



DIRECTOR

A legacy that is St. Teresa's, since its inception, has been a pioneer in the field of education. With many unique women-centric and value oriented programmes, the institute has always been a beacon of positive change. The grant of Autonomous status in the year 2015, marked the beginning of the Department of Management Studies. The department with its Post Graduate Diploma in Business Analytics, is instrumental in ensuring the tradition of St. Teresa's College as an institute of excellence through the dedicated efforts of its faculty and students from varied backgrounds



PRICIPAL

At the core, St. Teresa's has always aimed and successfully achieved at providing young women a transformative education that empowers them to excel. The industry changes in the recent past has been of vital importance for St. Teresa's, that boasts an illustrious history of women in management and business. This led to the commencement of the Department of Management Studies with its Post Graduate Diploma program in Business Analytics, that specifically focuses on equipping the students through interactive discourses in iterative investigation and exploration of strategic business needs.



HEAD OF THE DEPARTMENT

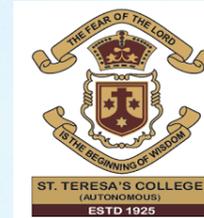
“Data are just summaries of thousands of stories – tell a few of those stories to help make the data meaningful.” — Chip & Dan Heath

With the advent of Optimisation and Automation in organisations, analysing data to strategise business decisions better is of immense importance. In 2015, the Department of Management Studies commenced its work towards bringing the divide closer in the area of Women in Data Sciences and Management by introducing its Post Graduate Diploma in Business Analytics. The 2 year intensive course equips its students to thrive in the industry with its extensive use of Predictive Modelling and Statistical Business Analysis of business performance to gain scientific insights backed by theoretical and practical discourse.

Contact us at +91 9895212897

Visit our official website at <https://teresas.ac.in/department-of-management-studies/>

Contact Us



ST.TERESA'S COLLEGE (AUTONOMOUS)

ERNAKULAM – PARK AVENUE
ROAD,
682011, KERALA, INDIA

Fly Up Higher



**ST. TERESA'S COLLEGE
(AUTONOMOUS)**

PGDM BA (Postgraduate Diploma in Business Analytics) program focuses on Analytics of an amalgamation of arts, science, and technology which is become one of the most prominent applications of technology in the word. The PGDBA is a 2-year full-time postgraduate diploma in business analytics(PGDM Business Analytics). Analytics refers to the processes, technologies, and techniques, which help extract essential information from data to equip the knowledge required to particular key business decisions. Students will develop the necessary skills to carry out these analytical procedures and support an organization by finding ways to improve and optimize existing business processes with ease.