



ST. TERESA'S COLLEGE (AUTONOMOUS) ERNAKULAM

TOURISM CLUB

REPORT OF ACTIVITIES: 2020-21

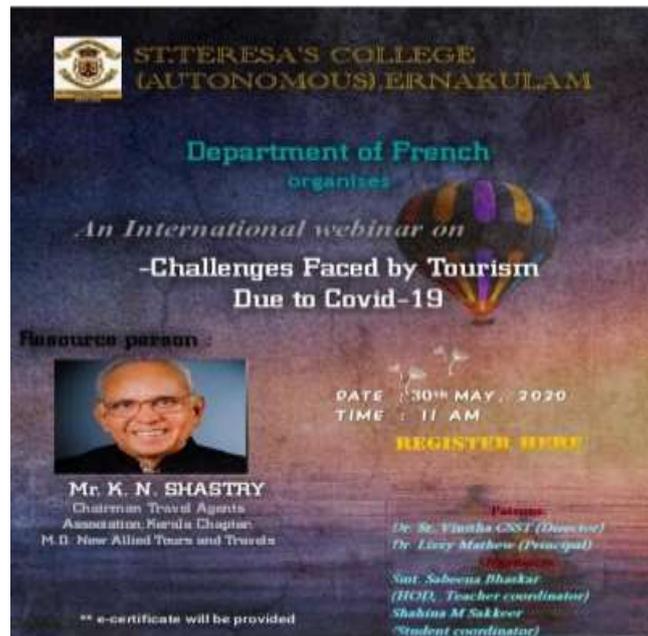
Teacher In-charge

Ms. Reshmi Joseph

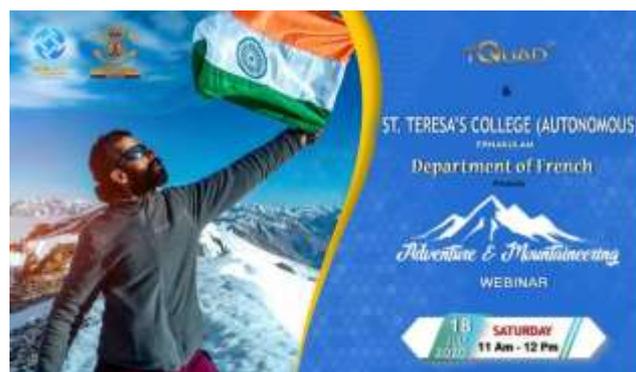
ACTIVITIES

1. AN INTERNATIONAL WEBINAR ON CHALLENGES FACED BY TOURISM DUE TO COVID-19

The Department of French along with the Evergreen Tourism Club of St. Teresa's College organised an international webinar on Challenges faced by Tourism due to Covid-19 on 30th May 2020. The chief resource person for the session was Mr. K.N. Shastry, the Chairman of Travel Agents Association, Kerala Chapter and M.D. of New Allied Tours and Travels. He highlighted the impact on tourism industry due to Covid-19 and the various challenges to tourism in the short term and the long term scenario of the industry. The session was indeed enlightening.



2. WEBINAR ON “ADVENTURE AND MOUNTAINEERING”



The webinar “Adventure and Mountaineering” was organized by the Department of French associated with Evergreen Tourism Club on 18th of July 2020. The speaker, Mr. Preetham Menon, a mountaineering expert managed to capture the attention of the students with his thrilling anecdotes and cleared all their queries with ease. He introduced several aspects of adventure tourism such as various skills and requirements for mountaineering and the mindset that one needs to have. As Mr. Menon remarked, the feeling of achievement once you reach the summit of a mountain is incomparable. The journey itself will open your mind to who you really are.

3. TOURISM AND COVID-19 AWARENESS QUIZ

The Evergreen Tourism Club in association with the Department of French conducted a “Tourism and Covid-19 Awareness Quiz” for the students of the department. This online quiz was conducted on the 13th of July 2020. Mr. Abin K.I, faculty member, Department of M.G. University prepared the questionnaire for the online. He is an explorer and has travelled to more than 270 destinations and visited 31 UNESCO heritage sites of India. The winners of the quiz were provided with e-certificates.

4. WORLD TOURISM DAY CELEBRATIONS 2020

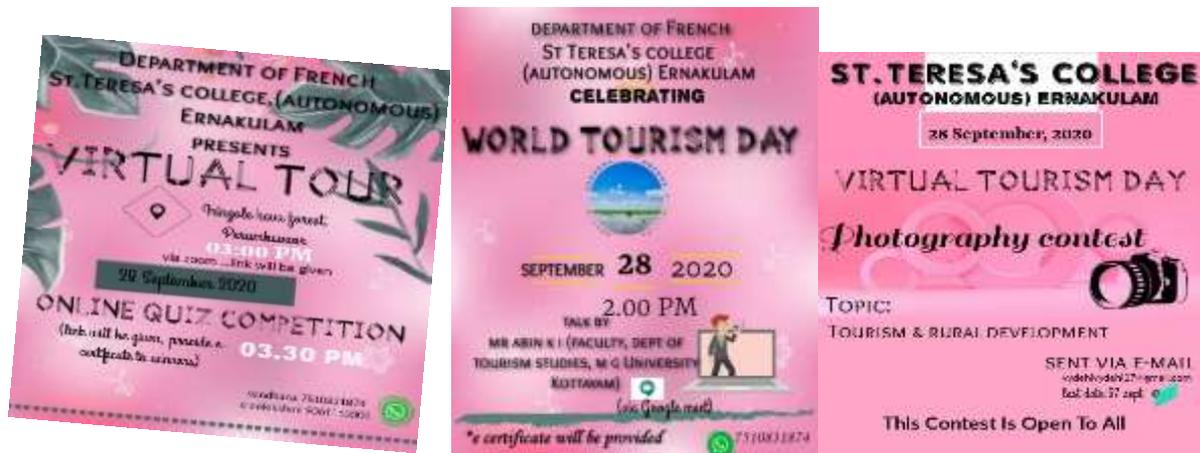
The Evergreen Tourism Club and the Department of French of St. Teresa’s College celebrated World Tourism Day on 28th September 2020. The students of the Department organized a variety of events like photography contest, quiz, talk by an industry expert and a virtual tour.

The celebrations were conducted virtually via Google meet. The key resource person for the day was the travel enthusiast, Mr. Abin K.I., the Faculty of the Department of Tourism Studies, MG University. He has travelled to more than 270 destinations and has visited 31 UNESCO heritage sites. He presented his thoughts on the significance of ‘Rural Tourism and Development’ especially in relation to the current pandemic scenario which has massively affected the Tourism Industry. He emphasized the importance of continuous development of skills and keeping a positive mindset that would contribute towards a quick and effective comeback.

The talk was followed by an online quiz which was exciting, and at the same time challenging. The winners are Priya Prahlad,(1st) Karthika (2nd) and Liyana K V. (3rd).

After this was the innovative virtual tour to 'Iringole Kavu Temple' which took the participants to the mystery and depth that lies within the depths of the protected forest 'Kavu' near to the Temple.

The winners of the photography contest were also announced and their names are Navya Pillai (1st), Sumaiya Shahab (2nd), Vaishnavi and Sachin Mani (3rd).



5. KTM Virtual 2021

Kerala Travel Mart Society organised Seminars from 1st of March to 5th of March 2021 through Zoom Video conference. KTM is the outcome of the partnership of the various stakeholders including the tourism enterprises and the Government. Evergreen tourism club members of St. Teresa's College got a great opportunity to attend this meet. It was a platform for the persons behind the creations to meet with buyers from around the world. KTM Seminar topics included 1) Post COVID journey from here to where 2) Kerala model- small, local, world class. 3) Kerala – An Ayurveda & Wellness Hub 4) New tools for Marketing.