



ST. TERESA'S COLLEGE (AUTONOMOUS) ERNAKULAM

ED CLUB

REPORT OF ACTIVITIES: 2020-21

Teacher In-charge

Smt. Ann Thomas Kiriyanthan

ACTIVITIES

INAUGURATION

Venue: Google Meet

Date- 24th September 2020

Time: 11 AM

Number of Participants: 256

The Department of Commerce of St. Teresa's College inaugurated the launch of Entrepreneurship Development Club on 24th September 2020. For the inauguration ceremony we had Dr. Lizzy Mathew, Principal of St. Teresa's College, Smt. Ann Thomas Kiriyanthan HoD Department of Commerce Regular and Smt. Roopa George as the chief guest. Smt. Roopa George is an entrepreneur, social worker, environmentalist, and dancer. Then a brief introduction of Rural Entrepreneurship Development Cell and Entrepreneurship Development Club was given to the audience and introduced the core team of this program.

The chief guest Smt. Roopa George delivered the keynote address and explained her journey on becoming an entrepreneur, all the ups and downs and the lessons and knowledge she acquired from her experience. She defines herself as an entrepreneur with a social commitment as she is a well known social worker and environmentalist and has covered more than 200 schools with her environmental campaign called "Bin It India" and the second campaign called "Kindness Diary" a concept of how students should do kind acts and observe the good in others. She inspired the students to identify their passion and work on it and seize the opportunities and always give back to the society. After the keynote address there was a Question and Answer session, the students got to a chance to ask questions and clear their doubts from the chief guest. Then Dr. Lizzy Mathew, Principal of St. Teresa's College felicitated the entire program and wished her best for all the upcoming events and programs. The inauguration ceremony ended with vote thanks delivered by Miss Aswathy Menon PV, Student Officer of Rural Engagement.



INTER COLLEGIATE POSTER DESIGNING COMPETITION

As a part of the Entrepreneurship Development Club, the Department of Commerce (SF) in association with the Department of Commerce (Regular) had organised an inter collegiate poster designing competition on 2nd Oct 2020. This event was also a part of the Gandhi Jayanthi celebrations. The topic for the competition was “True leaders are born not made”. 11 students from various colleges had participated in this competition. Caleb Lawrence Correya of St. Joseph College of Commerce, Bangalore grabbed the 1st prize.



ST.TERESA'S COLLEGE (AUTONOMOUS)
Affiliated to Mahatma Gandhi University, Kottayam

DEPARTMENT OF COMMERCE SELF FINANCING
IN ASSOCIATION WITH
DEPARTMENT OF COMMERCE REGULAR
IS ORGANIZING AN
INTER-COLLEGIATE POSTER DESIGNING COMPETITION
AS PART OF
ENTREPRENEURSHIP DEVELOPMENT CLUB



**TOPIC: TRUE LEADERS ARE BORN
NOT MADE**

ENTRIES FROM DIFFERENT STREAMS ARE WELCOMED
DEADLINE 2 ND OCTOBER 2020.

RESULTS WILL BE ANNOUNCED ON 8 TH OCTOBER 2020
E- CERTIFICATES WILL BE PROVIDED TO PARTICIPANTS
PHYSICAL CERTIFICATES WILL BE SEND TO WINNERS

RULES OF THE COMPETITION

1. Poster should be either in A4 (3508 × 2480 pixels) size or A3 (4961 × 3603 pixels) size
2. The following things to be strictly followed.
-> Resolution - 300 dpi
-> Color Mode - RGB
3. Poster can be either designed using any editing Softwares or can be hand-drawn/ Painted
4. Scanned copy or photograph taken of posters that are hand-drawn/ Painted should follow the resolution requirement (300 dpi) and the size requirements.
5. Final format of poster should be JPEG/PNG.
6. The poster should be mailed to commercesf16@gmail.com before 4nd October 12 :00 (Midnight)
7. Poster should strictly adhere to topic, otherwise will be disqualified.
8. Kindly mention full name of Participant, Department and Institution while sending entries.



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DEPARTMENT OF COMMERCE (SF)
INTER-COLLEGIATE
POSTER DESIGNING COMPETITION RESULTS

As part of
GANDHI JAYANTHI CELEBRATIONS
THEME: TRUE LEADERS ARE NOT BORN BUT MADE



FIRST PRIZE

Name: Caleb Lawrence Correya
College : St . Joseph College of Commerce
Program : B.com Travel & Tourism
City: Bangalore

WEBINAR

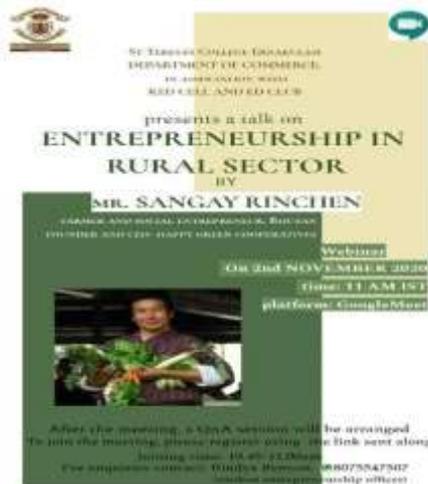
Title of the programme: Entrepreneurship in Rural Sector

Venue: Google Meet

No: of Beneficiaries/Participants: 145

On 02-11-2020 from 11.00 am to 12.00 pm a webinar titled “**Entrepreneurship In Rural Sector**” was conducted through Google Meet platform. All the Commerce Students were a part of the elucidative programme. The event started at 11 am by welcoming the chief guest, **Mr. Sangay Rinchen**, a farmer and a social entrepreneur from Bhutan who is also the founder and CEO of the Happy Green Cooperatives. Thereafter, the chief guest and the participants were officially welcomed by Smt. Divya Hariharan. The Chief Guest, Mr. Sangay Rinchen reflected his profound knowledge on the topic and highlighted how useful rural entrepreneurship in this economical world. He also shared about the ways in which the world has reached its achievements in the grounds of industrialization, economics, science and creativity, interaction and growth of newer markets which has also contributed towards the human ecosystem and also has challenged human society to be in an organized paralysis. The explanation of how due to this organized paralysis, the rich gets richer and the poor gets poorer made all the participants engrossed. He also mentioned about how entrepreneurship can be an opportunity to bring up hope and solution for the present and upcoming generation. During the Q & A session, Mr. Sangay Rinchen also expressed that he is willing to help us if anyone is interested to initiate rural entrepreneurship from here. The event ended at 12 pm with the felicitation of Smt. Amrita Titus. The informative webinar was culminated with a vote of thanks proposed by Geethalakshmy A of the commerce self department.

Outcome of the activity: The webinar format was a success and the feedback from the webinar attendees indicated that they found the topics useful and relevant.



WEBINAR

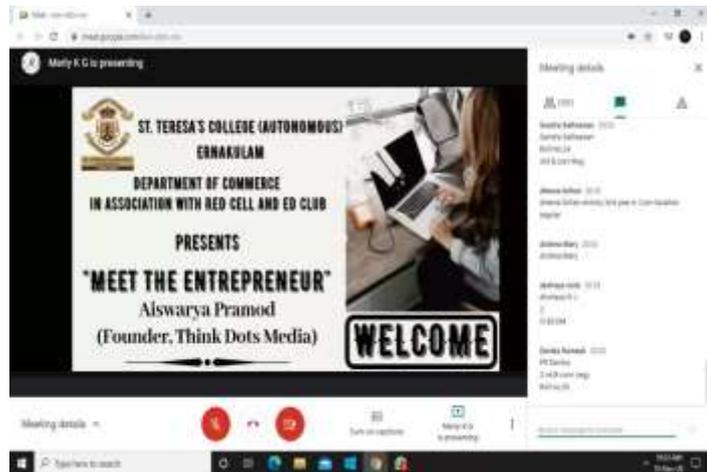
Title of the Programme: Meet the Entrepreneur

Venue: Google Meet

No: of Beneficiaries/Participants: 249

On 10-11-2020 from 10.30 am to 11.30 am a webinar titled “**Meet the Entrepreneur**” was conducted through Google Meet platform. Smt. Aiswarya Pramod, the founder and Chief Executive Officer of Think Dots Media Productions was the resource person. The programme started with the blessings of Almighty. At the beginning, Sreelakshmi C B addressed the honoured chief guest and other audience. During the session Smt. Aiswarya Pramod shared some of her experiences with the participants. She also shared the challenges she had faced and how she overcome all those difficulties in order to become a successful entrepreneur. The participants got an opportunity to clarify their doubts in the Q & A session. After that, the programme ended with the vote of thanks by Radhika Suresh (Student Development Officer).

Outcome of the activity: The webinar format was a success and the timeframe 1.5 – 2 hours appeared to be enough time to allow facilitation of discussions. Feedback from webinar attendees indicated that they found the topics useful and relevant.



WEBINAR

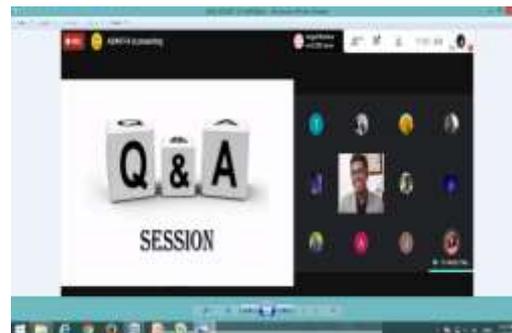
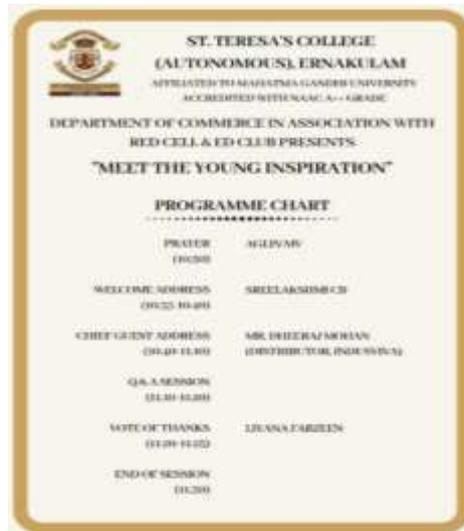
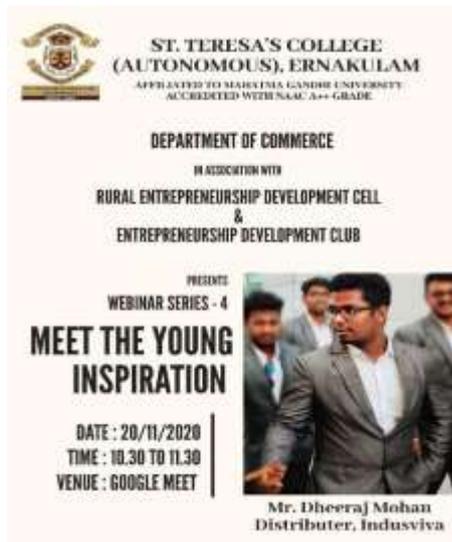
Title of the Programme: Meet the Young Inspiration

Venue: Google Meet

Number of Beneficiaries: 252

On 20th November 2020 a webinar titled “**Meet the Young Inspiration**” was conducted through Google Meet platform. The Speaker of the session **Mr. Dheeraj Mohan** presented the keynote address on the topic. He discussed on how he aspired to become an entrepreneur, how he made a vision into action and how he faced difficulties and problems on his way to becoming an entrepreneur. He projected a clear understanding on what to do and what not to do to become a successful entrepreneur and how important it is to have communication skills. He inspired the audience by his story on how he became an entrepreneur despite having problems and inspired to take risks in order achieve what you dream of. Then the audience got the chance to clear their doubts and questions from the Speaker Mr. Dheeraj Mohan himself. Also the feedback of the session was collected from all the participants to understand how useful and informative was the session and also any suggestions to improve the sessions that will be conducted in the mere future.

Outcome of the activity: This program encourages the students to learn from the local rural entrepreneurs on how to explore new opportunities and to overcome the problems faced by an entrepreneur.



WEBINAR

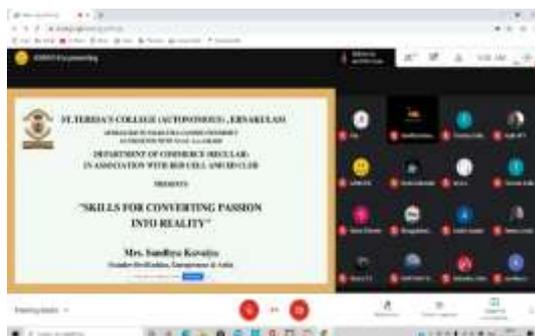
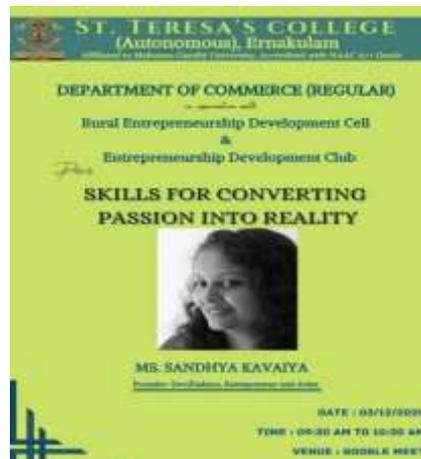
Title of the Programme: Skills for Converting Passion into Reality

Venue: Google Meet

No: of Beneficiaries/Participants: 184

On 03-12-2020 from 09:30 am to 10:30 am a webinar titled “**Skills for Converting Passion into Reality**” was conducted through Google Meet platform. Mrs. Sandhya Kavaiya, the founder of Devi Fashion, Entrepreneur and Artist was the resource person. The programme started with the blessings of Almighty. At the beginning, Amrutha G addressed the honoured chief guest and other audience. During the session Mrs. Sandhya Kavaiya shared some of her experiences with the participants. She also shared the circumstances which brought her to this entrepreneurial field. The participants got an opportunity to clarify their doubts in the Q & A session. After that, the programme ended with the vote of thanks by Liyana Farzeen.

Outcome of the activity: The webinar format was a success and the timeframe 1 hour appeared to be enough time to allow facilitation of discussions. Feedback from the webinar attendees indicated that they found the topics useful and relevant.



OTHER ACTIVITIES:

CASE STUDY

Title of the Programme: Case Study - Pokkali Farming in Rural Areas

Date: 16th December 2020

Organized by: Rural Entrepreneurship Development Cell of Department of Commerce (Regular) and ED Club

No. of Participants: 5

Beneficiary type: Students

The present study aimed at analysing the **impact of conversion of pokkali fields in Vypin Island**. The Study is based on person to person interaction with the various stakeholders. A very complex socio-economic and political situation prevails in pokkali cultivation. Like all the other activities related to agriculture sector this social culture is also declining. But despite of all the controversies pokkali farming is the livelihood of many farmers in India.



INTER-COLLEGIATE ENTREPRENEURSHIP QUIZ

Title: The Inter-Collegiate Entrepreneurship Quiz

Date: 3rd October 2020

Entrepreneurship Development Club and RED Cell of St Teresa's College are always engaged in developing and encouraging the Entrepreneurial skills among students and as a part of the same, '**The Inter-Collegiate Entrepreneurship quiz**' was organised on 3rd of October. The quiz was intended to measure the Entrepreneurial knowledge of each participants. As it was an Inter-Collegiate quiz, students from many different colleges took part in it.

By considering the importance of entrepreneurs in the economy, the RED cell and club is actively trying to promote and attract more students into this fields. The quiz was conducted with the same goal. In the context of covid pandemic, the quiz was conducted

online through Google forms, where the basic details of participants were collected, followed by the questions. The participants had the option to view their score after the completion of the quiz. And the participants who scored well were given certificate through mail. The brochure was widely circulated and shared with the help of Students and teachers.

