

NAME- POORNENDU J

DATE OF BIRTH- 22nd May 1992

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CAREER OBJECTIVE

Widening the horizons and seeking a position to utilize my skills and abilities in the industry that offers professional growth while being resourceful, innovative and flexible.

WORK EXPERIENCE

1. Worked as a Junior Associate at Genesis Burson Marsteller, Bangalore from 21st Dec 2015- 3rd November 2016. Also, worked as an intern at GBM for 2 months prior to the job appointment.
Worked under their Brand n Consumer and Health and Wellness team for clients- Himalaya Herbals, United Spirits Limited and Red FM. Key tasks included organising campaigns, media mapping and documentation.
2. Worked as an intern at Chavara Ad Media for advertising from 20th May 2012 to 1st June 2012, Was briefed on various departments at the advertising agency and helped their research team on a qualitative survey on V-Guard stabilisers in Kochi.
3. Worked as intern at The Gateway Hotel in hospitality management from 20th December 2010 to 31st December 2011, Worked in the hospitality department during the Christmas/New Year season as a guest relation executive and was in charge of call logs and email.
4. Worked as a mentor and teacher to young girls whose 3rd language was English at St. Teresa's School, Kochi. Developed time management skills by prioritizing work by efficiently completing syllabus in a timely manner.

EDUCATIONAL QUALIFICATIONS

Course	Name of the Institution	Name of the Board / University	Year of Passing
MS Communication	St Joseph's College, Bangalore	Autonomous	2013-2015
B.A Communicative English	St.Teresa's College, Ernakulam	MG University	2010-2013
12 th	Army Public School, Ranchi	CBSE	2010
10 th	Army Public School, Ranchi	CBSE	2008

ACADEMIC PROJECTS

1. A study on 'Role of Media in Democracy'.
2. Documentary on Para-Olympic Athletes.
3. Documentary on street food in Bangalore- 'Street Treats'.

PERSONAL PROFILE

1. Areas of Interest: Public Relation ,Advertising , Event Management
2. Languages known : English, Hindi, Malayalam
3. Key Competencies :
 - Adaptable
 - Good People Skills
 - Good Interpersonal Skills
 - Good Presentation Skills
4. Computer Proficiency :
 - MS Office
 - Basic knowledge of Quark Express

EXTRA CURRICULAR ACTIVITIES AND ACHIEVEMENTS

- Worked as a volunteer at Bangalore International Film Festival 2014.
- Was part of the Organizing Committee of Mediacon 2014, a National Conference held at St Joseph's College Bangalore
- Awarded best Class representative of the year, 2013 at St Teresa's College, Ernakulam
- Awarded best outgoing student of Communicative English Department (2010-2013) at St Teresa's College, Ernakulam
- Worked as Third Year Representative in the College Student's Union 2012-2013 at St Teresa's College, Ernakulam
- Organised "Panache 2013" an inter- college fest by St Teresa's College, Ernakulam