



## ST. TERESA'S COLLEGE, ERNAKULAM (AUTONOMOUS)

### TOURISM CLUB

#### REPORT OF ACTIVITIES: 2013-14

With an intention to promote tourism in the state of Kerala, the Dept. of tourism of the state Government proposed that tourism clubs should be formed in higher secondary schools and Colleges. As per the directions, the Evergreen Tourism Club was formed in St. Teresa's College, Ernakulam in 2002. It works under the District Tourism Promotion Council of Ernakulam.

The activities of the tourism club for the academic year 2013 -2014 started with the election of Ms. Bila Bose of II BA French as the student secretary. The teacher coordinators are Dr. Liza Jacob of the Dept of Botany, Smt. Shyama B. of the Dept. of History and Sr. Rachel of the Dept.of French. There are 78 members in the club, belonging to the Departments of French, Botany and History.

In connection with the World Tourism Day celebrations, the tourism club conducted the following competitions:

1. Essay competition on the topic- "Role of Tourism in Water conservation" was held on 19-08-2013. The first prize was won by Ms. Magline Arul of III B.A.French. Anna Jacqueline of II B.A. French won the second prize.

2. On 21-08-2013, Tourism Logo designing competition was conducted. The first and second prizes were bagged by Ms.Hanna Alice John of IB.A. French and Ms.Bhavana Thampi of III B.A. French respectively
3. Collage competition was held on 27-08-2013. The topic was “Tourism and Water- Protecting our common future. Ms.Bhavana Thampi of III B.A. French won the first prize.
4. The Tourism quiz was conducted on 05-09-2013. The first prize was bagged by Haritha Udayan and Ishana P.M.of III BSc.Botany. Mary Jeeshma Jose and Drisya Satheesan of II DC Apparel and Fashion Design won the II prize. The third prize was won by Nouzeen Naushad and Bhavana Thampi of III BA French
5. The Photography competition entitled “My shot” was held during the second week of September. The first prize was bagged by Rosmin Rich of II B.A. French. Neethu Naushad and Indu R. of I B.A.French won the second and third prizes respectively.

On 24-09-2013, The World Tourism Day was celebrated by the club. Dr. Gigi K. Joseph, Assistant Professor, Dept. of Zoology, Newman College, *Thodupuzha* was the chief guest. Dr. Gigi gave a very informative talk on the Tourism Theme of 2013- “*Tourism and Water- Protecting our Common Future*”. He elaborated on the role of clean water bodies on the promotion of sustainable tourism in our country. Principal, Dr. Sr. Teresa presided over the function. The winners of the various competitions were awarded certificates

and prizes during the programme. There was also a slide presentation of the My Shot competition.

Jenita Fernandez (Sr.Rachel) attended the meeting of the Teacher Coordinators of Tourism Clubs of various institutions held at PWD Rest House, Ernakulam on 15<sup>th</sup> November 2013 in connection with the preparation of the Tourism Camp which will be held at Bhoothathankettu from 29<sup>th</sup>- 30<sup>th</sup> November. Students from the Department of French – Sr. Magline Arul,Varsha A.P. and Sreelakshmi T. S. accompanied the teacher.

The following students Varsha A.P., Rosemin Rich (II BA French), Jasmin S., Nouzeen Noushad and Aleesa Luffera (III BA French) attended the two day camp held by the District Tourism Promotion Council (DTPC), Ernakulam, at Bhoothathankettu on 29<sup>th</sup> and 30<sup>th</sup> November 2013. The camp was inaugurated by Shri. T.U. Kuruvila, MLA followed by the keynote address by P.I. Sheikh Pareeth, district collector, Ernakulam. The students who attended the camp received participation certificates.

#### Day 01 : Key Activities

- Presentation on Tourism Awareness & Role of Tourism Clubs
- Seminar/Discussion: Development potential of destination-Bhoothathankettu
- Nature Walk
- Interactive session: Review on the tourism potential of Western Ghats by Shri.

#### Sugathan

- Cultural Programs by Tourism Clubs
- Camp fire

### Day 02 : Key Activities

- Bird watching
- Soft Trekking
- Edamalayar Dam visit
- Valedictory Function
- Distribution of Certificates

During 2013-14, the club could conduct a few beneficial programmes for the students.

The club continues to be a source of inspiration for the members, who are interested in the field of tourism and related activities.