



ST. TERESA'S COLLEGE, ERNAKULAM (AUTONOMOUS)

**ENTREPRENEURSHIP DEVELOPMENT CLUB**

REPORT OF ACTIVITIES: 2017-18

Faculty in charge:

Dr. Rashmi H Poojara

Smt. Jini Justin D'Costa

**INDUSTRIAL VISIT**

The activities of the ED Club for the academic year 2017-18 began on the 25<sup>th</sup> of July 2017 with the Faculty In Charge Rashmi Poojara and ten students participating in the “My Story Session- By Shalini James”, Founder and Lead Designer of Mantra Brand. The managing Director of V Star garments Ms. Sheela Kochouseph and CEO of Sunrise Group of Hospitals Ms. Parvin Hafeez were also present on the occasion. The programme was organized by The Indus Entrepreneurs (TiE), Kerala at IBIS Hotels, M G Road, Ernakulam. Students listened to her story and actively participated in the interactive session too.



On the 17<sup>th</sup> of August 2017 the Faculty in charge Rashmi Poojara and Jini Justin accompanied students to IMA hall to participate in the Runway to Success-Startup Conclave Panel discussion, Mentorship camp and pitchfest. The panel discussion had the most eminent personalities like Dr.Saji Gopinath, Mr.S.R.Nair, and successful entrepreneurs whom the students could interact with. A table space was provided at the venue where students displayed the eco friendly bags being produced under the auspices of STEP in the campus. Many creative suggestions from the individuals at the venue motivated the students in the activities throughout the year.

The club was registered with the District Industries Centre and the got e registration number this academic year. Funds were requested for the conduct of activities but for some reason could not be obtained.



The Entrepreneurship Development club of St.Teresa's college organized an industrial visit to Kerala Technology Innovation Zone, Kinfra Hi-Tech park, Kalamasery on Dec 12<sup>th</sup> Tuesday, 2017. The visit was to Fablab which is a platform for students and public to experiment their projects, use their machines and tools at very nominal fees. The Lab was the brainchild of Kerala Start-up Mission. The main objective of the visit was to make the participants aware about "Vinyl printing" as a form of self employment. The workshop was from 10am to 4pm. The members of the visit included 2 teachers Smt. Jini Justin D'Costa (PG Department of commerce) and Smt. Rose Mary Francis (Department of Home science), students of St.Teresa's college belonging to the Entrepreneurship Development club and STEP (Society of Teresians for Environment Protection) along with few Kudumbasree members from Ernakulam district.

The workshop began with an introductory session on the working of Fablab. The instructor discussed the services rendered by fablab for students and general public. He asked students to make use of the facilities to develop their entrepreneurial venture. Firstly the machineries and processes were explained to the students. One of the sophisticated and useful machines is Shopbot Gantry, which is a large CNC (Computer Numerically Controlled) milling machine suitable for making a wide range of products from small furniture to entire housings. Other machines included Vinyl Cutting Machine, 3 D printer, Kinect V1 which scan real objects and create 3D digital models quickly and easily.

A project using screen printing technique was taken up. A design was created in the Ink space software. Later the design was transferred to vinyl cutter and printed. The sticker printout was fixed to the screen printing frame and the design was imprinted on the fabric. The participants were divided into five groups and were given a computing system each to develop images to print on fabric. All members were given an opportunity to print on the fabrics individually. Self printed clothes were given as the workshop souvenir to the participants. The hands

On experience was well appreciated by all participants.



### Introductory session

The working of the printing machines was explained and demonstrated to the students along with a class on benefits of vinyl printing by the instructor. Vinyl cutter, 3D plotter, electronic work bench, CNC router, laser cutter, casting (silicon rubber) for cup cake models were shown and explained in detail.



Introducing machineries and demonstrating the working of the printing machines to the students

Creating 3D Designs to print on fabric



Printing on fabrics using stencil

### **WORKSHOP - GLASS ART**

This year's workshop revolved around the beautiful and unexplored world of bottle craft. Students showcased their mettle by transforming everything from unique wine bottle to awesome works of art. The ED club played host to the event with more than 30 students and 5 teachers participating from various departments. Miss Anjali Krishnan of II B.Com was the lady behind this wonderful idea. She was entrusted with leading the workshop. The participants were instructed on how to neatly cut, carve and modify bottles. And then decorate them with coir ropes and twines."The two themes for the day were glitter and Christmas". The bottle with different heights and sizes captured the attraction of many viewers while the Christmas themed bottles had santa and candy canes. The glitter themed bottles came with some striking colour combinations. The workshop was a fun way of exploring artistic side of students. Peer learning was facilitated in the process.



### **STUDENTPRENEURSHIP CONCLAVE on Dec 21<sup>st</sup> 2017**

An interdepartmental studentpreneurship conclave was organised by Entrepreneurship Development Club which was a platform for the students to exhibit their entrepreneurial talents. Students from commerce, Home science, economics participated for the event. Stalls of Cup cakes, juices, Chocolates dream catchers, paintings, textiles, 3D posters, jewellery etc. made the event a grand success.

