. TERESA'S COLLEGE (AUTONOMOUS), ERNAKULAM SEMESTER – I

#### **VGM1SP02D23 - BASIC GARMENT DETAILS**

Time – 3 Hours Maximum – 60 Marks

1. Construct any one of the given design and finish using suitable finishing methods

(1 x 40 Marks)

a. Basic Kameez with sweet heart neckline and a plain full sleeve

OR

b. Kid's Frock with a yoke and gathers, Puff at cap sleeve, Peter Pan collar and a continuous placket

Record: 15 Marks

Viva: 5 Marks

#### **SEMESTER - I**

Name of the Course: BASIC SURFACE ORNAMENTATION

Course Code : VGM1SP03D23

Credits 6

**Total Lecture Hours:** 6 hrs/week = 108 hrs

#### **Course Outcome:**

**CO1:** Explain the various elements of design and apply them appropriately

CO2: Explain the various principles of design and their applications

**CO3:** Choose suitable stitch or stiches and colour for enhancing the aesthetic value of the garment

CO4: Apply the basic stitches on to a fabric or product

CO5: Apply the three-dimensional embroidery stitches appropriately

#### **Syllabus Content**

Module-I 20 Hours

Basic elements of design - Line, Shape, Texture, Colour - Colour wheel

Module-II 20 Hours

Principles of design: Balance, Emphasis, Proportion, Rhythm, Unity

Module III 10 Hours

Introduction –selection of thread's colour, placement and tracing of design out line stitches

Module IV 28 Hours

Running stitch, Back stitch, Stem stitch, Chain stitch, Herringbone stitch, Feather stitch, Chevron stitch, Cross stitch

Module V 30 Hours

Lazy Daisy stitch, Fly stitch, Satin stitch, Shadow stitch, Three dimensional stitches: French knot, Bullion knot, Pistil stich, Couching stitch

#### **Related experience:**

Students should maintain a record of all the above mentioned samples in a uniform size

#### **References:**

- Kaur, Navneeth (2010). 'Comdex Fashion Design. Vol -1, Fashion Concepts'. Pub: Dream Tech Press. New Delhi
- Shrijee. 'Indian Ethnic Textile Design'. Pub: Sreejee's Book International. New Delhi
- Vaine.J (2011). 'The Art of Elegant Hand Embroidery, Embellishment and Applique'. Pub: Landauer Publishing. USA

BLUE PRINT
VGM1SP03D23 - BASIC SURFACE ORNAMENTATION

| Modules | Hours | Marks (40) |
|---------|-------|------------|
|         |       | 1/1        |
| I       | 20    | -          |
| II      | 20    | -          |
| III     | 10    | -          |
| IV      | 28    | 1          |
| V       | 30    | 1          |

Record - 15 Marks

Viva – 5 Marks

#### MODEL QUESTION PAPER

## ST. TERESA'S COLLEGE (AUTONOMOUS), ERNAKULAM SEMESTER – I VGM1SP03D23 - BASIC SURFACE ORNAMENTATION

Time – 3 Hours Maximum – 60 Marks

1. Finish the design using appropriate stitches and in suitable colour combination

Completion: 20 Marks

Colour combination: 10 Marks Selection of stitches: 5 Marks

Finishing: 5

Record: 15 Marks

Viva: 5 Marks

### SYLLABUS SEMESTER II

**SEMESTER - II** 

Name of the Course: ENGLISH FOR COMMUNICATION - II

Course Code : VGM2G04D23

Credits 4

**Total Lecture Hours: 4 hours/week = 72 Hrs** 

#### **Course Outcome:**

**CO1:** Write well-structured letters and texts

**CO2:** Engage in Group Discussions

**CO3:** Gain confidence in Public speaking

**CO4:** Make Power point Presentations

#### **Syllabus Content**

#### Module I—Professional Writing

15 Hours

Write resumes and cover letters, write business letters and informal letters, email etiquette

#### Module -II - Advanced Reading

15 Hours

Critical reading of a text—analytical reading- summarizing

Being able to distinguish the main idea and supporting details

Skimming and Scanning—Inferential reading

#### **Module III – Group Discussions**

20 Hours

How to engage in Group Discussions—being assertive etiquette to be followed while engaging in Group Discussions Working in a team-leadership skills

#### Module IV - Public speaking

22 Hours

Hone public speaking skills—voice modulation—Body language-

Self-Introduction- Persuasive speaking -Informative speech

Speeches on special occasions-- how to create a power point presentation,

make it engaging – creative—using text

#### **References:**

- English for careers Pearson
- Cambridge Grammar and Writing skills

BLUEPRINT
VGM2G04D23: ENGLISH FOR COMMUNICATION II

| Modules | Hours | PART A-<br>(short<br>answer)<br>1 mark<br>20/20 | PART B- (short essay) 2 marks 5/7 | PART C-<br>(essay)<br>5 marks<br>4/6 | PART D-<br>(essay)<br>10 marks<br>1/2 |
|---------|-------|---|-----------------------------------|--------------------------------------|---------------------------------------|
| I       | 15    | 5   | 1                                 | 1                                    | 0                                     |
| II      | 15    | 5   | 2                                 | 1                                    | 0                                     |
| III     | 20    | 5   | 2                                 | 2                                    | 1                                     |
| IV      | 22    | 5   | 2                                 | 2                                    | 1                                     |

#### **SEMESTER - II**

Name of the Course: FUNDAMENTALS OF ON-LINE MARKETING

Course Code : VGM2G05D23

Credits 5

**Total Lecture Hours: 5 hours/week = 90 Hrs** 

#### **Course Outcome:**

**CO1:** Explain the role and importance of digital marketing in a rapidly changing business landscape

**CO2:** Discuss the key elements of a digital marketing strategy

**CO3:** Describe about the electronic payment system.

**CO4:** Identify the various security measures useful in digital platforms.

CO5: Illustrate advanced practical skills in common digital marketing tools

#### **Syllabus Content**

Module-I 19 Hours

Introduction to E-commerce Concepts, features and functions – Operation of e-commerce-Infrastructure for e-commerce – Application of e-commerce in Direct Marketing and Selling

Module-II 19 Hours

E-commerce Model and Strategies, Types of e-commerce: B2B, B2C, C2C, C2B – Business Models for e-commerce – Introduction to ERP – Components

Module-III 14 Hours

Electronic Payment System – Overview of Electronic Payment Systems, Cybercash, Electronic Banking, Electronic Fund Transfers.

Module-IV 20 Hours

E Commerce Security, Introduction to Security Passwords Viruses Firewalls.

Related Experience 18 Hours

Setting up of e-commerce business – Set up a student's business portal through social media platform

#### **References:**

- Daniel Amor. (2001). The E-Business Revolution: Living and Working in an Interconnected World (2nd Edition). Prentice Hall
- Kamlesh. K. Bajaj. (2005).E Commerce: The Cutting Edge of Business.McGraw Hill Education(India) Private Limited
- Ravi Kalakota, Andrew B. Whinston-Addison. (1997). *Electronic Commerce: A Manager's Guide*. Wesley Professional.

BLUE PRINT
VGM2G05D23 - FUNDAMENTALS OF ON-LINE MARKETING

| MODULE | Hours | PART A | PART B  | PART C  | PART D   |
|--------|-------|--------|---------|---------|----------|
|        |       | 1 mark | 2 marks | 5 marks | 10 marks |
|        |       | 20/20  | 5/7     | 4/6     | 1/2      |
| I      | 19    | 5      | 1       | 2       | 0        |
| II     | 19    | 5      | 4       | 1       | 1        |
| III    | 14    | 5      | 0       | 2       | 1        |
| IV     | 20    | 5      | 2       | 1       | 0        |

#### MODEL QUESTION PAPER

## ST. TERESA'S COLLEGE (AUTONOMOUS), ERNAKULAM SEMESTER – II

#### VGM2G05D23 - FUNDAMENTALS OF ON-LINE MARKETING

Time – 3 Hours Maximum – 60 Marks

#### **HOURS**

#### PART A

I. Answer all questions (Each question carries 1 mark)

Α.

- 1. Having a recognizable domain is the first step towards -----(Pricing, distributing, selling, promotion)
- 2. Direct emailing is also known as ------(SPAM, B2C, Online trading, WPR)
- 3. An example for a popular service under e- banking is----- (Cheque, challan, ATM, DD)
- 4. Who is the father of Digital marketing? (Philip Kotler, Bruce clay India, Justin Hall, None of these)
- 5. ----- business model sells its products directly to a customer. (B2C, B2B, B2G, C2B)

#### **B.** Match the Following:

6. Ecommerce security - Smart card

7. ERP - B2C

8. Electronic payment system9. Business model- Business Intelligence- Credit card

10. Mondex - Privacy

#### C. True or False:

- 11. Debit card, like credit card, is a small plastic card with a unique number mapped with the bank account number.
- 12. A computer virus is a computer program that can copy itself and infect a computer.
- 13. B2B business model sells its products directly to a customer.
- 14. A firewall is a network security device, either hardware or software-based, which monitors all incoming and outgoing traffic and based on a defined set of security rules it accepts, rejects or drops that specific traffic.
- 15. Service management is an important function of e-commerce.

#### **D.** One word questions:

- 16. What is the buying and selling of good or services via the internet?
- 17. Which is business model sells its products to an intermediate buyer who then sells the product to the final customer?

- 18. Which is the Ecommerce security that ensures that any information that customers have shared online remains unaltered?
- 19. Name a program or piece of code that is loaded onto your computer without your knowledge and runs against your wishes.
- 20. Which is a system that allows customers to pay by a credit card without revealing the credit card number to the merchant?

(20x1=20 marks)

#### PART B

#### II. Short Answer Questions: (Answer any five questions. Each question carries 2 marks)

- 21. Define CRM.
- 22. What is computer virus?
- 23. What are benefits of ERP?
- 24. Differentiate B2C and C2C type of e-commerce.
- 25. What is firewall security?
- 26. What are the features of Ecommerce?
- 27. What is meant by B2B and B2G type of E-Commerce?

(5x2=10 marks)

#### **PART C**

#### III. Short Essay: Answer any four questions (Each question carries 5 marks each)

- 28. List out the demerits of E-Commerce business.
- 29. Explain the infrastructure of E-Commerce.
- 30. What are functions of ERP?
- 31. Explain the importance of E-Commerce Security.
- 32. What are the modes of electronic payment?
- 33. What is the difference between cyber cash and EFT?

(4x5=20 marks)

#### PART D

#### IV. Essay Question: Answer any one question (Each Question carries 10 marks)

- 34. Explain the E-Commerce business models with suitable diagrams.
- 35. Explain the different electronic payment methods in detail.

(1x10=10 marks)

#### **SEMESTER - II**

Name of the Course: PATTERN MAKING

Course Code : VGM2SP04D23

Credits 5

**Total Lecture Hours: 5 hours/week = 90 Hrs** 

#### **Course Outcome:**

CO1: Develop pattern for Kalidar Kurtha and Churidar

CO2: Prepare pattern for Kameez variation

**CO3:** Develop pattern for Pyjama, Trouser

**CO4:** Prepare pattern for Skirt variation

**CO5:** Develop pattern for saree blouse

#### **Syllabus Content**

Module-I 18 Hours

Kalidar Kurtha, Churidar. (Own size. Scale ¼ and full)

Module- II 18 Hours

Kameez with overlapping at front - 3/4 length sleeve. (Own size. Scale 1/4 and full)

Module- III 18 Hours

Pajamas, Trouser. (Size US 12, Scale 1/4th and full scale)

Module-IV 18 Hours

Skirt Variation: 12 Gore Skirt / Circular skirt (Size: US: 12 Scale ¼ and full)

Module- V 18 Hours

Plain Saree Blouse, Blouse with princess line (Size: Own/US:12, Scale full)

#### **Related Experiences**

Students should maintain a record of all the draft in the above mentioned size and scale

#### **References:**

- Helen Joseph Armstrong (1995) *PATTERNMAKING for Fashion Design* Pub: Prentice Hall, New Jersey, USA
- Holman Gillian (2008) Pattern Cutting Made Easy B T Batsford Ltd., London
- Zarapkar.KR (2008). 'Zarapkar System of Cutting'. Pub: Navneet Publishing. Mumbai

BLUE PRINT VGM2SP04D23 - PATTERN MAKING

| Modules | Hours | Marks (40) |
|---------|-------|------------|
|         |       | 1/1        |
| I       | 18    |            |
| II      | 18    |            |
| III     | 18    | 1          |
| IV      | 18    |            |
| V       | 18    |            |

Record – 15 Marks

Viva – 5 Marks

## MODEL QUESTION PAPER ST. TERESA'S COLLEGE (AUTONOMOUS), ERNAKULAM SEMESTER – II

#### VGM2SP04D23 - PATTERN MAKING

Maximum Marks: 60 TIME: 3 HOURS

- 1. Develop pattern for any one of the given design
  - a. Kameez with Overlapping at front and a ¾ length sleeve /
  - b. Circular Skirt / 12 Gore skirt

Completion: 25 Marks

Finishing and Neatness: 15 Marks

Record: 15 Marks

Viva: 5 Marks

#### **SEMESTER-II**

Name of the Course: GARMENT CONSTRUCTION

Course Code : VGM2SP05D23

Credits : 6

**Total Lecture Hours:** 6 hours/week = 108 Hrs

**Course Outcome:** 

CO1: Construct Kalidar, Churidar

**CO2:** Assemble variations of Kameez

**CO3:** Construct Pyjama and Trouser

**CO4:** Assemble skirt variations

CO5: Construct sari blouse

#### **Syllabus Content**

Module – I 22 Hours

Construction of Kalidar, Churidar

Module – II 22 Hours

Construction of Kameez with overlapping at front and a ¾ length sleeve

Module – III 24 Hours

Construction of Pajamas, Trouser (Size US 12)

Module – IV 20 Hours

Construction of 12 gore skirt OR Circular skirt (Size US 12)

Module – V 20 Hours

Construction of plain Sari Blouse OR Saree Blouse with princess line

#### **Related Experience:**

The students should maintain a record with all the garments in the mentioned size

#### **Reference:**

- Holman Gillian- Pattern Cutting Made Easy B T Batsford Ltd., London
- Readers Digest Complete guide to sewing Readers Digest Association, Inc
- Sodhia M (2007). Garment Construction. Pub: Kalyani Publishers. Ludhiana

## BLUE PRINT VGM2SP05D23 - GARMENT CONSTRUCTION

| , G111201 00. | V GIVIZET VEDZE GIII EVIZITI CON ETITON |                   |  |  |
|---------------|---|-------------------|--|--|
| Modules       | Hours                                   | Marks (40)<br>1/1 |  |  |
| I             | 22                                      |                   |  |  |
| II            | 22                                      |                   |  |  |
| III           | 24                                      | 1                 |  |  |
| IV            | 20                                      |                   |  |  |
| V             | 20                                      |                   |  |  |
|               |   |                   |  |  |

#### Record – 15 Marks

#### Viva – 5 Hours

#### MODEL QUESTION PAPER

#### ST. TERESA'S COLLEGE (AUTONOMOUS), ERNAKULAM

#### SEMESTER – II

#### **VGM2SP05D20 - GARMENT CONSTRUCTION**

Maximum Marks: 60 TIME: 3 HOURS

- 1. Construct and finish any one of the given design
  - a. Trouser (Size US 12) OR
  - b. Kameez with overlapping at front and ¾ length sleeve (Size: Own or US 12)

Completion: 25 Marks

Finishing and Neatness: 15 Marks

Record: 15 Marks

Viva : 5 Marks

#### **SEMESTER-II**

Name of the Course: INDIAN TRADITIONAL SURFACE ORNAMENTATION

Course Code : VGM2SP06D23

Credits : 6

**Total Lecture Hours:** 6 hours/week = 108 Hrs

#### **Course Outcome:**

**CO1:** Select suitable stitch and colour of the threads applicable to the traditional embroideries

**CO2:** Apply the traditional embroideries like kantha, kutch, chikankari, kasuti,chamba on to a fabric or product

CO3: Apply the various ornamentation techniques of block printing and stencilprinting

**CO4:** Apply the techniques of Tie and dye to develop various patterns in a fabric orproduct.

**CO5:** Apply fabric painting techniques on to a fabric or product

#### **Syllabus Content**

Module – I 14 Hours

Kantha Embroidery of West Bengal

Module – II 14 Hours

Chikankari of Uttar Pradesh

Module – III 14 Hours

Chamba Rumal of Himachal Pradesh

Module – IV 16 Hours

Kutch work and Mirror work of Gujarat

Module – V 28 Hours

Batik, Tie and dye: Bandini, Leheria, Sun ray, Marble, Shibori, Block printing

Module – VI 22 Hours

Fabric Painting – Filling, Sponging, Spraying, Stenciling

#### **Related Experience:**

Students should maintain a record of all the samples

#### **References:**

- Elliot.M. 'Painting Fabric'. Pub: Herntry Holt and Company. New York
- Shailaja D Naik (2012) '*Traditional Embroideries of India*'. Pub: APH Publishing Corporation
- Vaine.J (2011). 'The Art of Elegant Hand Embroidery, Embellishment and Applique'. Pub: Landauer Publishing. USA

BLUE PRINT
VGM2SP06D23 - INDIAN TRADITIONAL SURFACE ORNAMENTATION

| Modules | Hours | Marks (40) |
|---------|-------|------------|
|         |       | 1/1        |
| I       | 14    |            |
| II      | 14    |            |
| III     | 14    | 1          |
| IV      | 16    |            |
| V       | 28    |            |
| VI      | 22    |            |

Record - 15 Marks

Viva – 5 Marks

#### MODEL QUESTION PAPER

## ST. TERESA'S COLLEGE (AUTONOMOUS), ERNAKULAM SEMESTER – II

#### VGM2SP06D23 - INDIAN TRADITIONAL SURFACE ORNAMENTATION

Maximum Marks: 60 TIME: 3 HOURS

1.Apply Kantha Stitch and complete the given motif. Use the traditional colour combination and stitches employed in Kantha work. Mention the stitches

Completion : 20 Marks

Accuracy: 10 Marks

Colour selection and combination: 5 Marks

Neatness: 5 Marks

Record: 15 Marks

Viva: 5 Marks

#### **SEMESTER-II**

Name of the Course: INTERNSHIP

**Course Code: VGM2SI01D23** 

Credits: 4

**Total Lecture Hours: 1 month = 144 hrs** 

**Course Outcomes:** 

**CO1:** Describe the various departments of an industry and their functioning

CO2: Explain the process of garment making from design to dispatch

CO3: Develop practical and technical skills to perform as a garment maker in anindustry

CO4: Develop practical skills by the on-job training in a garment industry or aboutique or

with a stylist

The students are required to undergo an internship for a period of one month in a garment industry or boutique under the guidance of a recognized fashion designer or a stylist for gaining practical experience in the field.