



Director :: St. Teresa's, with its status as a pioneer in women's education, has always been in forefront to bring in unique programmes that has been instrumental in providing critical talent to industries over many decades. The year 2015 was marked by the commencement of the Department of Management Studies along with one of its flagship programmes in Bachelors of Management Sciences - International Business. This program especially ensures the students in equipping themselves to support business houses in their strategic decision making.



PRICIPAL :: Organisations in the current times are required to bridge the gap not only between the demand of skilled talent but also national markets into one global marketplace. St. Teresa's has always followed its tradition to bring out an empowered, independent and intellectually competent women into the workforce. The Bachelor of Management Sciences in International Business by the Department of Management Sciences with its committed faculty and students contributes in providing such talent that embodies an international perspective in solving complex business issues.



Dr.Daly Poulouse (HOD) :: The world is truly a global village with the recent technological advancements and has increasingly diminished international boundaries. Management Sciences, in the present day has evolved beyond the domestic markets to multinational borders that involves cross-border transactions of technology, talent and knowledge. The Bachelors of Management Sciences in International Business by the Department of Management Sciences, since its inception 2015 has strived to transform, equip and empower young women to take up business challenges and provide scientific solutions associated with such a global phenomenon. The balance between practical and theoretical pedagogy along with industrial projects provides for an all incumbent development of an international business professional.



**ST. TERESA'S COLLEGE
(AUTONOMOUS)
PARK AVENUE, ERNAKULAM**



ABOUT US

The process of internationalization together with continuous technology improvements, especially in the last three decades, has brought unprecedented flows of goods, services, labor and capital across national boundaries. World trade has become increasingly important, foreign direct investment is growing, and the competitive pressures on many industries and firms have intensified. There are big challenges for companies which operate internationally. They are becoming engaged in modes of business that are different from those they are accustomed to domestically. Therefore, it is important to develop a better understanding of how these multinational firms are managed and controlled.



It provides the students with many opportunities, both to apply the theoretical knowledge acquired during the modules, and to develop a more in-depth understanding of common problems emerging in an international business environment. The inclusion of a minor project in the syllabus, offers the students an opportunity to experience an organization in real life setting. The major project enhances the research orientation of the students and they train themselves in statistical analysis and tools. The programme is designed in such a way that the students may willingly pursue higher education or are even ready to join an organization



It is with this vision that the Bachelor Programme in Management Studies is formulated. With its specialization in International Business, they will learn to apply management theories and techniques in an increasingly multinational business environment. New research findings, case studies and comparative perspectives on the management of internationally operating firms will help students to understand these issues in more detail, and that the local adaptation of business and management concepts developed elsewhere is crucial. The program aims to prepare students for careers requiring global business awareness and to develop skills required to work in internationally operating companies and organizations.

