





NAYANA VINAYAN

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PROFILE

Extremely Creative and Well-developed Fashion Design Professional, Ambitious Post Graduate in Design Management with experience in Teaching and Designing, dedicated and enthusiastic team player, multi- lingual, passionate towards modern arts and crafts.

WORK EXPERIENCE

NAME OF THE ORGANIZATON	POST HELD	DESCRIPTION AND TYPE OF WORK	PERIOD
SHATHA ESSA UNITED ARAB EMIRATES	ASST.FASHION DESIGNER	<ul style="list-style-type: none">• Design and development of high fashion Abayas, kaftans and exclusive party wear.• Select styles, fabrics, colors and sourcing trims for the collection.• Give guidance to all steps of design process from initial concept to	June 2018 till date

		<p>final manufacturing and marketing.</p> <ul style="list-style-type: none"> • Production and Quality control • Pattern making and surface ornamentation. • Customer Sales and VIP Home appointments. • Liaising with buyers, suppliers and wholesalers 	
<p>NATIONAL ACADEMY, UNITED ARAB EMIRATES</p>	<p>LECTURER</p>	<ul style="list-style-type: none"> • In charge of fashion design department • Fashion Illustration • Draping • Surface Ornamentation • Pattern Making • Garment construction • Workshops • Industrial visits 	<p>May 2017- April 2018</p>
<p>ST. TERESA'S COLLEGE KERALA</p>	<p>ASST.PROFESSOR</p>	<ul style="list-style-type: none"> • Fashion Illustration – Stylization and rendering Techniques • Portfolio Making • Collection Designing • Draping • Surface Ornamentation • Jewelry Designing • Pattern Making • Essentials of Entrepreneurship 	<p>August 2014 – March 2017</p>
<p>JD INSTITUTE OF FASHION TECHNNOLOGY</p>	<p>FACULTY</p>	<ul style="list-style-type: none"> • History of Costumes • Surface Ornamentation • Fashion Business • Project Work • Fashion Illustration 	<p>September 2013 - July 2014.</p>

KERALA		<ul style="list-style-type: none"> • Draping • Textile Designing 	
I WEAR LINEN KERALA	DESIGNER	<ul style="list-style-type: none"> • Designing uniforms for hospitals/schools and colleges • Fashion Retailing • Fabric sourcing 	June 2013-September 2013
VANITHA (WOMEN'S MAGAZINE) & ADVERTISEMENTS KERALA	FREELANCE STYLIST	<ul style="list-style-type: none"> • Styling • Sourcing 	May 2012-May 2013

QUALIFICATION

- **M.B.A IN DESIGN MANAGEMENT - 68%**
Annamalai University, International Institute of Fashion design (2013- 2015)
- **BACHELOR OF FASHION TECHNOLOGY - 91% (University 3rd Rank Holder)**
Mahatma Gandhi University, Academic City, Dubai and
St. Teresa's College, Ernakulam (2009-2012)

INTERNSHIP

- Undergone One-month Internship on Event Planning and Execution at Make a Difference (MAD) as Discover intern, Cochin, Kerala.
- Undergone One-month Internship in Texport Industries Private Ltd., Kinfra International Apparel Park Ltd, Thiruvananthapuram, Kerala as Quality Control Trainee (QC).

ACHIEVEMENTS

- Worked in Collaboration with the award-winning calligrapher, Wassim Shawkat (UAE) to introduce a graceful collection of Kaftan for Eid 2019 on behalf of Shatha Essa.
- Member of Syllabus Committee for BSc. Apparel and Fashion Design, St. Teresa's College (Autonomous)

- Member in structuring syllabus for Post-Graduation Diploma in fashion Designing, St. Teresa's College (Autonomous)
- Owner at IRAH handmade purses(online) launched on 28th February 2016.
- Worked as Design consultant for Bhoomitra Club, St. Teresa's College also appreciated for supporting various Green protocol activities.
- Organizing committee member in the UGC sponsored national seminar on "REQUISITES OF DESIGN INTERVENTION IN HANDICRAFTS SECTOR" organized by dept of Fashion designing St. Teresa's College, Ernakulam on 8th and 9th February 2017.
- Organizing member committee member in the one-day State level seminar on "Climate is changing, Food and Agriculture must too" in connection with world food day celebrations held on 18th October 2016, organized by Dept. of clinical nutrition and dietetics and Dept. of Botany at St. Teresa's College, Ernakulam.
- Member of organizing committee of the Fashion show- KHADI FOR FREEDOM, NOW FOR FASHION organized by the Department of Fashion designing in collaboration with Khadi and Village Industries commission and Thiruvananthapuram Sarvodaya Sangh on 7th September 2016 at St. Teresa's College, Ernakulam.
- Served as the Guide for the National Fashion Designer Contest ENSEMBLE 2015 initiated by Seematti Pvt.ltd. for three teams of St. Teresa's College, Ernakulam, among whom one team won 1st Runner up respectively.
- Served as the Guide for the National Fashion Designer Contest ENSEMBLE 2014 initiated by Seematti Pvt.ltd. for two teams of St. Teresa's College, Ernakulam, who won Overall Championship and 2nd Runners up respectively.
- Worked as Volunteer and was involved in event planning and execution for an NGO, MAKE A DIFFERENCE (MAD) for 2 consecutive years 2014 and 2015
- Assisted Famous Fashion Designers for Cochin International Fashion week conducted at Casino Hotel, Willington Island during January 2014.
- Designed Uniform for the students of 11th and 12th, Sacred Heart High School in August 2013.
- Worked on a student team to promote the importance of art and design through an Exhibition called ANECDOTE organized by famous art directors and designers at Lotus Club, Ernakulam from 14th to 18th December 2012.
- Secured IIIrd rank in the BFT (Bachelor of Fashion Technology) Degree Examination conducted by Mahatma Gandhi University, Kottayam held on April 2012
- Awarded 1st prize from M.G. University off campus center, Academic city, Dubai for Bridal makeup in October 2009.
- Passed the Preliminary English test Entry level (ESOL), entry 3 conducted by University of Cambridge examinations in march 2006.

PROJECT WORKS

- A Documentary project presentation called “GOD’S OWN CRAFTS” (about the Traditional arts and crafts of Kerala and its social value, Kerala culture, Kerala architecture, customs, lifestyles).
- Worked on a student team that researched and analyzed some Traditional handicrafts (Nettipattam, Venchamaram, Alavattam, Aranmula Kannadi, Bamboo crafts and Chennamangalam Handloom) of Kerala in order to study its history and social value from four famous Traditional handicrafts centers of Kerala.

CONSULTANCY

- Design consultant for Eveline Zoccolillo (Switzerland based company) in designing Bags and pouches.
- Design consultant for Bhoomitra Club, St. Teresa’s College, Kerala.
- Costume research and to Ms. Shubra Gupta Sharma (costume designer for Bollywood movies) for “Kammatipadam” Malayalam movie released in 2016 directed by Mr. Rajeev Ravi.
- Gave assistance and technical support for a budding designer who participated in Lakme Indian Fashion Week 2015, to submit the designs before Judging Panel.

EXHIBITIONS/ SESSIONS CONDUCTED/ ATTENDED

- Conducted workshop on Tie and Dye at National Academy (UAE) on 12th April 2018.
- Conducted workshop on Fabric Painting at National Academy on 7th February 2018.
- Attended the Dubai International Fashion week on 6th April at The Sofitel Palm, Jumeirah
- Attended the Dubai Modest Fashion week held on December 8th at Burj Downtown, Dubai
- Attended the Runway Dubai Fashion show on 8th November at the Sofitel Palm, Jumeirah
- One day workshop on Surface Ornamentation techniques for a Group of ladies at Chavara Bhavan, Alappuzha in the year 2017.
- Attended the International Apparel and Textile Fair on November 25th 2017 at World Trade Centre, UAE.

- Arranged Industrial visit for the students of National Academy to Texgraff Printing Solutions on September 20th 2017, UAE.
- Done grooming session for "Miss Teresian contest" conducted in St. Teresa's college as a part of Teresian Week Celebrations in the year 2013,2014 and 2015 respectively.
- Conducted 1-day craft class for a group of Quitian Students at Crowne Plaza Hotel, Cochin on January 24th 2015.
- Invited as a jury member for the fancy dress competition held in connection with the Children's day programme on 14th November 2014 at Sacred Heart School.
- Invited as a jury member for intercollegiate collage competitions and Fashion show Competition at Marian College, Katakana.
- Participated and Exhibited various hand made products in OSA (Old Students Association) X'mas Sales held at St. Teresa's Campus in the years 2012,2013,2014 and 2015 respectively.
- "Fashion Choreography and Coordination" Training session conducted for the models of Kaleidoscope 2014,2015 and 2016 (Graduation Show) at St. Teresa's College, Ernakulam.
- Exhibited Designer Jewelry at M 4 Marry Exhibition organized by Imprensaio event management at Dream hotel on July 2014.
- Exhibited the Designer Jewelry on FASHION NIGHT 14 organized by INIFD Cochin Campus was held at Gokulam Conventional Center, Cochin on 10th Jan 2014
- Worked on a student team to promote the importance of art and design through an Exhibition called ANECDOTE organized by famous art directors and designers at Lotus Club, Ernakulam from 14th to 18th December 2012.
- Collection designed for 'MATHS FASHION SHOW' organized by the department of Mathematics as a part of Golden Jubilee Celebration on 8th December 2010.
- Awarded from St. Teresa's College for the Best Costume Designing at the competitions on 12th October 2010.
- Attended Fashion show by International Designers in Abu Dhabi during September 2009.

PUBLICATIONS

- Newsletter Publication on the topic “Crop Top” (National), Mathrubhumi Star and Style Magazine September 2016 edition.
- Presented a paper in ReAP 2014(Research Advancement Programme) on the topic on “Creating a Thematic Collection by Combining two different Cultures of India” and won 3rd prize for the same, conducted by the Department of Home Science, St. Teresa’s College, Ernakulam on 19th Nov 2014.

SEMINARS ATTENDED

- Participated in the UGC sponsored workshop on “Educational Leadership and Teacher Wellness” organized by the community college and IQAC on 27th February 2017 at St. Teresa’s College, Ernakulam.
- Organizing member in the UGC sponsored national seminar on “REQUISITES OF DESIGN INTERVENTION IN HANDICRAFTS SECTOR” organized by dept of Fashion designing St. Teresa’s College, Ernakulam on 8th and 9th February 2017.
- Participated in the 4K International Makeup Seminar organized by St. Teresa’s College in association with Pattanam Designory on November 4th 2016.
- Attended National level Faculty Development Programme for Fashion Designing Teachers at IIFD, Bangalore on 24th and 25th of June 2016.
- Attended a talk in connection with Lulu Fashion week: Fashion Forum on trending topics in fashion industry at Marriot Hotel on April 24th 2016.
- Attended a talk on “Peripheries of Globalization: Re-mapping the global contemporary through Biennales and Trinneles” on 4th and 5th February 2015 Aspin wall, Fort Kochi by Mr. Ranbir Kaleka and Ms. Nancy Adajania.
- Attended a National Workshop on CURRICULUM AND SYLLABUS RESTRUCTURING organized by The Internal Quality Assurance Cell on 9th and 10th December at St. Teresa’s College (Autonomous), Ernakulam
- Attended an International Seminar on 28th and 29th January 2013 on “Art, Fashion, Language and Culture”.

SKILLS

- Effective Interpersonal and communication skills
- Excellent time management skills
- Collaboration and team work
- Ability to support and develop others
- Computer skill: Adobe Photoshop and Illustrator, Microsoft Word and Excel

- Jewelry and Accessory Designing and making.
- Fashion Choreography and Coordination

REFERENCE

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PERSONAL INFORMATION

FULL NAME: NAYANA VINAYAN

SEX: FEMALE

AGE: 28 years

DATE OF BIRTH: 12.10.1991

MOTHER TONGUE: MALAYALAM

LANGUAGES KNOWN: MALAYALAM, ENGLISH, HINDI AND TAMIL

NATIONALITY: INDIAN

NATIVE PLACE: ERNAKULAM

MARITAL STATUS: MARRIED

I hereby declare that all the above given information is true to the best of my knowledge.

Place: United Arab Emirates

Date: 12 /04//2020

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