

AMITA SARAH VARGHESE

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OBJECTIVE:

- To work in an environment where I can be a value addition to the organization.
- To get involved in challenging teaching positions, where there is a great opportunity to learn.

EDUCATIONAL QUALIFICATION:

M.Com,MBA , MTM- NET:

Qualification	University	Year	Percentage
M.Com	M.G. university	2018	61.90
MBA	Madurai kamraj University	2014	59.7
MTM	IGNOU	2008	61.45
NET	UGC	2007	
PGDBA(TRAVEL & TOURISM)	MINISTRY OF TOURISM, KERALA GOVT.	2003	74.45

QUALIFICATION EXAMINATION:

Examination	Board	School/College	Year	Percentage
X	CBSE	THE INDIAN HIGH SCHOOL, DUBAI	1995	72
XII	CBSE	THE INDIAN HIGH SCHOOL, DUBAI.	1997	55.4 (commerce)
B.Com	M.G.University, Kottayam	Catholicate College, Pathanamthitta	2000	55.29

PROJECTS DONE AS A PART OF CURRICULUM:

MBA	A study on Customer Awareness to enhance Market share of BajajAllianz unit Link Insurance plan In Kollam City.
MTM	A study on Kettuvallom tourism – in Alappuzha Dist
PGDBA(T&T)	-A Study on The Product life Cycle of Beach Destination . A Special Emphasis on Varkala Beach. -A Report on Cox & Kings India Pvt. Ltd. -Advertising Strategies Adopted for the Promotion of Amusement Parks- A Case Study on Bay Watch.

VOLUNTEER EXPERIENCE

Kerala Travel Mart – Oct. 2002

WORK EXPERIENCE

- Working as faculty for MBA & tourism at SAMS Kochi (From Jan13)
- Worked as Guest lecturer at Catholocate College, Pathanmthitta(2004-2011)
- Undergone one month On The Job Training at **Cox & Kings (India) Ltd., Chennai.**

ACTIVITIES UNDERTAKEN

- Acted as Additional examiner in University Examination for MTA(M.G. University)
- Acted as External in Viva Voce for MTA in University Examination (M.G. University)
- Acted as Chairman for IIIrd Semester MTA university Examination,2008
- Guided the students in submission of reports and Dissertation

SEMINARS

2016

- UGC Sponsored National workshop on Accreditation & Academic Audit.(11th June 2016)
- UGC Sponsored Workshop on Fourth cycle Accreditation in Autonomous Colleges. (22nd June, 2016)
- Two day National Seminar on Consumer Protection and Empowerment in India (17th, & 18th November)

2017

- National Seminar on Science and Society in Modern Kerala(18th December 2017)
- UGC Sponsored Workshop on Educational Leadership and Teacher Wellness. (27th Feb 2017)

2018

- 1st International conference on Sustainable Globalization, Kochi(11-13 Jan 2018)
- One Day international Seminar on Digital Marketing(7th March 2018)
- National Workshop on Digital learning with Web Cloud App & E- content Development (3rd Nov 2018)
- National conference on Intellectual Property Rights and Innovative Research- Challenges and opportunities(23rd Nov -2018)

2019

- National Seminar on Innovative Methodologies in Teaching and Research (21st feb 2019)
- National Seminar on e-learning and MOOCs in Higher Education.(1st March 2019)

PAPERS PRESENTED

2016

- Report on Customer complaints of Central kerala with special reference to tourism a hospitality industry.

2018

- Study on the Sustainable Prospects of Kochi as a destination.
- To study on the prospects of Virtual reality Marketing and tourism.