

PARTICIPATED IN IEDC SUMMIT AND MAKER FEST 2018

The third edition of Innovation and Entrepreneurship Development Cell (IEDC) Summit with its motto 'Let's Rebuild Kerala' was unveiled at Amal Jyothi College of Engineering, Kanjirappally, Kottayam, on **3rd November, 2018**.

A group of twelve students accompanied by two teachers, Dr. Nirmala Padmanabhan and Mrs. Steffy Livera and a Kudumbasree member; Mrs. Tasneem who is part of the Bhoomithra-sena of St. Teresa's College attended various workshops and witnessed the product presentations of young aspiring entrepreneurs who were seeking incubators.

Dr. Nirmala Padmanabhan was one among the eminent speakers for the event. Bhoomithra bags manufactured under the label of St. Teresa's College were offered an opportunity for being marketed in the exhibition venue.

A stall was set up and sale of the products were facilitated. Training sessions for venturing into transforming waste textile material into useful, eco friendly, bags were also provided by Mrs. Tasneem K.S.

Ideas for extending the products into the field of digital marketing were acquired as a result of the wider exposure during the summit. The event was altogether an enhancing and informative experience for the teachers and students.



**Teresian innovation and Business Incubation Centre- TIBIC INAUGURATION & STARTUP
YATRA BOOTCAMP**

TIBIC was inaugurated on 15th November 2018 at St. Teresa's College, Ernakulam by Shri. Hibi Eden, MLA, Ernakulam constituency and addressed the gathering. He honoured the efforts made by the college authority in encouraging a green campus.

TIBIC centre was inaugurated virtually and the audience was given a virtual tour of the centre.

Rev.Dr. Sr. Vinitha, Director of the college exchanged Memorandum of Understanding (MoU) with Ms. Deepa Mary and Ms. Ponni Aneesh of SsZzee designers, the First incubatee of TIBIC.

Prasad Balakrishnan Nair, CEO, Maker Village, released the TIBIC logo and spoke on the occasion and took the gathering to exciting near future events that can be accelerated by entrepreneurship. Various other eminent personalities offered felicitation.

The official function was followed by the boot camp and idea pitching fest. More than 200 people registered for the boot camp from around 23 institutions across Kerala.

Speakers of the session was ;

- Mr. Sudheer Mohan, Head and Director-Mobility and Cloud Quality Engineering Practice, Wipro Pvt. Ltd.
- Ms. Lekshmi Menon, the co-founder of Chekutti dolls, (a universal symbol made out of soiled cloth and the owner a way cloth bits to help the weavers raise funds out of the damaged fabric stock through crowd sourcing.).
- Mr. Amit Sharma, Representative of Startup Mission.

The boot camp was followed by a pitching session where entrepreneurs pitched their ideas in front of a panel of judges who evaluated them and gave helpful instructions and scopes of improvement in projecting their idea.

The panel of judges included;

- Mrs. Anisha Cherian, MD, Chemmanur Academy and Systems Pvt. Ltd.

- Mr. Nasif N.M, Kerala Startup Mission.

Around 24 participants pitched in among which 13 ideas were selected by the judges and sent for the next level of pitching where the best of them would be awarded grants to boost their startup.



TiEcon Kerala Entrepreneurs' Convention, 2018

TiECon Kerala, on November 16th, 2018 organised its 7th edition of Kerala's largest Entrepreneurs' Convention with a global perspective at Le Meridian hotel, Cochin. The event focused on young & emerging entrepreneurs and the opportunities and challenges faced by them with respect to investments and investors and saw a participation of 4 students from St Teresa's College.

A group of 4 students –

1. Archana Ria Vikraman – III B.A. Economics
2. Aiswarya S - III B.A. Economics
3. Shalin Sajan - III B.A. Economics
4. Sreelakshmi Anand – III BSc Zoology

led by Archana Ria Vikraman participated for the same, representing St. Teresa's College and the team won the first prize; and a cash prize of Rs. 15,000; despite being the only undergraduates of the event.



Quality Management Session

TIBIC provided a quality management session to the participants of a workshop conducted by STEP for the Kudumbashree women hailing from 5 diff panchayats. The session was conducted by 5 of student members of TIBIC. The workshop was centered on imparting skills in stitching cloth bags and pencil pouches. The quality management session was in the form of a game that required the participants to produce certain number of products within a given time frame without compromising on its quality. The motive of the game was to make them understand the seriousness of maintaining the quality of the product in their race against time.

