

# The Innovation Gazette

St. Teresa's College (Autonomous), Ernakulam Re-Accredited by NAAC with A+ + Grade & CGPA 3.57 ( 4"Cycle )



Ranked 41 in NIRF 2023

Introducing the Inaugural Edition of 'The Innovation Gazette'!

Greetings and welcome to the very first edition of "The Innovation Gazette" – a dynamic source of insight and inspiration into the boundless world of innovation and entrepreneurship from St. Teresa's College, Ernakulam.

In a world driven by constant change and evolution, the pursuit of innovation steers oneself towards a journey of excellence. This newsletter celebrates all who dared to think beyond boundaries, have embraced creativity, defied expectations, and pioneered new paths- THE INNOVATORS!

The Innovation Gazette envisages to-

- **Explore Innovation** : Delve into stories of visionaries among our students, faculty and alumni who have turned audacious ideas into reality, changing the landscape of innovation in our campus.
- **Celebrate Diversity** : Highlighting a diverse range of perspectives and experiences, demonstrating how innovation thrives when nurtured by a rich tapestry of backgrounds and disciplines.
- **Stay Updated** : Keeping abreast of latest updates, events, and opportunities in the world of innovation and entrepreneurship.
- **Join the Movement** : Cultivating a community that thrives on the exchange of knowledge and celebration of progress.

Our mission is clear: to kindle the flames of ingenuity that burn bright within every corner of our esteemed institution. Through "The Innovation Gazette," we aim to capture the spirit of innovation that runs in the veins of our campus, infusing each endeavor with a passion for broadening horizons and accomplishing the perceived impossible.

With this edition of "The Innovation Gazette," we aspire to ignite imagination, amplify zest and empower to be a force of change within our dynamic ecosystem. So here's to the thinkers, the dreamers, and the doers – to the relentless pursuit of innovation that knows no bounds.

Innovation awaits, The "Innovation Gazette" Team

Riding the wave of innovation and unleashing boundless imagination

#### AUGUST 2023 | ISSUE 1

## **Committed Chieftains**



Prof. Dr. Alphonsa Vijaya Joseph Principal



Rev. Dr. Sr. Vinitha CSST Provincial Superior & Manager



Prof. Dr. Nirmala Padmanabhan Dean of Extension and Incubation

### **TERESIAN INNOVATION & ENTREPRENEURIAL ECOSYSTEM**



The Teresian Innovation & Entrepreneurial Ecosystem thrives as a bustling community of dynamic individuals united by conviction to spark potential change. This shared belief drives commitment for fuelling innovation and fostering entrepreneurship, shaping a future that is brighter and more prosperous for individuals, institutions, and society at large. At its core, this innovationfocused ecosystem rests upon three pillars: Institution's Innovation Council (IIC), Innovation and Entrepreneurship Development Centre (IEDC), and Teresian Innovation and Business Incubation Centre (TIBIC). A harmonious union of the three pillars, has facilitated groundbreaking innovation and entrepreneurial triumph.

#### **IIC** (Institution's **Innovation Council)**



The Institution's Innovation Council (IIC) is a Central Government initiative under the Ministry of Education, aimed at nurturing innovative and entrepreneurial thinking among young people. Its primary objective is to empower students with tools to turn their business ideas into reality, thereby contributing to national growth. IIC achieves this through workshops, seminars, interactions with successful entrepreneurs, and events like hackathons and idea competitions

#### **IEDC** (Innovation and Entrepreneurship **Development Centre**)



trepreneurship Develop- Teresian Innovation and ment Centre (IEDC) is Business a pivotal initiative of the Centre (TIBIC) has now Kerala Startup Mission, emerged as a compreaiming to foster innova- hensive solution tailored tion and entrepreneur- for women and transship among students and gender entrepreneurs. It faculty across education- envisages to offer techal institutions in Kerala. nical support, aid in de-IEDC plays a vital role in signing business plans, providing students with conduct market research, an initial entrepreneurial and provide guidance platform, offering access for business operations. to cutting-edge technol- TIBIC's focus extends to ogy, excellent infrastruc- nurturing upcoming enture, expert mentoring, trepreneurs with external early-stage funding, and and internal mentoring global exposure. The Cen- for supporting entrepretre orchestrates activities neurial ventures. to bridge the gap between academia and industry.

#### **TIBIC** (Teresian **Innovation and Busi**ness Incubtion Centre)



The Innovation and En- Launched in 2018, the Incubation

### MESSAGE

#### Dean of **Extension and** Incubation

The year 2022-23 marked a significant period of growth and progress. As an Arts and Science college, we took bold strides in various domains of Innovation and Entrepreneurship, reflecting our commitment to excellence. Our collective efforts have propelled us forward, igniting innovation and fostering a culture of exploration. This newsletter stands as a testament to our dedication, being the first of its kind, aimed at celebrating our journey and achievements.

Let's continue to seize opportunities, push boundaries, and collectively shape a brighter future. Best regards, Prof.Dr. Nirmala Padmanabhan Dean of Extension and Incubation

#### WOMEN ENTREPRENEURSHIP INITIATIVES

#### **T-JAALAKAM**

Inauguration of the Online Portal for Entrepreneurs, T Jaalakam, was conducted by Shri. Hibi Eden, MP. This portal is dedicated solely to promoting products and services of women entrepreneurs, acting as a digital



hub to unite women through a unified platform, helping them realize their entrepreneurial aspirations and expand their business.

#### **TESORO: WEAVING STORIES, CRAFT-ING DREAMS**

A brand of garments utilizing Chendamangalam Handloom Mundu to showcase various art forms, cultures, and architectural elements of Kerala was launched. This initiative aims to provide support to the



traditional weavers of Kerala and is led by the Department of Fashion Designing at St. Teresa's College.

#### **ENTREPRENEUR IN RESIDENCE (EIR)**



An On-campus entrepreneurship To promote the entrepreneurial them sustainable.

#### **CAMPUS PEEDIKA**



accelerator programme by Mr. spirit among students a monthly Krishna Kumar, CEO of Green market venture to facilitate a pi-Pepper Consultancy, Ernakulam, lot trial of their products/services to facilitate student entrepreneurs among peers, refine and get ready to start campus projects and make for organised market entry, which is an initiative of our institution.

#### **FEMPRENEUR TALKS: EMPOWERING WOMEN ENTREPRENEURS**



Distinguished alumnae entrepreneurs shared their entrepreneurial journey as a talk series shared on social media handles of our institution.





#### **EVENTS DIARY**

#### OFFICIAL **PARTNERS OF KSUM INNOVATION WEEK**

Kerala Innovation Week organised by Kerala Startup Mission (KSUM) from May 23rd - 28th, 2022 at Innovation Technology Zone, Kochi was India's



largest Design, Technology and Maker fest. IIC, IEDC and TIBIC of St. Teresa's College facilitated the conduct of this event.

#### **EAT KOCHI EAT:** SAVORING CULINARY **ADVENTURES**

This session on 7th October 2022, delved into the genesis of a novel entrepreneurial endeavour-Eat Kochi Eat. The session explored the company's inception, distinctive business model, challenges encountered and roadmap.



#### **INNOVATIVE VENTURES, BOLD PITCHES: IDEAS** DE NEGOCIO

On 15th November 2022, students converged in teams to unfold their imaginative concepts with compelling business a pitch, which were evaluated by a team of experts with valuable insights.



#### **PATENTING IN INDIA: A BRIEF OVERVIEW**

On 21st December 2022, a lecture on "Patenting in India" by Dr. Asha R, Re- ATENTING IN INDIA: A BRIE search Officer at the IPR facilitation cell of Inter University Centre for IPR Studies (IUCIPRS), CU-SAT, provided a comprehensive overview regarding the significance of patenting in innovation.



#### **HOSTING MR. ABHISHEK RANJAN**

An interactive session on Entrepreneurship was facilitated during the visit of Mr. Abhishek Ranjan, Innovation officer, Ministry of Education. Government of India on 8th August, 2022.



#### **SESSION ON PROBLEM** SOLVING AND IDEATION WORKSHOP

On 25th October 2022, Mr. Krishna Kumar, CEO of Green Pepper Consulting and an advisor to numerous startups, emphasised the significance of brainstorming and its effective execution in this session. He also accentuated the pivotal role of youth in today's flourishing startup ecosystem.



#### **HACKATHON: UNLEASHING CREATIVI-**TY AND COLLABORATION

The College had the honour of hosting Kerala's largest women-only hackathon, on 17th and 18th December 2022. The event is set by Tinker Hub Foundation and was hosted by Teresian IEDC.



#### ATAL SCHOOLS **SESSIONS:** NURTURING YOUNG **ENTREPRENEURS**

From 24th January to 16th February 2022, the Atal School Sessions at Bhavans Vidya Mandir, Girinagar guided aspiring young minds along entrepreneurial the path, encompassing an array of talks and interactive activities.



## **INNOVATION SPOTLIGHT**

### JARVIS- JUST A RATHER VERY INNOVATIVE SUMMIT

JARVIS was conducted on January 20 and 21, 2022. The Indus Entrepreneurs (TiE), Kerala was the official event partner.

#### **IDEA TO ENTERPRISE:** PANEL DISCUSSION

#### **SCAVENGER HUNT**

SCAVENGER HUNT

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#### **MY STORY SESSION**



#### **BUILD YOUR RESUME**



#### **CODING AS A LIFE SKILL**

THE ART OF CODING AS A LIFE SKILL Let's code together! with SHAHID KP Co-Founder & CEO at Koderfü 🗿 @ Koderfin PASSION FOR TECHNOLOGY MASTERS IN INTERNATIONAL BUSINESS AND MARKETING. A SPOKESPERSON FOR USING CODING AS A LIFE SKILL. MASTER OF MASTERING THE TECH DRIVEN WORLD. Registration fee







**RHYTHM OF YOUR SOUL** 



#### **PARAVA BAND**



**BEST MANAGEMENT TEAM** 



## **AWARDS AND ACCOLADES**



Teresian IIC awarded 4 stars : In the National Ranking 2021-22, the Institution's Innovation Council (IIC) of St. Teresa's College was awarded four stars, the highest rating for higher education institutions.

YUVA Bootcamp Award : At the Student Entrepreneurship Expo '22 held on 14th and 15th September and hosted by the Kerala Institute of Entrepreneurship Development in Trivandrum, Ms. Abirami A.K of the Home Science Department received the Yuva Boot Camp award as well as Rs. 10,000 for the idea pitching competition. Ms. Mary Neha Antony and Ms. Juliya Varghese, both from the Home Science Department, also participated in the investment pitching session at the expo and received mentorship assistance from Najeeb Bin Haneef, the founder of Zara Biotec.

Teresian IEDC : The Teresian IEDC secured the 6th position among a whopping 425 IEDCs across Kerala. Within the realm of arts and science colleges, Teresian IEDC notched up the impressive title of being the second best. Within the central zone, we secured the coveted first position!

#### Atal Ranking of Institutions on Innovation Achievement (ARIIA) RANKING :

St. Teresa's College has earned the distinction of being 'Recognized' in the performer band in the General-Non Technical Category for the ARIIA(Atal Ranking of Institutions on Innovation Achievement) Ranking-2021.



Dr. Rashmi H Poojara Nodal Officer, IEDC





Ms. Shreya S Kumar IIC Activity Co-ordinator

## **Editorial Board**



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