



ST. TERESA'S COLLEGE (AUTONOMOUS), Ernakulam

Affiliated to Mahatma Gandhi University, Kottayam
Reaccredited by NAAC with A++
CGPA 3.57 for Fourth Cycle

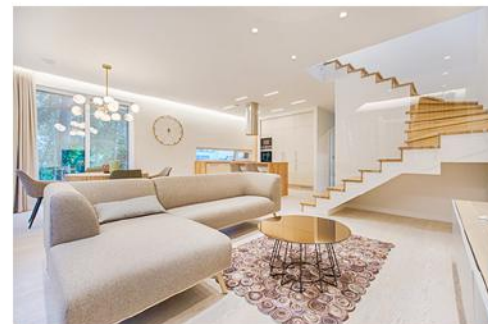
NEWLY SANCTIONED UGC – NSQF SKILL PROGRAMMES 2020



M.Voc. Food Processing Technology
2 years



Diploma in Wellness Craft Baker
1 year



**Diploma in Interior and Exterior
Space Designing - 1 year**



Diploma in Garment Making
1 year



Diploma in Digital Marketing
1 year

The last date for online application
is 15th November, 2020

M.Voc. FOOD PROCESSING TECHNOLOGY

SKILL DEVELOPMENT COURSE UNDER UGC-NSQF



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PROGRAMME OUTLINE

The Masters of Vocation (M.Voc.) in Food Processing Technology is a programme formulated under the National Skill Qualification Framework (NSQF) notified by the UGC. This programme will equip the graduates to make a meaningful participation in the food industry and enable them to become active entrepreneurs in the field of various Food processing enterprises. This skill development based higher education, leading to Masters of Vocation (M.Voc.) has the unique opportunity with multiple entry- exit under the NSQF after completing the first year of her study. Total credits of the programme is 120.

Sector Skill Assessment by FICSI

The Sector skill assessment is done in various job roles by the Skill council of India (Food Industry Capacity and Skill Initiative) to ensure that the training provided by the institution is relevant to the industry needs.



ELIGIBILITY

The applicant must have successfully completed the examination conducted by a Board / University at the undergraduate level in, B.Voc / B.Sc. / B Tech. Degree in Food Processing Technology / Food Technology and analysis / Food Technology / Food Process Engineering / Chemistry / Biochemistry / Botany / Zoology / Microbiology / Home Science or Nutrition as one of the subjects in their curriculum.



PROGRAMME STRUCTURE

The P.G. programme of M. Voc. Food Processing Technology include: Skill Components including Internships and Project and General Education Components.

Skill courses include: -

- Technology of milk and milk products.
- Technology of fruit and vegetables processing.
- Technology of spices and plantation crops.
- Technology of fish, meat and allied products.
- Beverage and snack technology.
- Food chemistry and nutrition.
- Food quality assurance and management.
- Novel trends in food processing.

General Courses Include: -

- Organisational behaviour and HRM.
- Food Marketing.
- Project Management etc.



DIPLOMA IN Wellness Craft Baker

SKILL DEVELOPMENT COURSE UNDER UGC-NSQF

- 🥄 FULL TIME
- 🥄 DURATION 1 YEAR
- 🥄 DOUBLE EXIT POINTS
- 🥄 SKILL ORIENTED



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PROGRAMME OUTLINE

Wellness Craft Baker is a one year full time course intending to train entrepreneurs to create healthy bakery products blending nutritional and food value information and launch it in market. The course is one of a kind integrating nutrition principles in preparation of baked foods thus combining nutrition, health and convenience. The programme structure includes general courses, skill courses and industry internships planned to provide the best of knowledge and skill with regard to Wellness and Baking. The main objective of this programme is to enable women to carve a niche for themselves in the world of Bakery by equipping themselves with professional knowledge and skills to gain employment as Plant bakers in industry or be successful entrepreneurs.

INDUSTRY PARTNER



ELIGIBILITY

Women with a minimum qualification of Plus Two (any stream) or equivalent can apply. A strong orientation to promote health and wellness foods in the community will be an added advantage.



PROGRAMME STRUCTURE:

SEMESTER I

- English for Communication
- Food and Nutrition for Health
- Bakery ingredients, equipments and work space
- Food Safety and Hygiene
- Essential Bakery and Confectionary Practicals
- Wellness Bakery Practicals
- Food safety and Hygiene Practicals (Internship)

SEMESTER II

- IT skills and Digital Marketing
- New product development
- Entrepreneurship Development
- Quantity Food Production
- Advanced Bakery and confectionary Practicals
- Food Service Management and Marketing Practicals
- Industrial Internship (1 month)

DIPLOMA IN INTERIOR AND EXTERIOR SPACE DESIGNING

SKILL DEVELOPMENT COURSE UNDER UGC-NSQF

- Duration- 2 year
- Total no of seats 30
- Full time



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PROGRAMME OUTLINE

Diploma in Interior and Exterior Space Designing is a one-year (2 semesters) full time credit based programme. The main objective of this programme is to enable the students to carve a niche for themselves in the world of interior designing by equipping themselves with professional knowledge and skills to gain employment as Interior Designers or to freelance and thus provide them with professional opportunities. The programme empowers women with the holistic knowledge of designing Interior and exterior spaces with elan by providing an extensive training programme to pursue careers as Interior Designers, Architectural draftsman, event and space designers and decorators. A unique feature of this programme is the interaction of the students with the industry through internships which will enhance their practical knowledge. In this trade we don't just teach Interior Design, we encourage each and every student to access and nurture their own natural sense of

INDUSTRY PARTNER

- Sanskriti – School of Interior Design, Ravipuram
- Bim LABS -Tridax, Kaloor, Kochi

ELIGIBILITY

Women with a minimum qualification of plus two pass (any stream) or equivalent qualification from recognised Board or University . No age bar.



PROGRAMME STRUCTURE

SEMESTER I

- English for Communication
- Office Management- IT skills, and Bookkeeping
- Basics of Design Theory
- Fine Arts and Crafts
- Basics of Technical Drawing
- Technical Drawing Practice (Practical)
- CAD Training (Internship)

SEMESTER II

- Entrepreneurship Development
- Design in Everyday Life
- Exterior Space Designing
- Advanced Drawing Skills
- Presentation Skills Using Software
- Internship / Project – 2 months



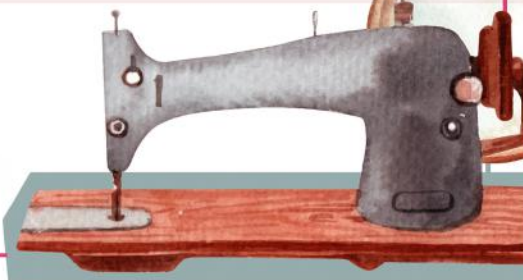
DIPLOMA IN GARMENT MAKING

SKILL DEVELOPMENT COURSE UNDER UGC-NSQF



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PROGRAMME OUTLINE

Diploma in Garment Making is a one year full time programme with an objective of enabling the students to carve a niche for themselves in the world of garment making by equipping themselves with professional knowledge and skills and thus provide them professional opportunities. The programme will empower women coming from various disciplines with the holistic knowledge and a well-balanced perspective of garment making. The syllabus of the course is designed in such a way that it provides skill development required to be a successful garment maker along with entrepreneurial skills to set up their own venture. A unique feature of this programme is the interaction of the students with the industry through internships which will enhance their practical knowledge. The programme aims to provide extensive training programmes in preparing the students to take up job roles with confidence.

INDUSTRY PARTNER



Thiruvananthapuram Sarvodaya Sangh, Kalphatharu Fashion Studio

ELIGIBILITY

Women with a minimum qualification of plus two pass (any stream) or equivalent qualification from recognised Board or University. No age bar.



CAREER OPPORTUNITIES

This programme will equip women with skills that will help them to become successful entrepreneurs and to pursue careers as instructor in training institutes, lab assistant in higher education institution, tailor in a garment unit, supervisor in garment units, customer support executive at textile shops, assistant fashion designer, needle worker, floor manager in textiles.

PROGRAMME STRUCTURE

SEMESTER I

- English for Communication –I
- Office Management
- Entrepreneurship Development
- Basic Flat Pattern Drafting
- Basic Garment Details
- Basic Surface Ornamentation

SEMESTER II

- English for Communication –II
- Fundamentals of Online Marketing
- Pattern Making
- Garment Construction
- Indian Traditional Surface Ornamentation
- Internship (1 Month)



DIPLOMA IN DIGITAL MARKETING

SKILL DEVELOPMENT COURSE UNDER UGC-NSQF



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PROGRAMME OUTLINE

Diploma in Digital Marketing is a full time skill-based programme which aims to build solid foundation in key digital concepts and in the implementation of digital marketing strategies. The course is designed in a way to help students develop the requisite skills and knowledge to design, implement, and observe useful digital marketing campaigns and contribute to operational marketing systems, utilizing the latest digital tools and practices. It encompasses the areas such as Content Marketing & Copywriting, Affiliate Marketing & E-mail marketing, Advanced AdWords & PPC, Domain & Hosting, Search Engine Optimization, Social Media Optimization, Social Media Marketing, WordPress Design & Development, Google Analytics and Web Master Tools.

- Duration- 1 year

INDUSTRY PARTNER



The Kreative Academy, Kalamassery

ELIGIBILITY

Women with a minimum qualification of plus two pass (any stream) or equivalent qualification from recognised Board or University . No age bar.



PROGRAMME STRUCTURE

- English for Communication
- Introduction to Digital Marketing
- Entrepreneurship Development
- Content Marketing and Copywriting
- Affiliate Marketing & E-mail marketing
- Advanced AdWords & PPC
- E-Commerce & General Informatics
- Social Media Marketing
- Advanced Search Engine Optimization
- Google Analytics & Tag Manager
- WordPress Design and Development
- Internship in Digital Marketing Firm

Various digital marketing positions available for those seeking a career in this arena

- Social Media Executive
- Social Media Manager
- Digital Marketing Manager
- Content Marketing Manager
- Content Writers
- Inbound Marketing Manager
- Social Media Marketing Experts/Specialists
- Search Engine Marketers
- SEO Executives
- Conversion Rate Optimizer
- Copy Writers