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**ST. TERESA'S COLLEGE, ERNAKULAM  
(AUTONOMOUS)**

**Affiliated to Mahatma Gandhi University, Kottayam**



**CURRICULUM FOR  
BACHELOR'S PROGRAMME IN  
ENGLISH LITERATURE AND COMMUNICATION STUDIES**

Under Choice Based Credit & Semester System  
& Outcome Based Education

(2018 Admissions)

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**BCE - B. A. ENGLISH LITERATURE AND  
COMMUNICATION STUDIES**

**PROGRAM SPECIFIC OUTCOMES**

**PSO1:** Illustrate skills for effective communication in terms of speaking, reading, listening, and writing.

**PSO2:** Assess a work of literature, associating it with various literary theories

**PSO3:** Devise content and strategies for print, broadcast, online and film media

**PSO4:** Manage communications, human resource and administrative tasks of an enterprise

**PSO5:** Produce social change in the fields of gender justice, cognizance and ecological preservation

**SEMESTER I**

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>	<b>Course Type</b>
EN1A01B18	Fine-Tune Your English	4	Common Course I
CE1B01B18	English In Informal Situations	4	Core Course
CE1B02B18	Methodology For Studying Literature	4	Core Course
CE1B03B18	Conversational Skills	4	Core Course
SO1C01B18	Introduction To Sociology	4	Complementary course I

**SEMESTER I**

**COMMON COURSE I**

**EN1A01B18– FINE-TUNE YOUR ENGLISH**

**Credits: 4**

**Total Lecture Hours: 90**

**Course Outcomes:**

**CO1:** Recognize the basics of English grammar

**CO2:** Choose the appropriate word classes

**CO3:** Identify common errors in the use of English language in various contexts

**CO4:** Apply the rules of grammar to comprehend, speak, and write grammatically correct English

**CO5:** Compose materials for business communication

**Mapping of Course Outcomes with Program Specific Outcomes**

Mapping	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	2	1	1	1	1
CO2	3	2	1	1	1
CO3	2	2	1	1	1
CO4	3	2	1	2	1
CO5	3	1	1	3	2

**Syllabus Content:**

**Module I**

**(18 Hours)**

**The Sentence and its Structure**

How to Write Effective Sentences – Phrases: What are They? – The Noun Clauses – The Adverb

*Curriculum and Syllabus ( 2018 admission onwards)*

Clause – “If All the Trees Were Bread and Cheese” – The Relative Clause – How Clauses are Conjoined

**Module II (18 Hours)**

**Word-Classes and Related Topics**

Understanding the Verb – Understanding Auxiliary Verbs – Understanding Adverbs – Understanding Pronouns – The Reflexive Pronoun – The Articles I – The Articles II – The Adjective – Phrasal Verbs – Mind your Prepositions

**Module III (18 Hours)**

**To Err is Human**

Concord – Errors – Common and Uncommon

**Spelling and Pronunciation**

Pronunciation: Some Tips – More Tips on Pronunciation – An awesome Mess? – Spelling Part II

**Module IV (18 Hours)**

**Tense and Related Topics**

‘Presentness’ and Present Tenses – The ‘Presentness’ of a Past Action – Futurity in English – Passivisation

**Interrogatives and Negatives**

Negatives – How to Frame Questions – What’s What? – The Question Tag

**Module V (18 Hours)**

**Conversational English**

Some time expressions – Is John There Please?

**Miscellaneous and General Topics**

Reading

Letter Writing

**In addition there will be an essay question on a general topic**

**SEMESTER I**

**CORE COURSE**

**CE1B01B18– ENGLISH IN INFORMAL SITUATIONS**

**Credits: 4**

**Total Lecture Hours: 72**

**Course Outcomes:**

**CO1:** Categorize various stages of conversation applicable in informal situations

**CO2:** Articulate the art of speaking and writing conversations

**CO3:** Identify various situations where communication plays the lead role

**CO4:** Role-play various scenarios with context-specific vocabulary for enhancing communication skills

**CO5:** Deduce the methods of conversation from various media

**Mapping of Course Outcomes with Program Specific Outcomes**

<b>Mapping</b>	<b>PSO1</b>	<b>PSO2</b>	<b>PSO3</b>	<b>PSO4</b>	<b>PSO5</b>
<b>CO1</b>	2	1	2	2	1
<b>CO2</b>	3	1	2	2	1
<b>CO3</b>	2	1	1	2	2
<b>CO4</b>	3	1	2	2	1
<b>CO5</b>	3	1	2	2	1

**Syllabus Content:**

**Module I (18 Hours)**

English in informal situations – Greetings – at the post office- receiving and seeing of a guest – catching a train – booking a room at a hotel-telephone conversation – asking the time – making an apology – at a party – at a doctor's at the hospital – at the reception desk.

**Module II (18 Hours)**

Describing people, process, procedures, objects – narrating events – accepting and dealing invitations – making complaints and suggestions – apologizing – offering excuses – negotiating and persuading people – motivating people- expressing condolence.

**Module III (24 Hours)**

Practical work

Visits to various places – shops, bank, travel agency, hotel etc. to practice conversation in actual situations – discussions and debates in the classroom – listening to conversation in English.

**Module IV (12 Hours)**

Media and Methods employed:

Printed text, tutorials, travel, audio/video

**SEMESTER I**

**CORE COURSE**

**CE1B02B18 – METHODOLOGY FOR STUDYING LITERATURE**

**Credits: 4**

**Total Lecture Hours: 108**

**Course Outcomes:**

**CO1:** Assess relevance of various theories under literary criticism

**CO2:** Categorize various tenets of literary studies chronologically

**CO3:** Interpret the contexts within the discipline of Humanities using literary theories

**CO4:** Associate various literary theories with classical examples from literature across the world

**CO5:** Assess merit of literary texts from the perspective of various literary theories

**Mapping of Course Outcomes with Program Specific Outcomes**

Mapping	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	2	3	1	1	1
<b>CO2</b>	2	2	1	1	1
<b>CO3</b>	2	2	1	1	2
<b>CO4</b>	2	2	1	1	1
<b>CO5</b>	2	3	1	1	1

**Syllabus Content:**

**Module I (18 hours)**

**Part A:** W. H. Hudson: "Some Ways of Studying Literature" from *An Introduction to the Study of Literature*.

**Part B:** William Shakespeare: Sonnet 116 – "Let Me Not to the Marriage of True Minds"

**Module II (18 hours)**

**Part A:** Cleanth Brookes: "The Formalist Critics" from the *My Credo* series: *The Kenyon Review*

**Part B:** Emily Dickinson: "Because I could not stop for Death" (poem 479)

**Module III (18 hours)**

**Part A:** Terry Eagleton: "What is Literature?" from *Literary Theory: An Introduction*.

**Part B:** Mahasweta Devi: "Kunti and the Nishadin"

**Module IV (18 hours)**

**Part A:** Lois Tyson: "Feminist Criticism"

**Part B:** Sara Joseph: "Inside Every Woman Writer"

**Module V (18 hours)**

**Part A:** Peter Barry: Postcolonial Criticism

**Part B:** 2 Poems in tandem: Mahmoud Darwish: "Identity Card" and S. Joseph: "Identity Card"

**Module VI (18 hours)**

**Part A:** Pradeepan Pampirikunnu: "What did Literary Histories Say to You?"

**Part B:** Paul Chirakkarodu: "Eli, Eli, La'ma Sabach Tha'ni?"



**SEMESTER I**  
**CORE COURSE**  
**CE1B03B18 – CONVERSATIONAL SKILLS**

**Credits: 4**

**Total Lecture Hours: 72**

**Course Outcomes:**

**CO1:** Examine the aspects of various types of conversations

**CO2:** Judge the psychological factors involved in the act of conversing

**CO3:** Deduce various soft skills that are essential for effective presentation of a conversation.

**CO4:** Practice various scenarios of conversation in daily life

**CO5:** Interpret the importance of social conversation in today's digital world.

**Mapping of Course Outcomes with Program Specific Outcomes**

Mapping	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	1	1	1	1
CO2	3	1	1	2	1
CO3	3	1	1	2	2
CO4	3	1	1	2	2
CO5	3	1	2	2	2

**Syllabus Content:**

**Module I (18 hours)**

Conversation – Types, Features, Elements - Conversational analysis – Conversation a highly structured activity – Turn taking – Dialogue and Monologue – Explicit and implicit rules of conversation

**Module II (18 hours)**

Psychology of Conversation – Introduction, Self disclosure, seating, eye contact, summing – up, status, friendship, address – Models of Conversation – Limitations of Social Conversation

**Module III (24 hours)**

A. Discourse Events in Life Situations.

Introducing oneself and one's friends to others - Inviting someone to an important event - Making a request - Asking for help and refusing help politely - Expressing one's gratitude - Persuading someone to do something – Complimenting and congratulating people - Expressing sympathy - Apologizing Giving a fair warning - Intimating a conversation with a total stranger - Complaining effectively- Making suggestions - Carrying on a telephone conversation.

B. English in Situations

Receiving and seeing off a guest - at the travel agency - at the airport - at the police station - at the restaurant - at the hospital - at the railway station - at the bank - at the information bureau

**Module IV (12 hours)**

Soft Skills – Effective Communication Skills – Clarity and Brevity – Interaction and Persuasion – Interview Skills – Group Discussion

**SEMESTER I**

**COMPLEMENTARY COURSE I**

**SO1C01B18– INTRODUCTION TO SOCIOLOGY**

**Credits: 4**

**Total Lecture Hours: 108**

**Course Outcomes:**

**CO1:** Explain the historical development and relevance of Sociology as a discipline

**CO2:** Analyze society and social processes by employing basic sociological concepts

**CO3:** Identify the micro-level foundations of social life

**CO4:** Identify the different forms of deviance and social control from a sociological perspective

**CO5:** Identify the causes and effects of social change and evaluate the possible directions of these changes.

**Mapping of Course Outcomes with Program Specific Outcomes**

Mapping	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	1	2	1	1	2
CO2	1	1	1	1	3
CO3	1	1	1	2	3
CO4	1	1	1	1	2
CO5	1	1	1	1	3

**Syllabus Content:**

**Module I (24 hrs)**

**Introducing Sociology**

- 1.1 Origin and Development of Sociology
- 1.2 Subject Matter, Importance and Scope of Sociology
- 1.3 Development of Sociology in India

**Module II (30 hours)**

**Basic Concepts**

- 2.1 Social Interaction-Nature, Types
- 2.2 Society-Definition, Types, Characteristics
- 2.3 Social Groups- Characteristics, Types
- 2.4 Social Institutions - Meaning, Characteristics and Types (Family, Marriage, Economic, Religious and Political)

**Module III (28 hours)**

**Socialization**

- 3.1 Socialization- Definition, Stages, Types and Functions
- 3.2 Theories – C.H Cooley, Sigmund Freud, G.H Mead
- 3.3 Social conformity and social deviance

**Module IV (26 hours)**

**Social Change and Social Control**

- 4.1 Definition, Types, Factors
- 4.2 Social Evolution, Social Progress, Social Development
- 4.3 Process of Social Change- Westernization, Modernization
- 4.4 Social Control- types and agencies

## **SEMESTER II**

**SEMESTER II**

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>	<b>Course Type</b>
EN2A03B18	ISSUES THAT MATTER	4	Common Course I
CE2B04B18	INTRODUCING LANGUAGE AND LITERATURE	4	Core Course
CE2B05B18	INTRODUCTION TO COMMUNICATION	4	Core Course
CE2B06B18	BUSINESS COMMUNICATION	4	Core Course
SO2C01B18	DEVELOPMENT OF SOCIOLOGICAL THEORIES	4	Complementary course I

**SEMESTER II**

**COMMON COURSE**

**EN2A03B18 - ISSUES THAT MATTER**

**Credits: 4**

**Total Lecture Hours: 90**

**Course Outcomes:**

**CO1.** Identify the major issues of contemporary significance

**CO2.** Discuss the consequences of war and refugee crisis with respect to the psychological dimension

**CO3.** Employ theoretical learning in classrooms to current developments in the world

**CO4.** Critique the diverse experiences both historical and contemporary to create a more informed vision of the future

**CO5.** Develop oneself as a conscious, concerned, conscientious human being

**Mapping of Course Outcomes with Program Specific Outcomes**

Mapping	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	1	1	1	1	3
<b>CO2</b>	1	2	1	1	3
<b>CO3</b>	1	2	1	1	3
<b>CO4</b>	1	2	1	1	2
<b>CO5</b>	1	2	1	1	3

## **Syllabus Content**

### **Module 1 (18 hours)**

“The Unsundered People” – Kenzaburo Oe

“The Old Prison” – Judith Wright

“War” – Luigi Pirandello

### **Module 2 (18 hours)**

Persuasions on the Power of the Word:

“On Censorship” – Salman Rushdie

“Peril” – Toni Morrison

“The Burning of the Books” – Bertolt Brecht

“The Censors” – Luisa Valenzuela

### **Module 3 (18 hours)**

“The Poisoned Bread” – Bandhu Madhav

“A Trip Westward” – Zitkala-Sa

“The Pot Maker” – Temsula Ao

### **Module 4 (18 hours)**

“Does it Matter?” – Richard Leakey

“On Killing a Tree” – Gieve Patel

“Hagar: A Story of a Woman and Water” (Gift in Green (chapter 2)) – Sarah Joseph

### **Module 5 (18 hours)**

“Understanding Refugeeism: An Introduction to Tibetan Refugees in India” – Mallica Mishra

“Refugee Blues” – W.H Auden

“The Child Goes to the Camp” (from Palestine's Children) – Ghassan Kanafani



**SEMESTER II**

**CORE COURSE**

**CE2B04B18– INTRODUCING LANGUAGE AND LITERATURE**

**Credits: 4**

**Total Lecture Hours: 72**

**Course Outcomes:**

**CO1:** Trace the history and evolution of languages across time period

**CO2:** Classify the varieties of language, theories of second language acquisition and word formation techniques

**CO3:** Illustrate the difference between different genres of literature with suitable examples

**CO4:** Explain the various terminology and theories associated with film and filming

**CO5:** Sketch the various periods of American and British Literature chronologically along with their characteristics

**Mapping of Course Outcomes with Program Specific Outcomes**

<b>Mapping</b>	<b>PSO1</b>	<b>PSO2</b>	<b>PSO3</b>	<b>PSO4</b>	<b>PSO5</b>
<b>CO1</b>	1	2	1	1	1
<b>CO2</b>	1	2	1	1	1
<b>CO3</b>	1	3	1	1	1
<b>CO4</b>	1	1	3	1	1
<b>CO5</b>	1	3	1	1	1

**Syllabus Content:**

**Module I**

**(15 Hours)**

Language families - Indo European family of languages: Branches of Indo European - Home of the Indo Europeans - Main characteristics of Indo European languages Germanic family of Languages: Characteristics - Grimm's Law - Verner's Law. - The position of English in Indo European family Periods in the history of English language: Old English period - Old English Dialects - Old English vocabulary Middle English period - Norman Conquest - Middle English Vocabulary - Middle English dialects - Latin influence Modern English period: Early modern English - The Great Vowel Shift - Renaissance and Reformation - The invention of printing - Authors and Books: The Bible - Shakespeare - Milton - Dictionaries - Loan words: Celtic, Scandinavian, Latin, French

**Module II**

**(15 Hours)**

Language Varieties Dialect - Sociolect - Idiolect - Register - Pidgin - Creole - English Today: Evolution of Standard English - Standard British English - Received Pronunciation - English as Global language - American English - Australian English - General Indian English - African English - Caribbean English - Second language acquisition Word Formation: Compounding - Derivation - Abbreviation - Onomatopoeic words - Clipping - Acronyms - Portmanteau words Historical Semantics - Semantic change: Generalisation - Specialisation - Association of Ideas - Euphemism - Popular misunderstanding

**Module III**

**(15 Hours)**

Classical Genres: Epic - Drama - Poetry Modern Genres: Novel - Short Story - Novella Genre Types: Poetry - Narrative poetry and lyrical poetry - Elegy - Ode - Sonnet - Ballad - Dramatic Monologue Drama - Tragedy - Comedy - Closet Drama – Epic Theatre - Theatre of the Absurd Ambience: Plot - Character - Point of View - Setting.

**Module IV**

**(12 Hours)**

Film and Literature - Dimensions of Film: Visual, Auditory and Spatial - Film Language: Montage and Mise-en-scene - Cut and the Shot - Styles of acting – Auteur theory – Adaptation

**Module V**

**(15 Hours)**

Periods of Literature: British and American Old English - Middle English - Renaissance - Restoration - Neo-classical - Romantic - Victorian - Modern - Postmodern - American Crossover - American Transcendentalism

**SEMESTER II**

**CORE COURSE**

**CE2B05B18–INTRODUCTION TO COMMUNICATION**

**Credits: 4**

**Total Lecture Hours: 108**

**Course Outcomes:**

**CO1:** Identify the basic process and different types of communication

**CO2:** Illustrate the different forms of verbal and non-verbal communication in real-life situations

**CO3:** Examine the various theories of communication and its relevance in the present scenario

**CO4:** Discover the role of culture in communication and how it acts as a barrier to effective communication

**CO5:** Assess the importance and influence of technology in communication

**Mapping of Course Outcomes with Program Specific Outcomes**

<b>Mapping</b>	<b>PSO1</b>	<b>PSO2</b>	<b>PSO3</b>	<b>PSO4</b>	<b>PSO5</b>
<b>CO1</b>	2	1	1	1	1
<b>CO2</b>	3	1	1	1	1
<b>CO3</b>	1	1	1	1	1
<b>CO4</b>	2	1	1	1	1
<b>CO5</b>	1	1	3	2	1

**Syllabus Content:**

*Curriculum and Syllabus ( 2018 admission onwards)*

**Module I**

**(30 Hours)**

Meaning and need for communication- Different definitions of Communication- Types of Communication-Intrapersonal, interpersonal, group communication, mass communication- the process of communication- the main elements in the process- barriers to communication- new information technologies

**Module II**

**(20 Hours)**

Verbal and non-verbal communication-body language-personal appearance-posture-gestures-facial expression-eye contact-space distancing-pictorial communication-symbolic communication- communication through the five senses

**Module III**

**(36 Hours)**

Communication Theories- Western communication theories- Laswell- Wilbur Schramm- Berlo- Indian communication theories- bhava, sadharanikaran- sahridaya.

**Module IV**

**(24 Hours)**

Communication in Organisations- influence of technology on communication-seminars and conferences- telephonic communication- interviews- group dynamics- audio-visual aids- communication and culture- importance of communication

**SEMESTER II  
CORE COURSE**

**CE2B06B18- BUSINESS COMMUNICATION**

**Credits: 4**

**Total Lecture Hours: 72**

**Course Outcomes:**

**CO1:** Identify the main elements in the communication process in organisations

**CO2:** Simulate creative and marketing techniques as required for developing an advertisement

**CO3:** Examine various communications vehicles for the dissemination of marketing and advertising campaigns

**CO4:** Illustrate various forms of business writing for different types of businesses

**CO5:** Appraise the role of technology and the various tools used in communication

**Mapping of Course Outcomes with Program Specific Outcomes**

	<b>PSO1</b>	<b>PSO2</b>	<b>PSO3</b>	<b>PSO4</b>	<b>PSO5</b>
<b>CO1</b>	3	1	3	3	1
<b>CO2</b>	3	1	3	2	1
<b>CO3</b>	3	1	3	1	2
<b>CO4</b>	2	1	2	3	1
<b>CO5</b>	3	1	3	3	2

**Syllabus Content:**

**Module I (20 hours)**

Business Communication-Definitions, importance, need- Types of business communication-

Media of business communication

Corporate Communication-Definitions-Corporate citizenship and social responsibility-

Corporate communication strategy –Cross-cultural Communication.

The objective of Modules 2 & 3 is to introduce students to marketing communication

**Module II (25 hours)**

Advertising- Definition-Purpose-History and Growth of Advertising in India- Types/Forms of

Advertising-Elements of an Ad: Headline, Body Copy, Graphics and Illustration-

AIDA-DAGMAR-Creative Development Process in Advertising

**Module III (25 hours)**

Media Strategy and Planning- Branding: Techniques of Branding- Advertising as a Tool of

Marketing – Marketing Mix-Sales Promotion-Impact of Advertising: Social Impact and

Economic Effects

The objective of Module 4 is to enable students to write effective business correspondence

and to introduce students of Communicative stream to the role of technology in Communication

**Module IV**

**(20 hours)**

Essentials of an effective business letter- The layout- types of business letter: letters of transaction -Circular letters-Bank Correspondence-Insurance Correspondence-

Correspondence with Government Departments and Public bodies-Memos-Notices

Role of Technology in communication-Technology based Communication Tools-Word

Processor-Telex-Facsimile-E-mail --- Voice mail --- Internet --- Multimedia ---

Teleconferencing.



**SEMESTER II**

**COMPLEMENTARY COURSE II**

**SO2C01B18– DEVELOPMENT OF SOCIOLOGICAL THEORIES**

**Credits: 4**

**Total Lecture Hours: 108**

**Course Outcomes:**

**CO1:** Explain the history, features and functions of sociological theories and distinguish it from social thought, social philosophy and social theory

**CO2:** Compare the theoretical contributions of the founding fathers of Sociology

**CO3:** Review the methodologies adopted by classical sociological thinkers

**CO4:** Employ classical sociological theories to understand present-day realities

**CO5:** Explain the influence of evolutionary perspective on classical sociological thinkers

**Mapping of Course Outcomes with Program Specific Outcomes**

Mapping	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	1	1	1	1	2
CO2	1	1	1	1	1
CO3	1	1	1	1	1
CO4	1	1	1	1	3
CO5	1	1	1	1	1

**Syllabus Content:**

**Module I**

**Module I Development of Sociological Theories**

**(20 hours)**

1.1 Social thought, Social Philosophy – Definition, Characteristics

1.2 Historical background of the development of sociological theories

1.3 Sociological Theories – Definition, Characteristics, Types, Functions

*Curriculum and Syllabus ( 2018 admission onwards)*

**Module II Founding fathers of Sociology**

**(34 hours)**

**Auguste Comte**

- 2.1 Biographical and Intellectual Background
- 2.2 Methodology-Positivism
- 2.3 Law of Three Stages
- 2.4 Hierarchy of Sciences
- 2.5 Social statics and Social Dynamics

**Herbert Spencer**

- 2.6 Biographical Sketch
- 2.7 Methodology- Social Darwinism
- 2.8 Social Evolution
- 2.9 Organic Analogy

**Module III Scientific Sociology of Emile Durkheim**

**(28 hours)**

- 3.1 Emile Durkheim – Biographical sketch
- 3.2 Methodology- Social Facts
- 3.3 Theory of Social Solidarity
- 3.4 Theory of Suicide

**Module IV Individualistic Methodology of Max Weber**

**(26 hours)**

- 4.1 Biographical Sketch
- 4.2 Methodology- Verstehen
- 4.3 Social Action - Definition, Characteristics, Types
- 4.4 Theory of Religion - Protestant Ethics and Spirit of Capitalism

## **SEMESTER III**

**SEMESTER III**

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>	<b>Course Type</b>
CE3B07B18	PRINT MEDIA & JOURNALISM I	4	Core Course
CE3B08B18	HARMONY OF PROSE	4	Core Course
CE3B09B18	SYMPHONY OF VERSE	4	Core Course
CE3B10B18	INDIAN WRITING IN ENGLISH	4	Core Course
CE3C01B18	EVOLUTION OF LITERARY MOVEMENTS: THE SHAPERS OF DESTINY	4	Complementary course II

**SEMESTER III**

**CORE COURSE**

**CE3B07B18 – PRINT MEDIA & JOURNALISM I**

**Credits: 4**

**Total Lecture Hours: 90**

**Course Outcomes:**

**CO1:** Trace the evolution and development of journalism and printing around the world

**CO2:** Identify the development of journalism in India and its role during the last phase of freedom movement

**CO3:** Evaluate the various challenges faced by Indian press after independence and the press regulations imposed during the time

**CO4:** Analyse the changing face of journalism in the current scenario with the coming of internet and other electronic medium

**CO5:** Assess the role of Indian press in disseminating ideas of social, economic and political transformation

**Mapping of Course Outcomes with Program Specific Outcomes**

Mapping	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	1	1	2	1	1
<b>CO2</b>	1	1	2	1	2
<b>CO3</b>	1	1	2	1	2
<b>CO4</b>	2	1	3	1	2
<b>CO5</b>	1	1	1	1	3

**Syllabus Content:**

**Module I (18 hours)**

World Journalism

Concept, Evolution and Development of Journalism. Evolution and Development of Printing. (Brief History – From Medieval Period Time). Role of Press in Social, Economic and Political Transformation. Press and Contemporary Issues (Multilevel Governments, Human Right, Terrorism, Nationalism, Regionalism, Constitution Review, Social Justice etc.) Press and Secularism.

**Module II (24 hours)**

Development of Journalism in India

Early Newspaper Publications in India. Press, Literature and Renaissance. Indian Language. Press and English Press. Press and the Independence Struggle. Press and British Rule. Indian Press and Social Reform Movements (Untouchability, Women Issues, Communal Harmony, Swadeshi Movement etc). Indian Language Press and English Press in the Last Phase of Freedom Movement (1940-1947). History of Journalism in Kerala

**Module III (24 hours)**

Post Independence Journalism

Press and Post Independence Challenges (Division, Communal Riots, First Election, Formation of First Government, Plan Period, Land Reforms, Abolition of Jamindari, Reorganization of States). Post Independence Governments and Press Regulations (Press Commission, Press Council of India). Press and Political System (Parliament, Constitution, Political Parties etc). Changing Nature of India Press after Independence (Publication of New

National and Regional Newspapers and Magazines). Parallel Journalism (Dalit Journalism, Small Magazines), Missionary Journalism.

**Module IV**

**(24 hours)**

Changing Face of Journalism and news Challenges

Representative Newspapers, Magazines, News Channels and Websites (Times of India, The Hindu, Indian Express, Hindustan Times, Malayala Manorama, Mathrubhumi, Outlook, India Today – Brief Introduction).

Modernization of Press and Press Management. Electronic Medium and Internet Journalism.

Practical: InDesign for Newspapers and Magazine Layout

Production of a newspaper

**SEMESTER III**

**CORE COURSE**

**CE3B08B18 – HARMONY OF PROSE**

**Credits: 4**

**Total Lecture Hours: 90**

**Course Outcomes:**

**CO1:** Define the different types of prose

**CO2:** Identify the prose writers of both Western and Non-western literatures

**CO3:** Examine the characteristic features of different types of prose

**CO4:** Compare the writing style of prominent prose writers of both Western and Non-western Literatures

**CO5:** Assess the major social problems discussed in prose writings

**CO6:** Critique on the development of prose writings.

**Mapping of Course Outcomes with Program Specific Outcomes**

Mapping	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	1	2	1	1	1
<b>CO2</b>	1	2	1	1	1
<b>CO3</b>	1	3	1	1	1
<b>CO4</b>	1	3	1	1	1
<b>CO5</b>	2	3	1	1	3
<b>CO6</b>	2	3	1	1	1



*Bachelor's Programme in English Language and Literature  
St. Teresa's College (Autonomous), Ernakulam*

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**Syllabus Content:**

**Module I (18 hours)**

Francis Bacon: Of Friendship

Jonathan Swift: The Spider and the Bee

Joseph Addison: Meditations in Westminster Abbey

**Module II (18 hours)**

Samuel Johnson: Death of Dryden

Charles Lamb: Dream Children; a reverie

William Hazlitt: The Fight

**Module III (18 hours)**

Robert Lynd: Forgetting

Virginia Woolf: A Room of One's Own (an extract)

Aldous Huxley: The Beauty Industry

**Module IV (18 hours)**

Nirad C. Choudhari: Indian Crowds (extract from The Autobiography of an Unknown Indian)

A. K. Ramanujan: A Flowery Tree: A Woman's Tale

Arundhati Roy: The Algebra of Infinite Justice: "The Algebra of Infinite Justice"

**Module V (18 hours)**

Kamau Brathwaite: Nation Language

Pico Iyer: In Praise of the Humble Coma

William Dalrymple: The Dancer of Kannur (extract from Nine Lives)

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**SEMESTER III**

**CORE COURSE**

**CE3B09B18 – SYMPHONY OF VERSE**

**Credits: 4**

**Total Lecture Hours: 72**

**Course Outcomes:**

**CO1:** Trace evidence in poetry of the literary consequences and structural creations affected by the cross currents of the Renaissance and Restoration.

**CO2:** Analyze and compare the fundamental structures of the Romantic movement that affected literary changes in its age and further, grew as the impetus to future literary movements.

**CO3:** Observe and describe literary expressions of the renewed transformation in science, sentiment and society seen by the Victorian Age

**CO4:** Appraise and weigh the growing literary strains that catapulted into the twentieth century and its proposed 'avante garde' shedding of conventional strictures in thought and poetry

**CO5:** Collaborate on the legitimacy of thought and poetry birthed by the movement of Postmodernism.

**Mapping of Course Outcomes with Program Specific Outcomes**

Mapping	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	1	3	1	1	1
<b>CO2</b>	1	3	1	1	1
<b>CO3</b>	2	3	1	1	1
<b>CO4</b>	2	3	1	1	1
<b>CO5</b>	2	3	1	1	2

**Syllabus Content:**

**Module I (Renaissance and Restoration)**

**(18 hours)**

Edmund Spenser: One Day I Wrote Her Name

William Shakespeare: Sonnet 130

John Donne: Canonization

John Milton: Lycidas

John Dryden: A Song for St. Cecilia's Day

**Module II (Romantic Revival)**

**(15 hours)**

William Wordsworth: Lucy Gray

Samuel Taylor Coleridge: Christabel (Part I)

Percy Bysshe Shelley: Ode to the West Wind

John Keats: Ode to a Nightingale

**Module III (Victorian)**

**(13 hours)**

Alfred, Lord Tennyson: Ulysses

Robert Browning: Prospice

Matthew Arnold: Dover Beach

Christina Rossetti: A Hope Carol

**Module IV (Twentieth Century)**

**(13 hours)**

W. B. Yeats: Easter 1916

T S Eliot: The Love Song of J Alfred Prufrock

Philip Larkin: The Whitsun Weddings

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Sylvia Plath: Lady Lazarus

**Module V (Contemporary)**

**(13 hours)**

A. D. Hope: Australia

Maya Angelou: Phenomenal Woman

Seamus Heaney: Digging

Carol Ann Duffy: Stealing

**SEMESTER III**

**CORE COURSE**

**CE3B10B18– INDIAN WRITING IN ENGLISH**

**Credits: 4**

**Total Lecture Hours: 90**

**Course Outcomes:**

**CO1:** Recognise the different categories of writers who are classified as Indian Writers in English

**CO2:** Observe the 'Indian-ness' and its variety as presented by the literature across decades.

**CO3:** Interpret the socio-cultural and political concerns shared by the Indian Writers in the non-Indian language

**CO4:** Deduce the characteristics of Indian diasporic writing in English.

**CO5:** Justify the consolidation and formation of a 'national identity' through the variety of Indian literature generated in English

**Mapping of Course Outcomes with Program Specific Outcomes**

Mapping	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	1	3	1	1	1
<b>CO2</b>	2	3	1	1	1
<b>CO3</b>	1	3	1	1	2
<b>CO4</b>	1	3	1	1	2
<b>CO5</b>	1	2	1	1	2

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**Syllabus Content:**

**Module I (Poetry) (18 Hours)**

Henry Derozio: The Harp of India

Nissim Ezekiel: The Patriot

Jayanta Mahapatra: Freedom

Kamala Das: Introduction

Dom Moraes: Absences

**Module II (Fiction) (15 Hours)**

Arundhati Roy: The God of Small Things

**Module III (Drama) (13 Hours)**

Girish Karnad: Nagamandala

**Module IV (13 Hours)**

Ruskin Bond: Short Story

Salman Rushdie: The Free Radio

Jhumpa Lahiri: The Interpreter of Maladies

Chitra Banerjee Divakaruni: Mrs Dutta Writes a Letter

**Module V (Prose) (13 Hours)**

Rabindranath Tagore: Nationalism in India

B. R. Ambedkar: Back from the West and Unable to Find Lodging in

Baroda Satyajit Ray: Odds Against Us

Amitav Ghosh: The Imam and the

*Curriculum and Syllabus ( 2018 admission onwards)*

**SEMESTER III**

**COMPLEMENTARY COURSE II**

**CE3C01B18– THE EVOLUTION OF LITERARY MOVEMENTS: THE SHAPERS OF DESTINY**

**Credits: 4**

**Total Lecture Hours: 108**

**Course Outcomes:**

**CO1:** Enumerate various historical events from the time of the early settlers, that shaped the life of the people of Britain

**CO2:** Trace the history of different British kings chronologically.

**CO3:** Sketch the impact of various historical events in Britain over English Culture and Literature.

**CO4:** Illustrate how History would shape the personal and communal life of an individual

**CO5:** Convince oneself the growth of United Kingdom till date through the various social, political and cultural practices observed.

**Mapping of Course Outcomes with Program Specific Outcomes**

Mapping	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	1	1	1	1	1
<b>CO2</b>	1	1	1	1	1
<b>CO3</b>	1	2	1	1	2
<b>CO4</b>	1	3	1	1	2
<b>CO5</b>	1	1	1	1	2

**Syllabus Content:**

**Module I : Moulding and Being Moulded (18 hours)**

Early settlers and invaders- the Iberians, the Celts and Romans, the Angles, Saxons, Jutes. The Anglo Saxon heptarchy- The coming of Christianity- Theodore of Tarsus and the organization of the church- Alfred the Great – St. Dunstan and Edgar – Canute the Danish king- Edward the Confessor, Harold Godwin- Society and literature of the time-the Witangemot -the Anglo Saxon Chronicle, Beowulf, Caedmon, Cynewulf, Venerable Bede and others

**Module II: The True Briton (36 hours)**

Normans: the last invaders –William the Conqueror –the reforms of Henry I- Feudalism the Angevin kings - the struggle between the church and the state, St. Thomas Becket – the universities of Oxford and Cambridge–the Guilds - Richard the Lionheart and the Crusades-the Magna Carta- Henry III – Simon de Montfort, and the Parliament- Edward I, annexation of Wales, Scotland and Ireland – Edward II and Edward III – The Black Death, The Hundred Years War, The Peasants Revolt – the effects of these on society and literature- The Wars of the Roses – Chaucer and the growth of the East Midland dialect into standard English – Growth of drama and stage performances- Chaucer's contemporaries- John Wycliffe and the Lollards.

**Module III: Britannia Rules the Waves (36 hours)**

The Tudor Dynasty- benevolent despots – Renaissance – maritime discoveries – the scientific temper and scientific inventions- flamboyant Henry VIII, Reformation- religious



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persecution-Thomas More, Erasmus, Thomas Cromwell-The Book of Common

PrayerElizabeth I-Shakespeare – nest of singing birds- Francis Drake- peace and prosperity-

The Stuarts and the Divine Right Theory- The Authorised Version- The Civil War- Oliver

Cromwell and the Protectorate – John Milton- the Jacobean playwrights –

RestorationCaroline writers- The Whigs and Tories- Queen Anne and the expansion of

colonialism –The Glorious Revolution

**Module IV : A Precious Stone Set in the Silver Sea (18 hours)**

The United Kingdom today- Physical features of the British Isles, geography,

demography – Customs and practices – myths and legends –the growth and development

of the English l

## **SEMESTER IV**

**SEMESTER IV**

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>	<b>Course Type</b>
CE4B11B18	PRINT MEDIA AND JOURNALISM - II	4	Core Course
CE4B12B18	MODES OF FICTION	4	Core Course
CE4B13B18	LANGUAGE AND LINGUISTICS	4	Core Course
CE4B14B18	ACTS ON THE STAGE	4	Core Course
CE4C01B18	EVOLUTION OF LITERARY MOVEMENTS: CROSS CURRENTS OF CHANGE	4	Complementary course II

**SEMESTER IV**

**CORE COURSE**

**CE4B11B18– PRINT MEDIA & JOURNALISM II**

**Credits: 4**

**Total Lecture Hours: 90**

**Course Outcomes:**

**CO1:** Identify the essential duties and qualities of a news reporter.

**CO2:** Employ the principals of good writing when preparing a news story.

**CO3:** Develop feature stories as per the requirements of different audience categories.

**CO4:** Apply the principles of photography for effective story telling.

**CO5:** Experiment the different techniques of news reporting.

**Mapping of Course Outcomes with Program Specific Outcomes**

Mapping	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	2	1	3	2	2
<b>CO2</b>	3	1	3	1	1
<b>CO3</b>	3	1	3	1	2
<b>CO4</b>	1	1	3	1	1
<b>CO5</b>	2	1	3	1	2

**Syllabus Content:**

**Module I**

**(18 Hours)**

**Reporting**

Reporter's Role- Duties and qualities- Basic components of a news story- Human Interest story- structure of a news report- news leads- curtain raiser- live reporting- investigative reporting- news sources- reporting public affairs, meetings, conferences and social events, crime, legislature, courts and sports reporting- specialized reporting- environment, health, science etc.

**Module II**

**(24 Hours)**

**Editing**

The Indian Editor: yesterday, today and tomorrow- editing news- tools of the editorfunctions of editors- editorial writing- how to write headlines- glossary of terms for editorsmaking up the paper- elements and principles of good writing- freelancing.

**Module III**

**(24 Hours)**

**Magazine Journalism**

Difference between feature writing and news writing- types of features –building up the feature—publication-illustration-book, art, theatre reviews-prospects and problems of feature writing. Origin of magazine journalism- categories of magazine- writing for women

and children, industry, science, sports, films- columns and columnists- magazine coversmagazine editing- layout and design- future of magazines in India

**Module IV**

**(24 Hours)**

**Printing and Photojournalism**

Typography- digital photography-production of online newspapers and magazines

Expression through photographic image- picture editing- persuasive photographs- photo

essays and photo magazines

Practical: Photoshop for photo editing

Production of a newspaper

**SEMESTER IV**

**CORE COURSE**

**CE4B12B18 – MODES OF FICTION**

**Credits: 4**

**Total Lecture Hours: 72**

**Course Outcomes:**

**CO1:** Identify different types of fiction

**CO2:** Interpret the various narrative techniques employed in short fictions.

**CO3:** Classify works of fiction into British and non- British

**CO4:** Analyse novel as a form of literary expression

**CO5:** Compare the complex interrelationships between authors, texts and specific social, political and historical contexts.

**Mapping of Course Outcomes with Program Specific Outcomes**

Mapping	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	1	2	1	1	1
<b>CO2</b>	2	2	1	1	1
<b>CO3</b>	1	2	1	1	1
<b>CO4</b>	2	3	1	1	1
<b>CO5</b>	1	3	1	1	2

**Syllabus Content:**

**Module I [Short Fiction: British] (27 hours)**

Mary Shelley: The Mortal Immortal

Jerome K. Jerome: The Dancing Partner

H. G. Wells: The Stolen Body

Somerset Maugham: Rain

G. K. Chesterton: The Blue Cross

James Joyce: Araby

Muriel Spark: The Executor

A. S. Byatt: On the Day E. M. Forster Died

**Module II [Short Fiction: Non British] (27 hours)**

Henry Lawson: The Drover's Wife

Maxim Gorky: Mother of a Traitor

Stephen Crane: A Dark Brown Dog

Katherine Mansfield: A Cup of Tea

Kate Chopin: The Story of an Hour

Gabriel Garcia Marquez: A Very Old Man with Enormous Wings

Mary Lerner: Little Selves

Nadine Gordimer: Once Upon A Time

**Module III [Fiction] (18 hours)**

Charles Dickens: A Tale of Two Cities



**SEMESTER IV**

**CORE COURSE**

**CE4B13B18 – LANGUAGE AND LINGUISTICS**

**Credits: 4**

**Total Lecture Hours: 90**

**Course Outcomes:**

**CO1:** Categorise the phonetic sounds based on the manner and place of their articulation.

**CO2:** Define various suprasegmental features of language that help in the articulation of sounds

**CO3:** Describe the basic concepts of Morphology and Semantics to appreciate the structure and sense relations between words.

**CO4:** Distinguish between various schools of grammar that evolved chronologically, based on the theories propounded.

**CO5:** Transcribe words and sentences based on the vowel and consonants in RP and GIE.

**Mapping of Course Outcomes with Program Specific Outcomes**

Mapping	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	2	1	1	1	1
<b>CO2</b>	3	1	1	1	1
<b>CO3</b>	2	1	1	1	1
<b>CO4</b>	1	2	1	1	1
<b>CO5</b>	2	1	1	1	1

**Syllabus Content:**

**Module 1 [Introduction to Language, Linguistics and Phonetics] (36 hours)**

What is Language? - What is Linguistics? Arbitrariness - Duality - Displacement -

Cultural transmission

Basic Notions - Phonetics and Phonology - Branches of Phonetics – Articulatory,

Acoustic, Auditory

Organs of Speech - Air Stream Mechanism – Pulmonic, Glottal, Velaric Respiratory

System - Phonatory System – Voiced and Voiceless Sounds Articulatory System - Oral,

nasal & nasalised sounds

Classification of Speech Sounds: Consonants and Vowels -

Criteria for Classification of Consonants - The Consonants of English RP

Place of Articulation - Bilabial, Labio-Dental, Dental, Alveolar, Post-Alveolar,

Palato-Alveolar, Palatal & Velar Sounds

Manner of Articulation – Plosives, Fricatives, Affricates, Nasals, Lateral,

Frictionless Continuants, Semi-Vowels, Trills & Taps

Criteria for Classification of Vowels - The Vowels of English RP

Tongue height: Close Vowels, Open Vowels, Half-Close Vowels, Half-Open

Vowels Part of the Tongue Raised: Front Vowels, Back Vowels, and Central Vowels

Position of Lips: Rounded Vowels, Unrounded Vowels

Diphthongs: Monophthongs and Diphthongs, Falling and Rising Diphthongs, Centring

and Closing Diphthongs, Fronting and Retracting Diphthongs

Cardinal Vowels

Vowel Diagram – Diphthongs - Tense and lax Vowels

Phonemes and Allophones

Phone, Phoneme, Minimal pairs - Allophone, Aspiration, Dark and Clear / l

Contrastive Distribution and Complementary Distribution

Syllable

What is a syllable? - Syllabic Structure – Onset, Nucleus, Coda - Syllabic Consonants

Consonant Clusters, Abutting Consonants

Suprasegmentals

Segmentals and Suprasegmentals - Suprasegmental Phonemes

Word Stress - Sentence Stress - Weak forms and Strong Forms

Rhythm – Intonation - Tone, Tonic Syllable, Tonicity - Intonation patterns

Intonation – Functions

Juncture

Liasion, Assimilation Elision

Linking / r / and Intrusive / r /

Transcription

The incongruity between spelling and pronunciation in English

IPA

Broad and narrow Transcription Transcription Practice

**Module II [Morphology]**

**(36 hours)**

Basic Notions

What is morphology?

Morph, Morpheme

Morpheme Types and Typology

Free and bound morphemes

Root, Base, Stem

Different types of affixes: Prefix, Suffix, Infix

Inflection, Inflectional and derivational affixes, Class-changing and class- maintaining affixes

Allomorphy

Allomorph, Zero Morph, Conditioning of allomorphs: Phonological & Morphological

Word

Why is a word a difficult concept to define in absolute terms? Lexeme

Form class and Function Class words

Morphological Operations/Processes

Affixation Reduplication Ablaut Suppletion

Structure of Words

Simple Words Complex Words Compound Words

SEMANTICS

Basic Notions

What is semantics?

Lexical and grammatical meaning Sense,  
reference, referent

Sense Relations

Synonymy – Antonymy – Hyponymy – Homonymy – Homography – Polysemy – Metonymy  
– Ambiguity – Tautology - Collocation

**Module III [Syntax & Branches of Linguistics]**

**(18 hours)**

Basic Notions

What is syntax?

Grammar

Grammaticality and Acceptability

Descriptive and Prescriptive Grammar

Synchronic and Diachronic Grammar

Syntagmatic and Paradigmatic Relationships

Sign, Signified and Signifier

Langue and Parole

Competence and Performance

Introduction to theories on Grammar

Traditional Grammar

Problems with traditional Grammar

Structural grammars

Phrase Structure Grammars

Transformational Generative Grammars

Kernel Sentences

Deep and Surface Structures

**One question from the essay section will be compulsory and shall deal with transcribing a passage of five lines of conversation and a set of five words using IPA symbols.**

**SEMESTER IV**

**CORE COURSE**

**CE4B14B18 – ACTS ON THE STAGE**

**Credits: 4**

**Total Lecture Hours: 90**

**Course Outcomes:**

**CO1:** Associate the origin of English Theatre, its early themes and complexities.

**CO2:** Determine the epigrammatic unity achieved in one-act plays and analyse choices in characterisation.

**CO3:** Asses the broader genre-based nuances in drama, endemic to literary movements.

**CO4:** Infer to the system of English terminologies (stage directions, schools of theatre and others) associated with drama.

**CO5:** Correlate the faculty of Shakespeare and a few modern playwrights' conception of the Bard.

**Mapping of Course Outcomes with Program Specific Outcomes**

Mapping	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	1	3	1	1	2
<b>CO2</b>	1	2	1	1	1
<b>CO3</b>	1	3	1	1	2
<b>CO4</b>	2	2	1	1	1
<b>CO5</b>	1	2	1	1	1

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**Syllabus Content:**

**Module I** **(45 Hours)**

William Shakespeare: King Lear

**Module II** **(20 Hours)**

One Act Plays

George Bernard Shaw: The Dark Lady of the Sonnets

Anton Chekov: The Boor

**Module III** **(25 Hours)**

Maurice Maeterlinck: The Intruder

John Galsworthy: Strife



**SEMESTER IV**

**COMPLEMENTARY COURSE II**

**CE4C01B18– EVOLUTION OF LITERARY MOVEMENTS: THE CROSS CURRENTS  
OF CHANGE**

**Credits: 4**

**Total Lecture Hours: 108**

**Course Outcomes:**

**CO1:** Recognise the different literary movements

**CO2:** Discuss the impact of Different social movements and its impact on the society and literature.

**CO3:** Integrate Literary texts with literary theories and Criticism

**CO4:** Trace the Change in the Indian society due to the Movements.

**CO5:** Discuss of the authors of the Third world Literatures and Latin American Literature

**Mapping of Course Outcomes with Program Specific Outcomes**

Mapping	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	1	3	1	1	2
<b>CO2</b>	1	2	1	1	3
<b>CO3</b>	1	3	1	1	2
<b>CO4</b>	1	2	1	1	3
<b>CO5</b>	1	3	1	1	1

**Syllabus Content:**

**Module I [Literature and Revolution] (24 hours)**

- a. The interaction between the French Revolution and the literature of the age
- b. Literature in the context of the Russian Revolution

**Module II [Literature and Renaissance] (36 hours)**

- a. The social context of the burgeoning of literature in Latin America
- b. Kerala at the dawn of awakening

**Module III [Literature and Liberation] (30 hours)**

- a. Literature and feminism
- b. Dalit writing

**Module IV [Literature and the Third World] (20 hours)**

- a. Articulating the Postcolonial Experience
- b. An overview of New Literatures

## **SEMESTER V**

SEMESTER V

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>	<b>Course Type</b>
CE5B18B18	PUBLIC RELATIONS 1	4	Core Course 1
CE5B17B18	MASS COMMUNICATION AND BROADCASTING MEDIA: RADIO	4	Core Course
CE5B16B18	CREATIVE WRITING AND TRANSLATIONAL STUDIES	4	Core Course
CE5B15B18	ENVIRONMENTAL SCIENCE AND HUMAN RESOURCE	4	Complementary Course I
CE5D01aB18	OPEN COURSE- FILM APPRECIATION	4	Common Course 1

**SEMESTER V  
CORE COURSE I  
CE5B18B18- PUBLIC RELATIONS 1**

**Credits: 4**

**Total Lecture Hours: 90**

**Course Outcomes:**

**CO1:** Recognize the basics of Public Relations including various definitions of Public Relations, purpose of Public Relations.

**CO2:** Recognize the growth of the public relation sector in India and make deductions from the history of Public Relations

**CO3:** Identify the tools used in Public Relations and learn the construction of a PR campaign.

**CO4:** Apply the rules and various theories of Public Relations to plan a conduct a campaign and design and carry out a campaign.

**Mapping of Course Outcomes with Program Specific Outcomes**

Mapping	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	1	1	2	2	2
<b>CO2</b>	2	1	2	2	2
<b>CO3</b>	2	1	2	2	2
<b>CO4</b>	2	1	2	2	2

**Syllabus Content:**

**Module I (24 Hours)**

What is PR- Definitions of PR- ABC of PR- Purpose of PR- Elements of PR: empathy, persuasion and dialogue- What PR can and cannot do- Personal contact for better PR

**Module II (24 Hours)**

History of PR. PR in olden times and growth of PR. PR in India and current scenario. Public Relations in Indian Economic Development and people's participation. Public in PR.

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Influence of Public. 'Public' and Public Opinion. Impact of public opinion on PR.

**Module III (24 Hours)**

Tools of PR- Media Relations, Advertising, Publicity, House Journals, Exhibitions and Trade fairs etc. PR Campaigns- objective, planning, execution and evaluation.

**Module IV (18 Hours)**

PR department in an organization. The PR professional- qualities and qualifications.

**SEMESTER V**  
**CORE COURSE**  
**CE5B17B18- MASS COMMUNICATION AND BROADCASTING MEDIA: RADIO**

**Credits: 4**

**Total Lecture Hours: 90**

**Course Outcomes:**

**CO1:**Identify and understand the radio as a mass communication tool and broadcasting medium.

**CO2:** Classify the various genres of Radio and formulate radio presentation

**CO3:** Compare audio and visual mediums with special reference to Television and cinema

**CO4:**Compare cyber journalism with other broadcasting medium.

**Mapping of Course Outcomes with Program Specific Outcomes**

<b>Mapping</b>	<b>PSO1</b>	<b>PSO2</b>	<b>PSO3</b>	<b>PSO4</b>	<b>PSO5</b>
<b>CO1</b>	2	1	2	1	2
<b>CO2</b>	2	1	2	1	2
<b>CO3</b>	2	2	2	1	2
<b>CO4</b>	1	1	2	1	1

**Syllabus Content:**

**Module I ( 24 Hours)**

**RADIO**

Introduction to Broadcast Journalism- Broadcasting Production- Broadcasting Performance-Broadcasting style and language- Broadcasting policy-Ethics of Broadcasting Radio as a Mass Medium- Origin, Development and Future of Radio-Advantages and disadvantages of Radio Broadcast- Important Radio services in the world- Radio in India: All India radio services, the regional services and the local services. Radio for the urban and

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rural India- Radio Journalism-Radio commercials  
FM Broadcasting: private FM Broadcasting and new trends: the shift to music, entertainment, chat and phone\_ ins.  
Digital Audio Broadcasting

**Module II ( 24 Hours)**

radio genres and radio presentation  
Important Radio Genres-News Bulletins, Documentaries, Radio Plays, Interviews, Talks, Discussions, Educational Programmes, Specific audience programmes, Music programmes – Community Radio, Amateur radio, Internet radio, Satellite Radio  
Radio Presentation: Writing for the ear, concept of good presentation, link announcement and continuity presentation. News Reading: Pronunciation, Use of Silence, Voice Culture, keeping rapport with the listener, forming personality for the programme/station, Qualities of Radio Jockey.  
PRACTICAL

PRACTICAL  
Presentation of Radio news bulletins, radio plays

**Module III ( 24 Hours)**

Introduction to visual media  
Visual media –characteristics, principles and functions. Television as a mass medium – TV in India- TV and culture - TV for information, TV for entertainment. Policy on TV Broadcasting- Prasar Bharati Act- The Broadcasting Bill- Ethics of telecasting.  
History of cinema-Milestones in Indian Cinema

**Module IV ( 18 Hours)**

CYBER JOURNALISM  
Introduction to Cyber Journalism- Fundamentals of Cyber Media, Comparison of Cyber Media with Print, TV, Radio mediums, Advantages & Disadvantages of Cyber Journalism.  
Web writing- Basic rules, Do's & Don'ts, Writing News stories, Features & Articles on the Web. Presentation & Layout of Web Newspapers & Magazines. Analysis of important Indian News-Based Web-sites. Trends in Cyber Reporting & Editing- Future of web journalism



**SEMESTER V**  
**CORE COURSE**  
**CE5B16B18- Creative Writing and Translational Studies**

**Credits: 4**

**Total Lecture Hours: 90**

**Course Outcomes:**

**CO1:** Administer the Usage of different acceptable words and the figures of speech which can be used for creative writing

**CO2:** Experimentation and devising of different writing genres - letter writing , essay writing and report writing .

**CO3:** Recognize the history of translation and the various contributors who helped shape the study of translation.

**CO4:**Identify the theoretical aspects of translation studies through the work of major translation theorists.

**CO5:**Evaluate the relevance and limitations of translation in literary, scientific and commercial fields

**Mapping of Course Outcomes with Program Specific Outcomes**

Mapping	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	3	1	1	1	1
<b>CO2</b>	3	1	1	1	1
<b>CO3</b>	1	1	1	1	1
<b>CO4</b>	2	1	1	1	1
<b>CO5</b>	2	1	1	1	1

**Syllabus Content:**

**PART A – CREATIVE WRITING**

The objective of modules 1 & 2 is to prepare students of the Communicative stream to achieve effective communication in all situations.

**Module I (27 Hours)**

Imaginative use of parts of speech- accepted figurative uses of words- idioms and phrases- culture-bound idioms-verb patterns-phrasal verbs-deferred preposition-substitution and ellipsis-rhetorical devices-transferred epithet

Sentence connectors-cohesion-coherence-figures of speech such as simile, metaphor, personification, apostrophe, hyperbole, euphemism, oxymoron, epigram, irony, pun, metonymy-sentence variations and rewriting of sentences-cleft sentences-periodic and loose sentences.

No core text book is needed for Modules 1 & 2

The objective of modules 3&4 is to prepare students for different kinds of writing.

(hours)

**Module II**

**(27 Hours)**

Word choice in formal writing-argumentative writing-formal and informal style in writing-differences between spoken and written language-circumlocution-theme and rhyme and

thematization-use of jargon-topic sentence-rank shift-epitomization of passage and answering comprehension questions-paragraph planning.

Letter writing-different kinds of letters-format-organizing information-style and tone-paraphrasing and expansion-critical appreciation of poetry-paraphrasing poems-general

essays-descriptive writing-report writing.

Core Reference- 1) Tricia Hedge Writing, OUP, 1986

2)Kith Johnson Communicate in Writing, Longman 1981

**PART B – TRANSLATION STUDIES**

**Module III**

**(27 Hours)**

What is translation? – Definitions – Is it science or art or craft? Is it interpretation or is it creation? Significance of translation – Aids and tools of translation – Text analysis, transfer and restructuring – Word for word translation and sense for sense translation. Equivalence in translation – Areas where the concept of equivalence is applicable – Paradigmatic equivalence – Stylistic equivalence – textual equivalence – dynamic equivalence and formal equivalence – Levels of language – Rank bound translation and unbounded translation – Decoding and recoding.

**Module IV**

**(27 Hours)**

Translation and interpretation - exegesis and hermeneutics – untranslatability – translating idioms and jokes – culture bound expressions – transparency in translation – back translation

– transliteration – the different stages of the process of translation - John Dryden's classification of translation – Roman Jakobson's classification of interlingual translation, intralingual translation and intersemiotic translation – translation from non-related language – loss and gain in translation – the function of footnotes in translation.

History of translation – Bible translators and their contributions – Translation and objectivity – Fidelity of the translator – Types of translation – Semantic translation and communicative translation – Machine translation – Domestication of translation and foreignisation of translation – Creativity in translation – Translating scientific and technical texts – Significance of culture in translation – Limitations of the translator – Types of equivalences in translation – Translation and linguistic bridge building.

Core Reference: Translation Studies by Susan Bassnett; Routledge, 1980 Toward a Science of Translation by Eugene Nida, 1964 The Translators invisibility by Lawrence Venuti, 1995

**SEMESTER V**  
**CORE COURSE**  
**CE5B15B18- Environmental Studies and Human Rights**

**Credits: 4**

**Total Lecture Hours: 90**

**Course Outcomes:**

**CO1:** Evaluating the importance of Environmental studies, through the identification of various natural resources and ecosystems.

**CO2:** Appreciate the concepts and methods from ecological and physical sciences and their application in environmental problem solving.

**CO3:** Reflect critically about our roles and identities as citizens and environmental actors in a complex, interconnected world from various literary texts.

**CO4:** Develop an in-depth understanding of the interdisciplinary relationship of cultural, ethical, and social aspects of local and global environmental issues.

**CO5:** Explain the historical growth and demonstrate an awareness of the national context of human rights.

**Mapping of Course Outcomes with Program Specific Outcomes**

Mapping	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	1	1	1	2	2
<b>CO2</b>	1	1	2	1	2
<b>CO3</b>	2	2	2	1	2
<b>CO4</b>	2	2	2	1	2
<b>CO5</b>	2	1	1	2	2

**Syllabus Content:**

**Module I**

**( 18 hours)**

**Unit 1:** Multidisciplinary nature of environmental studies- definition, scope and importance  
Need for public awareness.

**Unit 2:** Natural Resources: Renewable and non-renewable resources: Natural resources and associated problems.

a) Forest resources: Use and over-exploitation, deforestation: case studies-  
Timber extraction, mining, dams and their effects on forest and tribal people.

b) Water resources: Use and over-utilization of surface and ground water,  
floods, drought, conflicts over water, dams-benefits and problems.

c) Mineral resources: Use and exploitation, environmental effects of extracting  
and using mineral resources: case studies.

d) Food resources: World food problems - changes caused by agriculture and  
overgrazing effects of modern agriculture – fertilizer & pesticide problems–  
water logging – salinity: case studies.

e) Energy resources: Growing energy needs - renewable and non renewable  
energy sources use of alternate energy sources: case studies.

f) Land resources: Land as a resource- land degradation - man induced  
landslides– soil erosion and desertification.

Role of individual in conservation of natural resources- Equitable use of  
resources for sustainable lifestyles.

**Unit 3:** Ecosystems

Concept of an ecosystem- Structure and function of an ecosystem- Producers,  
consumers and decomposers – Energy flow in the ecosystem.

Ecological succession- Food chains, food webs and ecological pyramids.

Introduction, types, characteristic features, structure and function of the given  
ecosystem- Forest ecosystem

**Module II**

**( 26 hours)**

**Unit 1:** Biodiversity and its conservation

Introduction - Bio-geographical classification of India

Value of biodiversity: consumptive use, productive use, social, ethical, aesthetic and  
option values.

India as a mega-diversity nation.

Hot-spots of biodiversity.

Threats to biodiversity: habitat loss, poaching of wildlife, man-wildlife conflicts.

Endangered and endemic species of India

**Unit 2: Environmental Pollution**

Definition - Causes, effects and control measures of: Air pollution- Water pollution - Soil pollution - Marine pollution – Noise pollution- Thermal pollution - Nuclear hazards.

Solid Waste Management: Causes, effects and control measures of urban and industrial wastes.

Role of an individual in prevention of pollution- Pollution case studies.

Disaster management: floods, earthquake, cyclone and landslides.

**Unit 3: Social Issues and the Environment**

Urban problems related to energy- Water conservation, rain water harvesting, watershed management.

Resettlement and rehabilitation of people: its problems and concerns: case studies.

Environmental ethics: Issues and possible solutions.

Climate change, global warming, acid rain, ozone layer depletion, nuclear accidents and holocaust: case studies - Consumerism and waste products.

Environment Protection Act - Air (Prevention and Control of Pollution) Act– Water (Prevention and control of Pollution) Act- Wildlife Protection Act-Forest

Conservation Act Issues involved in enforcement of environmental legislation- Public awareness.

**Module III**

**( 10 hours)**

Jean Giono: *The Man Who Planted Trees*

K. Satchidanandan: *Hiroshima Remembered*

**Module IV**

**( 10 hours)**

Bessie Head: *Heaven is not Closed*

Safdar Hashmi: *Machine*

**Module V**

**( 26 hours)**

**Unit 1: Human Rights**

An Introduction to Human Rights: Meaning, concept and development-Three Generations of Human Rights (Civil and Political Rights, Economic, Social and Cultural Rights).

**Unit 2: Human Rights and United Nations**

Contributions, main human rights related organs -UNESCO, UNICEF, WHO, ILO, Declarations for women and children, Universal Declaration of Human Rights.

Human Rights in India –Fundamental rights and Indian Constitution, Rights for children and women, Scheduled Castes, Scheduled Tribes, Other Backward Castes

and Minorities

**Unit 3:** Environment and Human Rights

Right to Clean Environment and Public Safety

Issues of Industrial Pollution- Prevention, Rehabilitation and Safety Aspect of New Technologies such as Chemical and Nuclear Technologies -Issues of Waste Disposal  
Protection of Environment

Conservation of natural resources and human rights: Reports, Case studies and policy formulation.

Conservation issues of Western Ghats: Mention Gadgil committee report, Kasthuri Rangan report.

Over-exploitation of ground water resources, marine fisheries, sand mining, etc.

**SEMESTER V  
OPEN COURSE I**

**CE5D01aB18 -FILM APPRECIATION**

**Credits: 4**

**Total Lecture Hours: 72**

**Course Outcomes:**

**CO1:** Identifying basic concepts of film and examining various film genres .

**CO2:** Tracing the theories used in films with few films as examples.

**CO3:** Analyzing the ideologies and politics in films

**CO4:** Compare the relationship between literature and film and its adaptations.

**Mapping of Course Outcomes with Program Specific Outcomes**

Mapping	PSO1	PSO2	PSO3	PSO4
CO1	2	1	1	1
CO2	2	2	1	1
CO3	2	1	1	1
CO4	2	2	1	1

**Syllabus Content:**

**Module I (Broad Film Genres) )**

Lumiere vs. Melies [Arrival of a Train vs. An Impossible Voyage] -Narrative Cinema vs. Documentary Cinema- Hollywood Style as Norm - Roland Emmerich's Independence Day (1996) German Expressionism - F.W. Murnau's Nosferatu (1922) Neo-realism - Vittorio De Sica's Bicycle Thieves (1948) **(18 hours)**

***Curriculum and Syllabus ( 2018 admission onwards)***



**Module II (Film Languages)**

Montage Theory: [Clippings from Eisenstein's Battleship Potemkin and Chaplin's Modern Times] Mise-en-scene: [The opening sequence from Werner Herzog's Aguirre, Wrath of God (1972) and the infamous 'horse head' scene from Francis Ford Coppola's The Godfather (1972)] Deep Focus, the Long Take and psychological representation: [Select scenes from Orson Welles' The Magnificent Ambersons (1942)] Jump Cut (anti-seamless-dissolve) [Examples from Godard's Breathless (1960)]

**( 18 hours)**

**Module III(Reading Films)**

Cinema and Ideology/Identity Politics

[Kamal Haasan's Hey Ram (2000) and Shaji Kailas's] Aaraam Thampuran (1997)] Cinema and Feminism [Rajkumar Hirani's PK (2014) and K. G. George's Aadaminte Variyellu (1983)]

**( 18 hours)**

**Module 1V (Film Adaptations)**

Shakespeare/Hamlet: Vishal Bhardwaj's Haider (2014) Basheer/Mathilukal: Adoor Gopalakrishnan's Mathilukal (1990)

**(18 hours)**

## **SEMESTER VI**

SEMESTER VI

<b>Course Code</b>	<b>Course Title</b>	<b>Credits</b>	<b>Course Type</b>
CE6B21B18	PUBLIC RELATIONS II	4	Core Course
CE6B22B18	OFFICE ADMINISTRATION AND HUMAN RESOURCE MANAGEMENT	4	Core Course
CE6B19B18	ENTREPRENEURSHIP DEVELOPMENT	4	Core Course
CE6B20B18	VISUAL MEDIA: TELEVISION AND CINEMA	4	Core Course
CE6B23aB18	VOICES FROM THE MARGINS	3	Choice based course

**SEMESTER VI**

**CORE COURSE**

**CE6B21B18- PUBLIC RELATIONS II**

**Credits: 4**

**Total Lecture Hours: 90**

**Course Outcomes:**

**CO1:** Assess relevance of effective Public Relations

**CO2:** Categorize various public relation campaigns

**CO3:** Create and execute a PR campaign

**CO4:** Assess PR campaigns conducted with respect to the tools

**CO5:** Apply theories of PR to Corporate PR

**Mapping of Course Outcomes with Program Specific Outcomes**

Mapping	PSO1	PSO2	PSO3	PSO4
CO1	3	1	1	1
CO2	2	2	1	1
CO3	2	1	1	1
CO4	2	2	1	1
CO5	2	2	2	1

## **Syllabus Content**

- Module I** (27 Hours)  
Professionalism in PR- Ethics in PR- Code of Athens, Code of Brussels and Code of Venice)- PR as a management function- Corporate PR. Objectives of corporate PR. Planning and execution of Corporate PR objectives. Social audit. Women in PR.
- Module II** (27 Hours)  
PR in Industry, PR in Public Sector, PR in Private sector, Government and PR, PR in manufacturing industries etc
- Module III** (15 Hours)  
Practical  
On the Job Training in a PR agency
- Module IV** (21 Hours)  
Practical  
PR Campaign

**SEMESTER VI**

**CORE COURSE**

**CE6B22B18- OFFICE ADMINISTRATION AND HUMAN RESOURCE  
MANAGEMENT**

**Credits: 4**

**Total Lecture Hours: 90**

**Course Outcomes:**

**CO1:** Assess relevance of human resource management in society.

**CO2:** Categorize various levels in human resource management

**CO3:** Associate various concepts Office Administration

**CO4:** Apply theory of Office Administration in office spaces

**CO5:** Explain the concept of Personnel Management

**Mapping of Course Outcomes with Program Specific Outcomes**

Mapping	PSO1	PSO2	PSO3	PSO4
CO1	2	3	1	1
CO2	2	3	1	1
CO3	2	3	1	1
CO4	3	2	1	1
CO 5	3	2	1	1

## **Syllabus Content**

### **Module I (24 Hours)**

What is an Office? Purpose of office- basic and management functions of an office. Communication in an office. Centralized vs Decentralized office. Office manager functions- duties-necessary qualities-Common faults of office manager.

### **Module II (24 Hours)**

Layout and environment-principles of office layout-accommodation- open and closed office-advantages and disadvantages of open and closed office.

### **Module III (24 Hours)**

Human resource management. Nature of Human Factor and models of Human Behaviour. Definition of Personnel/HR management, scope and function, challenges of personnel management. Manpower Planning.

### **Module IV (18 Hours)**

Manpower planning, recruitment and selection, induction, transfer and promotion, career development, performance appraisal system, job satisfaction, alienation and stress.

Discipline and Grievance procedure. Motivation and Morale.

**SEMESTER VI**

**CORE COURSE**

**CE6B19B18-ENTREPRENEURSHIP DEVELOPMENT**

**Credits: 4**

**Total Lecture Hours: 90**

**Course Outcomes:**

**CO1:** Understanding various aspects of Entrepreneurship

**CO2:** Analyze various schemes supporting Entrepreneurship

**CO3:** Understand the techniques and processes that can be used to identify entrepreneurial opportunities

**CO4:** Create information on project identification, formulation and design

**CO5:** Preparing of a project report

**Mapping of Course Outcomes with Program Specific Outcomes**

Mapping	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	2	1	1	2	4
<b>CO2</b>	1	1	1	2	2
<b>CO3</b>	1	1	1	2	1
<b>CO4</b>	3	1	2	3	1
<b>CO5</b>	2	1	3	2	4



**Module I** **(24 Hours)**

Definition of Entrepreneurship – Difference between an Entrepreneur and self-employed person – Role of an Entrepreneur in Economic development – Characteristics of an Entrepreneur

**Module II** **(24 Hours)**

Entrepreneurial support systems: DIC KVIC, State financial corporations, small scale and export industries, SIDBI, NSIC, SISI – Activities and functions of District Industries Centres

**Module III** **(24 Hours)**

Consideration in Product/Project selection – Market survey – Project Classification

**Module IV** **(18 Hours)**

Writing a Business Plan – Appraisal Criteria and formalities to be completed for financial

**SEMESTER VI**

**CORE COURSE**

**CE6B20B18-VISUAL MEDIA**

**Credits: 4**

**Total Lecture Hours: 90**

**Course Outcomes:**

**CO1:** Understanding different types of television programs

**CO2:** Compile the different steps in script writing

**CO3:** Dramatize different stages of filmmaking

**CO4:** Categorizing various stages in production and post production, different camera shots, lighting, movements and editing.

**CO5:** Assess the new techniques used in visual media

**Mapping of Course Outcomes with Program Specific Outcomes**

Mapping	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	1	1	3	3	2
<b>CO2</b>	2	2	2	2	1
<b>CO3</b>	2	3	2	1	2
<b>CO4</b>	2	1	2	2	1
<b>CO5</b>	2	1	2	1	1

## **Syllabus Content**

### **Module I**

**(30 Hours)**

#### **TELEVISION**

Different types of TV Programmes-Information based, Entertainment based-Documentaries, Interviews, Game shows, Quiz shows, Reality shows, Children's programmes, Business programmes, Music and Dance programmes, Sports, Culture, Art, Fashion and Life Style, analysis of Soap Operas, Presentation of women in TV serials.

TV commercials: Different types of TV Commercials-The Ethics of TV advertising- Live coverage through satellite- Digital TV and cable TV. Cable TV-Advantages and disadvantages- -Impact of cinema on TV.

TV Programmes Production techniques: Introduction to Pre-Production, production and postproduction-

editing, special effects- TV News room structure and operations- – News

casting: TV Producer-TV Correspondents, news readers-TV Anchoring: Practical

Training-Facing the camera- Gestures- Speech- Face expression- Lip movement- Stress- Intonation.

#### **PRACTICAL**

Learning to use a video camera

News Reading-facing the camera-speech, stress, intonation, gestures

### **MODULE II**

**(30 Hours)**

#### **TV PROGRAMMING**

Description of a TV studio floor and control room-Equipments and personnel-TV camera mountings-microphone, lightings- Editing techniques-Cut, Fade, Mix, Dissolve, Wipe, Superimpose.

Script Writing-the different steps-story board-visualization -effective use of language and music-writing the script of a TV play, TV documentary, news bulletin (terminology-sound bite, stand up, package etc)

#### **PRACTICAL**

Visit to TV studio

Production of a 10 minute TV play/Documentary

### **Module III**

**(30 Hours)**

#### **CINEMA**

Types of films: feature films, animated films, documentary films, children's films, educational films, parallel cinema. NFDC – Film censorship

Grammar of films: Shot, Scene, Sequence.

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Cinematography-Camera shots-Close up, Medium shot, Long shot, Angle of shot, Point of View-  
Camera Movements-Pan, Track, Tilt. Mis-en-scene. Off Screen space. Setting: OnLocation,  
Sound Stage. Lighting: 3 point lighting. Editing-Cut, dissolve, fade, wipe,  
cross-cutting, continuity editing, Montage, long take, 30 degree rule, 180 degree rule.  
Stages of filmmaking: Pre Production: Screenplay, Casting, location selection.  
Production; Post Production: Use of special effects. Sound recording-digetic, non-digetic  
sound,dubbing-distribution, publicity.  
Digital technology in film making.

**PRACTICAL**

Visit to a shooting site

Writing a film screenplay

**SEMESTER VI**  
**SYLLABI OF CHOICE BASED COURSE**  
**CE6B23aB18-VOICES FROM THE MARGINS**

**Credits : 3**

**Total Lecture Hours : 72**

Course Outcomes

**CO1:** Focus the subaltern issues in the society

**CO2:** Examine the identity of the marginalized within the privileged socio-cultural context

**CO3:** Evaluate the aesthetics and politics of Dalit writing

**CO4:** Examine the impact of Dalit literature in challenging the mainstream literary conventions and society.

**Mapping of the Course Outcomes with Program Specific Outcomes**

Mapping	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	1	3	1	1	3
<b>CO2</b>	1	2	1	1	2
<b>CO3</b>	1	2	1	1	1
<b>CO4</b>	1	1	1	1	3

**Syllabus Content**

*Curriculum and Syllabus ( 2018 admission onwards)*

**Module I**

**(18 Hours)**

'Subaltern' - Entry in Routledge Dictionary of Literary Terms by Peter Childs and Roger Fowler

Poikayil Appachan. "Remembering the Travails." Writing in the Dark: A Collection of Malayalam Dalit Poetry. Eds. M. B. Manoj and George K. Alex. Mumbai: VAK. 2008. 21-25.

Sharankumar Limbale. "Dalit Literature: Form and Purpose." Towards an Aesthetics of Dalit Literature. Hyderabad: Orient Longman. 2004. 23-39.

**Module II**

**(18 Hours)**

Kallen Pokkudan. My Life (Excerpts). The Oxford India Anthology of Malayalam Dalit Writing. New Delhi: OUP. 2012. 185-195.

Hira Bansode. "Yashodhara." Posioned Bread. Ed. Arjun Dangle. Hyderabad: Orient Blackswan. 2009. 36-37.

M. B. Manoj. "Anonymous." No Alphabet in Sight: New Dalit Writing from South India: Dossier 1: Tamil and Malayalam. Eds. K. Satyannarayana and Susie Tharu. New Delhi: Penguin. 532-533.

Bama. Sangati. New Delhi: OUP. 2005.

**Module III**

**(18 Hours)**

Ramanika Gupta. "Adivasi Literature: An Emerging Consciousness." Indigeneity: Culture and Representation. Hyderabad: Orient Blackswan. 2009. 191-202.

G. N. Devy. "Aphasia: The Fate of the Indigenous Languages" Introduction to The Language Loss of the Indigenous. Eds. G. N. Devy, Geoffrey V. Davis and K. K. Chakravarty. New Delhi: New York: Routledge. 2016. 1-6.

Dakxin Bajrange. "Budhan" in. *Painted Words: An Anthology of Tribal Literature*. Ed. G. N. Devy. Vadodara: Purva Prakash. 2012. 245-272.

**Module IV**

**(18 Hours)**

Narayan/Catherine Thankamma. "We want to be understood . . . and allowed to live with dignity." Interview. *Kocharethi: The Araya Woman*. New Delhi: OUP. 2011. 208-216.

Bhaskaran. *Mother Forest: The Unfinished Story of C.K. Janu*. New Delhi: Kali for Women. 2004.

**SEMESTER VI**  
**CHOICE BASED COURSE**  
**CE6B23bB18- COMPARATIVE LITERATURE**

**Credits** : 3

**Total Lecture Hours** : 72

**COURSE OUTCOMES**

**CO1:** Examine the role of Comparative Literature in restructuring the English Canon

**CO2:** Analyse texts across borders, languages, cultures and writing traditions.

**CO3:** Evaluate the transformations and travels of literary genres and texts across time and space.

**CO4:** Practice reading across linguistic boundaries and thus do away with labels such as and classical literatures.

**Mapping of the Course Outcomes with Program Specific Outcomes**

Mapping	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	1	2	1	3	1
<b>CO2</b>	1	2	1	1	1
<b>CO3</b>	1	2	3	1	1
<b>CO4</b>	1	2	1	1	1

**Syllabus Content**

**Module I [Themes and Contexts]**

**(18 hours)**

K. M. Krishnan: 'Introduction' in the anthology *Between the Lines*

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Susan Bassnett: 'What is Comparative Literature Today' from *Comparative Literature: An Introduction*

**Module II [Envisioning]**

**(18 hours)**

**Part A: Writing**

Ted Hughes: The Thought Fox

Seamus Heaney: Personal Helicon

**Part B: Death Wish**

Sylvia Plath: Tulips

Dorothy Parker: Resume

**Part C: Hamlets**

Anna Akhmatova: Reading Hamlet

C. P. Cavafy: King Claudius

Salman Rushdie: Yorick

**Module III [Nuance]**

**(18 hours)**

Part A: Myth

Rabindranath Tagore: Karna Kunti Samvad

G. Sankarapilla: Wings Flapping, Somewhere

**Part B: Sleuthing**

Arthur Conan Doyle: The Adventure of the Blue Carbuncle

V. K. N.: Sherlock Holmes

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**Module IV [Motif]**

**(18 Hours)**

Carlo Collodi: The Adventures of Pinocchio

Nikolai Gogol : The Nose

Vaikom Muhammad Basheer : The World Renowned Nose

Core Text: *Comparative Literature*

**SEMESTER VI**  
**CHOICE BASED COURSE**  
**CE6B23cB18-MODERN MALAYALAM LITERATURE IN**  
**TRANSLATION**

**Credits** : 3

**Total Lecture Hours** : 72

**COURSE OUTCOMES**

**CO1:** Understanding of a selection of much discussed writers/literary pieces in Malayalam.

**CO2** :Describe various genres in Malayalam.

**CO3** :Analyse modern trends in Malayalam literature.

**CO4:** Examine the forms in Malayalam poems and prose.

**Mapping of the Course Outcomes with Program Specific Outcomes**

Mapping	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	1	2	1	1	3
<b>CO2</b>	1	2	1	1	2
<b>CO3</b>	1	2	1	1	1
<b>CO4</b>	1	2	1	1	1

**Syllabus Content**

**Module I (Poetry)**

**(18 Hours)**

Balamani Amma: The Pen

Ayyappa Paniker: Theft

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Kadamanitta: Feline Fancies

Satchidanandan: The Mad

Balachandran Chullikkad: Possessed

V. M. Girija: A Tree I Was Long Back

S. Joseph: Group Photo

Anitha Thampi: Sweeping the Front Yard

Bindu Krishnan: Certain Days, Like This

**Module II (Short Fiction)**

**(18 Hours)**

M. T. Vasudevan Nair: For You

N. Madhavikutti: Neypayasam

M. Mukundan: The Eyesight of the Mirror

N. Paul Zacharia: Last Show

O. S. Madhavan: Afterword

Santhosh Echikkanam: The Hunters in a Picture Story

Bama. *Sangati*. New Delhi: OUP. 2005.

Subhash Chandran: Bloody Mary

Anvar Abdulla: Sea-Roar

**Module III (Novel)**

**(18 Hours)**

O.V Vijayan: The Legends of Khasak

**Module IV (Novella/Memoir/Prison Narrative)**

**(18 Hours)**

Vaikom Muhammad Basheer: Walls

**Core Text: Modern Malayalam Literature in Translation**

***Curriculum and Syllabus ( 2018 admission onwards)***

**SEMESTER 6**

**CE6B26B18-REGIONAL LITERATURES IN TRANSLATION**

**Credits** : 3

**Total Lecture Hours** : 72

**COURSE OUTCOMES**

**CO1.** Discuss the renowned writers/literary pieces in the vernaculars.

**CO2.** Explain the different translation theories and its  
Application

**CO3.** Discover the regional and localized literatures

**CO4.** Analyse the politics of translated works across genres:  
poems, short stories, plays, novels

**Mapping of the Course Outcomes with Program Specific Outcomes**

Mapping	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	1	3	1	1	1
<b>CO2</b>	1	2	2	1	1
<b>CO3</b>	1	2	1	1	2
<b>CO4</b>	1	2	1	1	3

**Syllabus Content**

**Module I**

**(18 hours)**

**Prose**

Susan Bassnett: Introduction to Translation Studies

Keya Majumdar: Appropriating the Other - Some Challenges of Translation and its

Theories” Romila Thapar: ‘The Abhijnana-Sakuntalam of Kalidasa’ from Shakuntala: Texts,

*Curriculum and Syllabus ( 2018 admission onwards)*

Readings and History

**Module II**

**(18 hours)**

**Poetry**

Jibanananda Das: Banalata Sen

Kedarnath Agarwal: Freedom of the Writer

Amin Kamil: Naked Thoughts

P Lankesh: Mother (Avva)

P. P. Ramachandran: Iruppu

S Joseph: Fish Monger

**Module III**

**(18 hours)**

**Drama**

C. J. Thomas: Crime 27 in 1128

Vijay Tendulkar: Kanyadaan

**Module IV**

**(18 hours)**

**Short Story**

Saadat Hasan Manto: Toba Tek Singh

Amrita Pritam: The Weed

Annabhau Sathe: Gold from the Grave

Sujatha: Washing Machine

Devanuru Mahadeva: Tar Arrives

Core Text: Regional Literatures in Translation