# **Report 22-23**



# **Department Name: Department of Communicative English**

**TITLE OF THE PROGRAMME:** Meet the Successful Innovators of Eat Kochi Eat / Communicative English Departmental Association Inauguration

**DATE:** 7<sup>th</sup> October 2022

**QUARTER:** 1

**TYPE OF ACTIVITY:** Celebration driven (India Start-up Day)

SPEAKER DETAILS: Eat Kochi Eat

THRUST AREA: Inspiration, Motivation and Ideation

**MODE OF CONDUCT:** Offline

VENUE: Arts Auditorium, St. Teresa's College (Autonomous), Ernakulam

**NO OF STUDENT PARTICIPANTS: 120** 

NO OF FACULTY: 12

#### **TOTAL EXPENDITURE:**

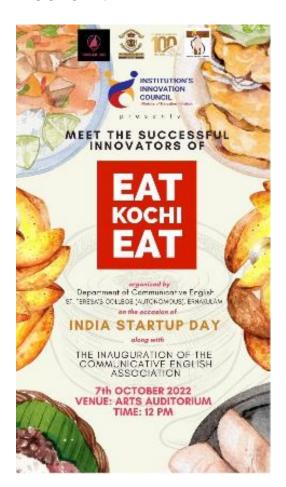
Amount given to Resource Person/ planning/ designing Brochure:	Source of fund:
A caricature worth Rs 800	Student Association Fund

**OBJECTIVE OF THE PROGRAMME**: Inspire students and to show them the various entrepreneurial opportunities in social media and or social media marketing.

**ACTIVITY DESCRIPTION**: An offline meeting with the EAT KOCHI EAT team; the five core members discussed various aspects of their entrepreneurial journey: the inception of the idea behind the company, their business model, challenges and future plans and goals for the company, in particular, were discussed in detail. The program followed a Q&A style, where the students were encouraged to ask questions to the guests about the nature of the food-based entrepreneurial work the organization is involved in, along with the impact of social media for and towards businesses, particularly Facebook's Community Accelerator Programme 2022, as an example. The demand for content writing was highlighted and the company urged the student audience to apply for positions at their company.

The guests were gifted a caricature drawing as a token of appreciation by the students of the Communicative English Department. The event officially ended with an array of cultural programmes by various students of the Communicative English Department.

#### **BROCHURE:**





#### FEEDBACK RECEIVED FROM GUESTS AND PARTICIPANTS:

"We had a really informative session; the team serves as an inspiration for bringing up more women entrepreneurs in this field"

# PHOTOGRAPHS:



OUTCOME OF THE ACTIVITY: The session was informative, interactive and pleasant; the audience was appreciative of the topics discussed.





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# **Department of Botany**

**TITLE OF THE PROGRAMME:** My Story-Motivational session by a successful Entrepreneur/Startup founder.

**DATE:** 12 October, 2022

QUARTER:1 LEVEL:1

**DURATION: 2 Hours** 

**TYPE OF ACTIVITY:** Motivational Talk

SPEAKER DETAILS: Ms SnoopaMadathyanathu, Managing Director, Inboon Media

**THRUST AREA:** (DEPENDS ON THE QUARTER)

**MODE OF CONDUCT:** Offline

**VENUE:** BSc Botany Lab

**NO: OF BENEFICIARIES/ PARTICIPANTS: 57** 

**NO OF STUDENT PARTICIPANTS:**50

NO OF FACULTY: 7

#### TOTAL EXPENDITURE:

Amount given to Resource Person/ planning/ designing Brochure:	Source of fund:
2000	Botany Association Fund

#### **OBJECTIVE OF THE PROGRAMME:**

To hear how Ms Snoopa built her company, and the hurdles she had to face and how she overcame it and became successful in her field. And to be inspired to have entrepreneurial skills and financial independence as a woman in society.

#### **ACTIVITY DESCRIPTION:**

Ms Snoopa is an alumna of the botany department. She talked about her personal story and struggles. She also spoke about how her time in St Teresa's College helped her gained confidence as a woman. After she completed her BSc, she joined a central government job. Then she quit her job to take MSc and then did a course in fisheries.

She began her PhD but did not complete it. She joined another company as a microbiologist, where she also used her free time to learn about the other sectors in her office, which eventually led her to be the GM of the company. She, along with 4 partners, initially started a company, which was a success at first but eventually failed.

Later, when she became a mother, she resigned from her job, and started a company to gain financial independence. This became a huge success. She said that she struggled a lot during the building up of her company, she had to spend a lot of time, and sacrifice sleep, as well as had to deal with the comments from her family as to why she was doing this instead of the well paid, secure job in her previous company.

#### **OUTCOME OF THE ACTIVITY:**

Students learned about how entrepreneurship is quite a bit of struggle but how much it influences and positively impacts your life and that mindset outweighs the difficulties by constantly persisting through the hardships.

### FEEDBACK RECEIVED FROM GUESTS AND PARTICIPANTS:

The students were inspired and motivated by Ms Snoopa's words.

#### **BROCHURE:**



#### **PHOTOGRAPHS:**











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# **TWITTER:**

https://twitter.com/iic\_st/status/1630795559882878977



# DEPARTMENT OF COMMUNICATIVE ENGLISH

TITLE OF THE PROGRAMME: My Story: Meeting the successful innovator of

social pr.

**DATE:** 21<sup>st</sup> October 2022

LEVEL: 1

**QUARTER:** 1

**TYPE OF ACTIVITY: Webinar** 

SPEAKER DETAIL: Ms. KavyaBaburaj

THRUST AREA: Inspiration, motivation, resourceful

**MODE OF CONDUCT:** Online

**VENUE:** Seminar Hall, St. Teresa's College (Autonomous),

Ernakulam

**NO OF STUDENT PARTICIPANTS: 90** 

**NO OF FACULTY: 12** 

#### **TOTAL EXPENDITURE:**

Amount given for student refreshment	Source of fund
Rs. 1000	Student association fund

#### **OBJECTIVE OF THE PROGRAMME:**

To inspire and introduce students to the field of PR (Public relations), social media marketing and entrepreneurship.

#### **ACTIVITY DESCRIPTION:**

An online webinar by Ms. KavyaBaburaj; she covered concepts from various dimensions on the topic of PR (public relations) and spoke on the concept of entrepreneurship. The talk was followed by a Q&A session, where the students were encouraged to ask questions to the speaker. The speaker also told the students about the internship opportunities available in her company. The event ended with the vote of thanks which was delivered by Ms. ParveenThaslima, a 1<sup>st</sup> year M.A. Journalism and Mass Communication student

#### **OUTCOME OF THE ACTIVITY:**

The webinar was informational and encouraging. It helped the students in getting the students to know more about the field of public relations, social media marketing and entrepreneurship.

# **BROCHURE:**



# **PHOTOGRAPHS:**





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# TWITTER:

https://twitter.com/iic\_st/status/1628806171665797120



# **Department of Mathematics and Statistics**

**TITLE OF THE PROGRAMME:** Session on Problem Solving and Ideation

Workshop

**DATE:** October 25 2022

**QUARTER:** 01

LEVEL 2

**DURATION: 5HRS** 

TYPE OF ACTIVITY: Session on problem solving and ideation workshop

SPEAKER DETAILS:Mr. Krishna Kumar, Co-Founder and CEO Green Pepper

Consulting

THRUST AREA: (DEPENDS ON THE QUARTER): Inspiration,

Motivation and ideation.

MODE OF CONDUCT: Offline **VENUE:** Seminar Hall, Arts Block

NO: OF BENEFICIARIES/ PARTICIPANTS: 150

**NO OF STUDENT PARTICIPANTS: 145** 

**NO OF FACULTY: 5** 

#### **TOTAL EXPENDITURE:**

Amount given to Resource Person/ planning/ designing Brochure:	Source of fund:
2000	Department Association Fund

#### **OBJECTIVE OF THE PROGRAMME:**

To give the students an idea about problem solving and ideation

#### **ACTIVITY DESCRIPTION:**

A Session on Problem Solving and Ideation was organized by the Department of Mathematics and Statistics in association with the Institution's Innovation Council (IIC) on 25th October , 2022.

The faculty coordinator and the student coordinator were Marie Serene D Cruz and Rose Anna Dennis respectively. The meeting was hosted by AvanthikaRanjit. The meeting began with a prayer. The welcome speech was delivered by Megha Maria Jose.

The session was led by Mr. Krishna Kumar, Co-Founder and CEO Green Pepper Consulting. He works as a mentor and advisor in many startup companies.

He spoke about the importance of brainstorming and gave us tips on how to do the same.

He introduced various websites where we can exhibit our ideas and receive feedback. He also mentioned that youth have a huge role in startups in the current growing world. His words "Stop Talking, Start Making, Let's create a hot mess" inspired the students.

A question answer session followed after the session. The meeting was concluded with a Vote of Thanks by Julia Beril Sharon of 2 DC.

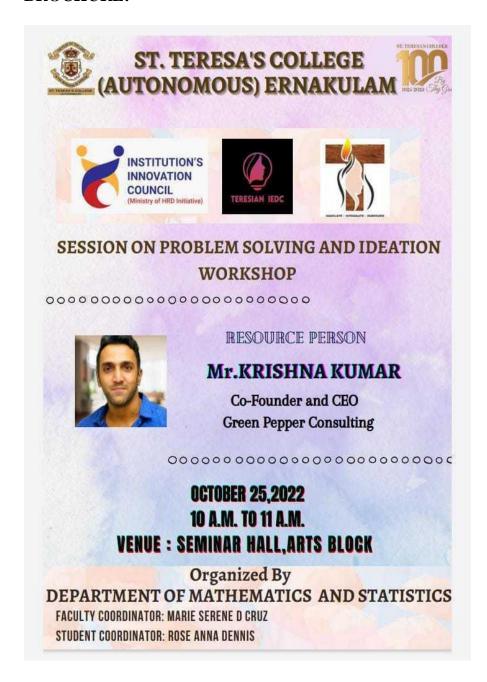
#### **OUTCOME OF THE ACTIVITY:**

This session was productive to all our students . All of the students and faculty members thoroughly enjoyed the program and had gained a new experience through this program.

#### FEEDBACK RECEIVED FROM GUESTS AND PARTICIPANTS:

The guest and the participants were satisfied with the programme.

#### **BROCHURE:**











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# **TWITTER:**

https://twitter.com/iic\_st/status/1630853638150295552



# DEPARTMENT OF ECONOMICS AND CENTRE FOR RESEARCH AND INSTITUTION'S INNOVATION COUNCIL (IIC)

TITLE OF THE PROGRAMME: Ideas De Negocio 2022-2023

**THEME**: Ideation, Innovation and Motivation

**DATE**: 15-11-2022

**MODE OF CONDUCT:** Offline

**QUARTER:** 1

LEVEL:1

**DURATION**: 2HRS

**VENUE**: Arts Block Auditorium

**STARTING TIME**: 8.00am

**FINISHING TIME**: 5.00pm

JUDGES: Dr. Mary Liya, HOD of Department of Economics

Dr. Jency Treasa, Department of Commerce

**PROGRAMME COORDINATOR**: Ms. Soumya K

**NUMBER OF PARTICIPANTS**: 7 (teams)

#### **TOTAL EXPENDITURE:**

Particulars	Amount
Prize amount – First prize- Rs.4000/-, Second Prize- Rs.2000/-, Third Prize- Rs.1000/-	7000.00
Certificate	1000.00
Snacks, Stationary, brochure	1560. 00
Honorarium for judge	1000.00
Total	10,560.00

#### **OBJECTIVE OF THE PROGRAMME:**

An interdepartmental competition for future entrepreneurs to showcase their business ideas and win attractive prices. The programme was an opportunity for student entrepreneurs to present their ideas which are ideational, motivating and innovative.

#### **ACTIVITY DESCRIPTION:**

Students participated in teams to present their ideas in a PPT format. They developed and delivered effective, professional business pitches for innovative and marketable business concepts that are both economically and technically feasible.

#### **OUTCOME OF THE ACTIVITY:**

Through the competition, the students got an opportunity to present their business ideas as well received feedback on their proposals.

#### **BROCHURE:**

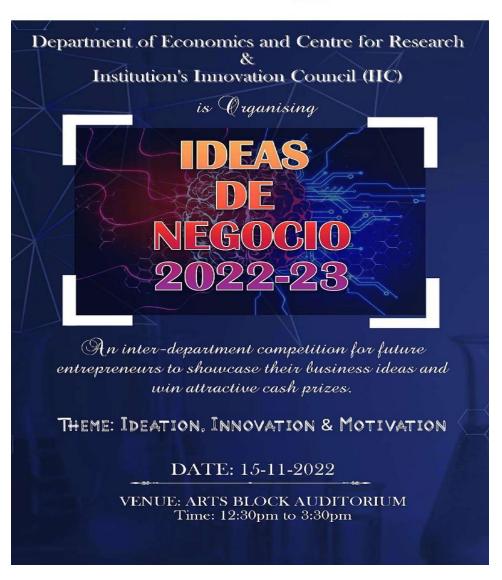












# **PHOTOGRAPHS:**







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# **TWITTER:**

https://twitter.com/iic\_st/status/1630812173504225283



# DEPARTMENT OF ZOOLOGY

TITLE OF THE PROGRAMME: Exposure And Field Visit For Problem Identification

**DATE:** 25/11/2022

**QUARTER:** 1

LEVEL: 3

**TYPE OF ACTIVITY:** Calendar Driven Activity

**SPEAKER DETAILS:** Reji V Cheriyan

THRUST AREA: Inspiration, Motivation And Ideation

MODE OF CONDUCT: Offline

**VENUE:** Mithradam, Aluva

**NO: OF BENEFICIARIES/ PARTICIPANTS: 46** 

**NO OF STUDENT PARTICIPANTS: 44** 

**NO OF EXTERNAL PARTICIPANTS:** 0

**NO OF FACULTY: 2** 

#### TOTAL EXPENDITURE:

Amount given to Resource Person/ planning/ designing Brochure:	Source of fund:
Entry fee: Rs. 8500 Travel expense: Rs. 8500 Total: Rs: 17,000	Students

#### **OBJECTIVE OF THE PROGRAMME:**

To study about apiculture

#### **ACTIVITY DESCRIPTION:**

The programme started with a seminar session in which the resource person explained about apiculture and its advantages with a special emphasis on the advantages of honey. After the seminar there was a practical session where the students had an opportunity to study the honey bees really closely. Everyone was courageous to take the bees in their hands and observe them.

#### **OUTCOME OF THE ACTIVITY:**

Created an awareness among students about the prospects and scope of bee keeping.

#### **BROCHURE:**



# ST. TERESA'S COLLEGE (AUTONOMOUS) ERNAKULAM



NAAC A++ (CGPA3.57), 37th in NIRF 2022

# DEPARTMENT OF ZOOLOGY



In association with







Organizes

# **EXPOSURE AND** FIELD VISIT FOR PROBLEM IDENTIFICATION



Field Trip and Seminar

on

BEE KEEPING

at





Chunangamveli, Aluva

On

25th NOVEMBER 2022

CLICK HERE TO REGISTER



# **PHOTOGRAPHS:**













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# **TWITTER:**

https://twitter.com/iic\_st/status/1630860628532563970



# **DEPARTMENT OF BOTANY & ZOOLOGY**

**TITLE OF THE PROGRAMME:** Inter-departmental Ideathon competition as part of National Pollution Control Day

**DATE:** 02/12/2022

**QUARTER:** 2

LEVEL: 4

**DURATION:** 20 HRS

**TYPE OF ACTIVITY:** Celebration driven

**THRUST AREA: (DEPENDS ON THE QUARTER):** Validation and Concept Development

**MODE OF CONDUCT:** Online

NO: OF BENEFICIARIES/ PARTICIPANTS: 40

**NO OF STUDENT PARTICIPANTS: 40** 

**NO OF FACULTY: 2** 

#### **OBJECTIVE OF THE PROGRAMME:**

To design a conceptual and feasible presentation of innovative ideas for pollution control.

#### **ACTIVITY DESCRIPTION:**

The inter-departmental ideathon competition was organized as part of pollution control day celebrations to encourage students to design innovative ideas for pollution control. A total of eight entries were received, out of which 2 presentations pitched innovative ideas to tackle air pollution and 6 of them presented ideas to reduce plastic litter. The entries were evaluated by Dr.SarithaChandran A. (Assistant Professor, Department of Chemistry) and Mrs. Minu Pius (Assistant Professor, Department of Physics). Presentations that proposed ideas to tackle air pollution through creation of vertical wall mini forest and mushroom gardens using dry leaf litter, shared the first prizes. The proposal that presented an idea to degrade plastics using bacteria and plants was selected for second prize.

#### **OUTCOME OF THE ACTIVITY:**

Helped spread awareness about pollution control day among students and encouraged them to come up with innovative ideas to tackle plastic menace, air pollution etc.

#### **BROCHURE:**



#### **PHOTOGRAPHS:**



















#### TWITTER:

https://twitter.com/iic\_st/status/1630501008681111552



# **Department of Mathematics & Statistics**

TITLE OF THE PROGRAM: CRAFT ESSENCE

**DATE:** December 8 2022

**QUARTER:** 02

LEVEL: 2

**DURATION:** 4HRS 30MINS

**TYPE OF ACTIVITY:** Self Driven

SPEAKER DETAILS: Ms. Anna Rilusha PS, Digital Entrepreneur, ASSISTANT

**SUPERVISOR:** @FLP INTERNATIONAL, Home baker @Ann's Bakers

**THRUST AREA:** (DEPENDS ON THE QUARTER):MOTIVATING,HELPFUL,PRODUCTIVE ,INTRESTING,IDEATION

**MODE OF CONDUCT:** Offline

**VENUE:** Maths department Room no:76

NO: OF BENEFICIARIES/ PARTICIPANTS:55

**NO OF STUDENT PARTICIPANTS: 55** 

NO OF FACULTY: 5

#### TOTAL EXPENDITURE:

Amount given to Resource Person/ planning/ designing Brochure:	Source of fund:
2500	Innovators Premier League,IEDC

#### **OBJECTIVE OF THE PROGRAMME:**

To give students ideas about how to make their time more productive and how to make beautiful items from used materials.

#### **ACTIVITY DESCRIPTION:**

The Session on Craft Essence was organized by the Department of Mathematics and Statistics in association with the Institution's Innovation Council(IIC) on 8<sup>th</sup> December,2022. The faculty coordinator and student coordinator was Marie Serene D Cruz and FathimaFairoos respectively. The meeting was hosted by Ann HendritaJoseph. The meeting began with the prayer. The welcome speech was delivered by Josna Joseph . The session was led by Ms. Anna Rilusha PS, Digital Entrepreneur and Assistant supervisor at FLP INTERNATIONAL. She is also a home baker at Ann's Bakers and was a student of St. Teresa's College(Autonomous), Ernakulam. She taught us the steps to becoming an entrepreneur and gave us tips on how to fulfill our ideas. She also taught us to make palm leaves from newspapers and how to use wine bottles as a Christmas décor. The session was very creative and inspiring for students. The meeting was concluded with a Vote of Thanks by Meera of I DC.

#### **OUTCOME OF THE ACTIVITY:**

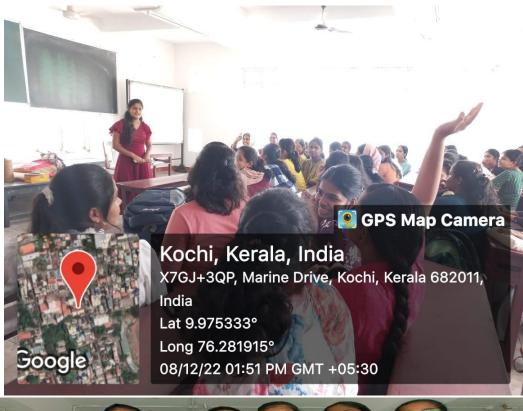
This session was very productive and useful for students. All students enjoyed the session and gained new experiences through this program.

## **BROCHURE:**



#### **PHOTOGRAPHS:**









# **COMPLETE VIDEO OF ACTIVITY (OFFLINE/ONLINE):**

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 $https://twitter.com/iic\_st/status/1628791700243222528$ 



## DEPARTMENT NAME OF FOOD PROCESSING TECHNOLOGY

**TITLE OF PROGRAMME:** Patenting in India: A brief overview

**DATE**: 21st December 2022

**QUARTER:** Q2

**DURATION:** 2 HRS

LEVEL: 1

**TYPE OF ACTIVITY: SELF DRIVEN** 

THRUST AREA: Validation and Concept Development

MODE OF CONDUCT: Offline

**VENUE:** Seminar hall, Science block, St. Teresas College, Ernakulam

NO: OF BENEFICIARIES/ PARTICIPANTS: 60

**NO OF STUDENT PARTICIPANTS: 55** 

**NO OF FACULTY:** 5

**TOTAL EXPENDITURE:** 1500

#### **OBJECTIVE OF THE PROGRAMME:**

To enlighten the students on Patenting and the process of application

#### **ACTIVITY DESCRIPTION:**

On 21 st December, 2022 a lecture series on "Patenting in India: A Brief Overview" was organized offline by the Department of Food Processing Technology at 11:00 am. The resource person for the session was Dr. Asha R, Research Officer at the IPR facilitation cell of Inter University Centre for IPR Studies (IUCIPRS), CUSAT. The session was under the guidance of Head of the Department Ms.Bhavya E.P in her absentia. The faculty and student coordinator of this session was Ms. Sherin Mary Simon, Innovation Ambassador –IIC MoE, Govt of India and Ms. Deepthy Ann Bibu, III rd DC respectively. The session highlighted the importance of patenting and also how to apply for it. The session was fruitful to those who attended.

#### **BROCHURE:**



## FEEDBACK RECEIVED FROM GUESTS AND PARTICIPANTS:

 $\frac{https://docs.google.com/spreadsheets/d/1tozbHjLvUx8ZGWGpqWFKCVHuvgQmvchFOLrj}{1CxLdfA/edit?resourcekey#gid=321767876}$ 

## PROGRAMME REGISTRATION LINK:

 $\underline{https://docs.google.com/spreadsheets/d/11XyTyaoZAHrXO3L7zLpdXgvDQMk0qnDo2gPlk}\\ HS51Kw/edit\#gid=1250264074$ 

## **PHOTOGRAPHS:**







# **COMPLETE VIDEO OF ACTIVITY:**

https://drive.google.com/drive/u/0/my-drive

# **TWITTER:**

https://twitter.com/iic\_st/status/1630485799535013888



# Department of Chemistry and Centre for Research in collaboration with department of Physics and Centre for Research

#### TITLE OF THE PROGRAMME:

**DATE:** 10/01/2023

**QUARTER:** Quarter 2

**TYPE OF ACTIVITY:** Self Driven

**SPEAKER DETAILS: Prof.Suresh C Pillai,** Director, Health and Biomedical (HEAL) Centre & Head of nanotechnology and Bio Engineering Research group, Atlantic Technological University, ATU Sligo, Ireland.

**THRUST AREA:** Validation and Concept Development

**MODE OF CONDUCT:** Offline

**VENUE:** Audio visual room, Science block

**NO: OF BENEFICIARIES/ PARTICIPANTS: 85** 

**NO OF STUDENT PARTICIPANTS: 70** 

**NO OF FACULTY: 15** 

#### **TOTAL EXPENDITURE:**

Amount given to Resource Person/ planning/ designing Brochure:	Source of fund:
2500/-	Department fund

**OBJECTIVE OF THE PROGRAMME:** The main objective of the program was to impart a basic idea on the entrepreneurial path through research. The main focus was given to PG students and the talk showed that they can choose a different career other than teaching or research. The program's goal was to make the students aware about the potential of the market where the research leads to products helpful to the community.

#### **ACTIVITY DESCRIPTION:** The program was attended by the III UG, II PG students of

Chemistry and physics departments, St Teresas College. The students got a vivid idea about patents, also what is the difference between invention, discovery, innovation and creativity. The resource person, Prof.Suresh C Pillai, showed examples of products developed in the lab. The program's goal was to make the students aware about the potential of the market where the research leads to products helpful to the community.

**OUTCOME OF THE ACTIVITY:** The speaker's sparkling words ignited the students' interest in the field of innovation and how their research can lead to products which may help the community. The presentation language was so simple and vivid that students could easily follow it and gain an understanding of how different research fronts work. The session was very interactive. Students gained deep understanding of how patents work and how their research work can lead to product development and further to market thus serve community.

#### **BROCHURE:**











# St. Teresa's College (Autonomous) **Ernakulam**



College with Potential for Excellence Reaccredited by NAAC with A++ grade and CGPA 3.57 Ranked 37th in NIRF 2022

# TALK WITH THE SCIENTIST

# **INNOVATION: LAB TO MARKET PLACE**



Prof. Suresh C. Pillai (Ph.D, MBA, FIMMM, FRMS)

Director, Health and Bio-Medical (HEAL) Centre

Head of Nanotechnology and Bio-Engineering Research Group Atlantic Technological University, ATU Sligo, Ireland

Organized by

**Departments of Chemistry & Physics** St. Teresa's College (Autonomous), Ernakulam

In Association With

Inter University Centre for Nanomaterials and Devices, CUSAT

Date : 10 January 2023

Time : 10:00 am - 12:30 pm

Venue: AV room, Science Block

Coordinators:

Dr. Jaya T. Varkey Smt. Priya Krishnan Dr. Priya Parvathi Ameena Jose Dr. Mary Vinaya

## FEEDBACK RECEIVED FROM GUESTS AND PARTICIPANTS:

The students were so enthusiastic to learn the opportunities in entrepreneurship through their research. They could identify the potential of developing a product in the lab and how it's taken to the market so that it's beneficial to the community. They could clear their doubts regarding the patents, publications and the collaborations with an outside company.

#### **PARTICIPANT LIST:**

https://docs.google.com/spreadsheets/d/1Vz2Zu3yqwPP3j0Mv4FToXQm-7V1RpsQxufDPN38VUVA/edit#gid=0

## **PHOTOGRAPHS:**

















TITLE OF THE PROGRAMME: Launch Of Incubation-co working

space, KIED EDC website and Business Growth programe

**DATE: 21st March, 2023** 

**TYPE OF ACTIVITY:Incubation Centre Inaugration** 

**SPEAKER DETAILS:** 

THRUST AREA: Inspiration, Motivation and Ideation

**MODE OF CONDUCT: Offline** 

**VENUE: KIED EDC,4th floor,Intel towers-1** 

Angamaly, Ernakulam

**TOTAL EXPENDITURE:** 

#### **OBJECTIVE OF THE PROGRAMME:**

To promote Incubation-co working space

among the youth, nurture the hidden entrepreneurial talent and to develop better skills through success story sharing.

ACTIVITY DESCRIPTION:On 21st march,2023 an offline meeting was conducted by KIED EDC team where,the welcome speech was addressed by Sharath V Raj-the CEO & Executive Director of KIED.The Municipal Chairman of Angamali-Mathew Thomas was the Chief Guest who honoured this event.Inauguration of EDC Website and Incubation co working space was carried out by Minister P Rajiv along with Sri.Mathew Thomas who carried out the inauguration of Research Institutes and Entrepreneurs.They were also handed with momentos by the TIBIC volunteers.Felicitation was given by Vinod T V-Chief Operating Officer,KASE and Shrimati Anjitha Teacher-Ward of Councillor. Various entrepreneurs shared their stories behind success.The vote of thanks was presented by Sri.Najeeb-General