



ST. TERESA'S COLLEGE, ERNAKULAM (AUTONOMOUS)

## **ENTREPRENEURSHIP DEVELOPMENT CLUB**

### **REPORT OF ACTIVITIES: 2014-15**

Staff Coordinators: Smt. Rashmi Poojara (Home Science)

Smt. Tania Mary Vivera (English)

Smt. Jini Justin D'Costa (Commerce)

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#### **Mission Statement:**

The Entrepreneurship Club is dedicated to helping students foster their ideas, as well as educate them on what it takes to start a business of their own.

The mission of our organization is to provide our members with opportunities for learning and experience in entrepreneurship. The significance of values such as hard work, risk taking, organization, and self-determination will be reinforced from our promotion of entrepreneurship within our college and community.

#### **Objective**

Our club will focus on providing an outlet to college students who have a desire to be involved in ideas pertaining to creating and owning a business.

The main objective of the entrepreneurship club is to foster the creation and development of new businesses by students.

In order to meet this objective the club planned activities and events that can promote student entrepreneurs.

- Promotion and organization of the "Speakers' Series" in which successful entrepreneurs share their business experiences and knowledge with ED Club students

- Organization of Investor Panels to supply IE students who aspire to become entrepreneurs with advice on writing business plans that attract financing resources.
- Establishment and development of links with Kerala Institute of Entrepreneurship Development (KIED), MSME –Micro Small Medium Enterprises and KITCO (Kerala Industrial and Technical Consultancy Organisation Ltd), and TiE (The Indus Entrepreneurs) that support students with exhibitions and promotions of their small businesses.
- Bringing awareness and promotion of social entrepreneurship, women entrepreneurship, student entrepreneurship and corporate responsibility.

Bringing entrepreneurs, investors and advisors together by featuring conferences, discussion panels and fostering networking

## **YOUNG ENTREPRENEURS SUMMIT 2014**

The Kerala State Industries Development Corporation (KSIDC), in association with Infopark, Technopark, KINFRA, Confederation of Indian Industries (CII), The Indus Entrepreneurs (TiE), Technopark TBI and Startup Village organized the first **Young Entrepreneurs Summit (YES) 2014**, YES is aimed at fostering the growth of entrepreneurship in young minds and at creating an enabling environment for startups in the state across all sectors. The event showcased the existing facilities and support services available to prospective young entrepreneurs to realize their business dreams. In order to catalyze and support such initiatives, State Government intends to rope in successful entrepreneurial community in the State to turn angel investors to support the next generation young entrepreneurs. Eminent Industrial leaders from all sectors can effectively extend a much-needed handholding support, guidance and advisory services. The event was envisaged as a launching pad and campaign for a series of activities and initiatives that would aim to create a holistic entrepreneurial ecosystem, which will have the scope for value addition, growth and employment creation in the State.

To spread the message of the YES and to evangelize the student community about the opportunities, Government of Kerala, KSIDC organized the **YESCollege Road shows**. As part of the road show a display van visited our college, with a delegation of a CII representative, a senior TIE entrepreneur and a young student entrepreneur to interact with students. ED club students of B.com self-financing took initiative to organize the programme. Actress Rima Kallingal flagged-off the road show conducting as part of the Young Entrepreneurs Summit (YES) at St. Teresa's College in Kochi. The road show visited around 70 professional colleges across Kerala to promote the ideas and concept of summit and to create awareness among student community about self-start-ups and entrepreneurship.

St Teresa's College Principal Rev.Dr.Sr. Vinitha ; KSIDC officials - Mr. Sebastian Thomas and Mr. Gee Varghese; TiE Kerala president - Mr. A V George; CII Kerala Chapter head - Mr. John Kuruvila; TiE Kerala Head - Mr.Chandrasekhar;Start up Village representative Mr.Juhaim Ibbu Abdul Jabbar; Ms. Jyoti Aswani and Mr. Deepak Aswani also participated.





All the speakers at the event inspired the students to take up entrepreneurial ventures and the programme concluded well. The staff advisors later did have discussions with the Bhoomitra Sena Club and the The Indus Entrepreneurs (TIE) for the production and sale of cloth bags that are ecofriendly. For various reasons the project did not materialize. Students engaging in

entrepreneurial activities were constantly motivated and an exhibition cum sale of the products that are created by student entrepreneurs has been envisaged.