



ST. TERESA'S COLLEGE (AUTONOMOUS), ERNAKULAM

RE-ACCREDITED BY NAAC WITH A++ GRADE
COLLEGE WITH POTENTIAL FOR EXCELLENCE - UGC
(AFFILIATED TO MAHATMA GANDHI UNIVERSITY)

DEPARTMENT OF MANAGEMENT STUDIES

Where Professional Rigour meets Teresian Finesse

in association with

TERESIAN IEDC

Proudly Launches



Guest of Honour:

Dr. Sebastian Thomas

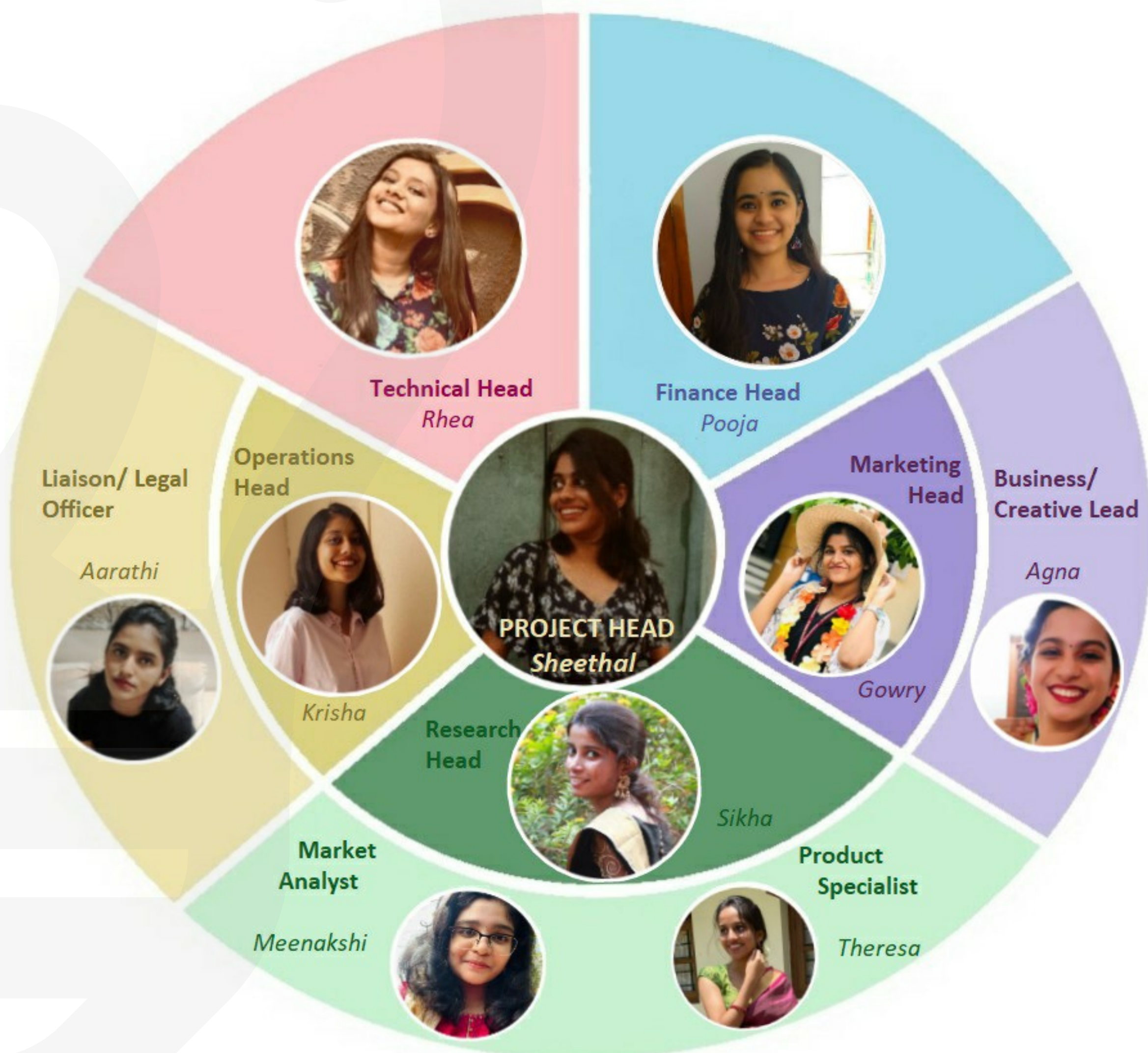
Assistant General Manager,
Kerala State Industrial Development Corporation (KSIDC)

3rd December 2020, Thursday

9:30 AM

B-Plan Studio is an ambitious student driven consulting initiative, designed to give budding entrepreneurs and their business ideas a much needed facelift. The in-house team is equipped to provide end-to-end service in market analysis, business plan writing and business pitch creation to early-stage ventures seeking external rounds of funding. Under the guidance of a strong mentor network, the team is trained to capture client requirements and render timely support services. No matter what your business idea or whom you want to impress, Team B-Plan Studio is ready to deliver that personalised and persuasive pitch that will put your business idea in the spotlight.

Our Team



Launch Schedule

Prayer

Welcome Address Dr. Daly Paulose
Head, Department of Management Studies

Presidential Address Rev. Dr. Sr. Vinitha CSST
Provincial Superior and Manager, St. Teresa's
College

Felicitation Dr. Lizzy Mathew
Principal, St. Teresa's College

Dr. Sajimol Augustine
Senior Administrator, St. Teresa's College

Introducing B-Plan Studio Ms. Gowry A. Sudarsan
Marketing Head, B-Plan Studio

Inauguration and Launch Dr. Sebastian Thomas,
AGM, KSIDC

Vote of Thanks Ms. Sheethal Sajan Cheru,
Project Head, B-Plan Studio

Advisory Board

Rev. Dr. Sr. Vinitha CSST, Provincial Superior and Manager, St. Teresa's College

Dr. Lizzy Mathew, Principal, St. Teresa's College

Dr. Sajimol Augustine, Senior Administrator, St. Teresa's College

Dr. Nirmala Padmanabhan, Extension and Outreach Dean & Nodal Officer, IEDC

Faculty Mentors

Dr. Daly Paulose
Chief Faculty Mentor, B-Plan Studio

Ms. Geethu Krishna P.G
Department Coordinator, IIC

Other Faculty Mentors:

Ms. Megha Mary Michael
Ms. Anu Raj
Ms. Praseetha M.S
Ms. Dhanya Vijayan
Ms. Anu M. Jayasankar