

DEPARTMENT OF MANAGEMENT STUDIES

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on

ENTREPRENEURIAL LEADERSHIP

Lessons from my Journey



29 SEPTEMBER, 2020

10 AM | TUESDAY

by

MS. ANUPAMA ROY
CREATIVE HEAD - BLOCKS & PRINTS

Ms. Anupama Roy is a self-taught designer and owner of Blocks & Prints, a ladies ethnic design boutique in Ernakulam. She is not just an MBA graduate from SCMS but also an alumni of St. Teresa's College, having pursued her under graduation here. Anupama began her professional journey with a brief stint at TVS Electronics before earning an M.Phil degree and pursuing a career as an academican at Bharata Mata Institute of Management. Later, she actualised her passion for designing while tapping the sensibilities of the weaving and printing community through her entrepreneurial venture 'Blocks and Prints'.



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