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**Dr. Sr. Celine E
Chairperson**

FOREWORD

The Higher Education environment is changing rapidly in India and particularly so in the year 2014-15, when the Government of Kerala decided to give autonomy to 13 educational institutions in the state with the aim of improving quality. Quality in Higher education has been a matter of high concern and priority in India especially after the National Policy on Education 1986 has very categorically questioned the impact of education and suggested many measures for bringing innovative practices in education.

The autonomous status asks for more responsibility and increased accountability to frame a curriculum keeping in mind the ever changing academic environment and the plethora of demands placed by the diversity of students who have a high literacy level when it comes to choosing their course.

Keeping in mind that the purpose of Higher Education is the development of the people, society and environment, special care has been taken by the IQAC team at St. Teresa's College to give the necessary Orientation and to conduct Workshops related to curricula and scientific syllabus design as part of the Faculty Development Programme. Curriculum relates to the total experience of the student and it should contain knowledge that is essentially valid. The Graduate and Post Graduate Departments have worked diligently to frame curricula and develop programmes that foster analytical ability and critical thinking and enable the students to acquire the skills required by employers. The pedagogy adopted within the context of curriculum is to facilitate valid transmission of knowledge and proper evaluation of the same. The Courses designed at the Graduate and Post Graduate Levels have defined the competencies to enable effective teaching/learning of all the modules of the courses, both Core (compulsory) and Designate (elective). The blueprint of the final assessment of every course guarantees that all modules are taught and furthers integrity. The details of the course curriculum and structure are set in accordance with the course specifications of the affiliating university.

With sincere gratitude I acknowledge the efforts of Dr. N. J. Rao and Dr. Rajan Gurukkal who extended to us their academic expertise, astute guidance and unstinting support. I also thank *Dr. Achuthshankar S. Nair for his timely guidance*. I specially thank all the faculty members and the IQAC coordinator Dr. Beena Job for their diligence, commitment and exceptional contribution towards this endeavour.

Dr. Sr. Celine E

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**ST TERESA'S COLLEGE (AUTONOMOUS) ERNAKULAM,
WOMEN'S STUDY CENTRE
DEPARTMENT OF FASHION DESIGNING
POST GRADUATE DIPLOMA IN FASHION DESIGNING**

1. PREAMBLE:

Post Graduate Diploma in Fashion Designing is a 3 semesters full time program with an ultimate aim to produce Fashion Designers and Fashion Entrepreneurs

AIMS AND OBJECTIVES OF THE PROGRAMME

Aim

Post Graduate Diploma in Fashion Designing is a 3 semester full time programme with an aim to empower women by developing a creative and professional attitude. The syllabus of the course is designed in such a way that, it will help in upliftment of the needy women by providing skill development required to be a successful fashion designer along with entrepreneur skills to set up their own venture.

Objectives

- To empower women coming from various disciplines with the holistic knowledge and a well balanced perspective of designing.
- To equip women with skills that help them to become successful entrepreneurs
- To provide extensive training programme in preparing the students to pursue careers as designers, freelance design consultants, costume designer, stylist and an entrepreneurs

2. Graduate Attributes

After completing **POST GRADUATE DIPLOMA IN FASHION DESIGNING** following attributes will be fulfilled:

- Equip with latest updates in Fashion field.
- Develop Technical skill in the field of Pattern making and Garment construction.
- Attain proficiency in the field of illustration and stylization.
- Acquaint with knowledge on Traditional Indian Embroideries and Textiles.
- Understand the aesthetics aspects of Texture, color and color combinations
- Thorough understanding of the society, environment or technologies around them.

- Acquire required skills to become successful fashion designer and an Entrepreneur
- Understanding the problems of the Indigenous artisans and provide innovative solutions
- Makes them experts in identifying and selecting the fabrics for various themes
- Expertise them in creating their own prints and motif in the field of designing.
- Inculcate interest in designing and making of Jewelry.
- Efficiency in communication skills and grooming for their career development.
- Competent enough to hold various positions in Garment Industry.
- Acquaint with knowledge on Styling and Ad making in various Medias.
- Perceive knowledge on basic computer application
- Make them equip from designing to selling the fashion products in the market

OBJECTIVES

End of First Semester

On completing First semester they will acquire the basic concepts of Fashion. They understand and identify the various textile fibers. They get an overview on various departments in Apparel industry They learn the basics on sketching and sewing techniques. They get hands on experience on the various Embroideries.

End of Second Semester

By the end of fourth semester the students will learn to draft, lay and construct Indian and Western Garments. They attain the knowledge to create different postures through sketching. The students study the marketing and merchandising techniques. Hands on experience gained on various textiles prints. Imbibe knowledge on the antiquity of Indian embroideries and western costumes

End of Third Semester

The students are taught with various methods of making thematic final collections. . The students get a knowhow on how to create designers portfolio with various software .On culmination they are equipped to compile and apply the acquired theoretical and practical knowledge in a form fashion portfolio.

STRUCTURE OF POST GRADUATE DIPLOMA IN FASHION DESIGNING

Course Structure

The Post Graduate Diploma in Fashion Designing programme must include (a) Core Courses, (b) Workshops and Training, and (c) Project.

Description

Post Graduate Diploma in Fashion Designing programme is grouped under the Model III – New Generation Courses.

The **Core Course** includes **Fashion Designing (16 courses)**. The programme provides all the necessary practical skills and knowledge required to become a skilled entrepreneur. They are required to do a **State wise Assignment** after first semester and Internship after third semester

COURSE DETAILS

I. Zero Hour Courses

Zero hour courses are courses done during vacation and which therefore do not take up semester hours. There is one such course in the programme – **State wise Assignment*** (after I semester)

State wise Assignment*

The students shall do a detailed study in groups after the first semester about the lifestyle, arts and crafts, culture, customs and costumes of the people of a particular state of India. They are required to present their research and set up an ambience which represents the geographic conditions of the state. They present the traditional dances, costumes, food, textiles and handicrafts, occupations etc which will be recorded and later be presented along with a report before an internal jury during the II semester. This course will have only sessional assessment based on viva-voce examination.

II. Final Collection**

Each student will conceptualize and develop a collection of at least five garments in the III Semester, which demonstrate the student's creativity and understanding of the market. A Viva based on the collection of garments will be conducted at the end of the III semester by an external examiner.

III. Portfolio Making ***

The students have to document all their best presentable work done through all the semesters and those that portray the student's area of interest. The portfolio can be an effective means of communicating the capacities and capabilities of the students to

anyone who seeks their skills and talent. A viva based on their presentation will be conducted at the end of the III semester by an external examiner.

IV. Internship (2 months) ****

During the III semester, the students are required to undergo an internship for a period of two months in a garment industry, boutique or under the guidance of a recognized Fashion Designer, Costume Designer or a Stylist for gaining practical experience in the field.

SCHEME OF COURSE

Model III Post Graduate Diploma in Fashion Designing Course and its number are as follows:-

Type of Programme	Course	Number
Model III	Core	16
	State wise Assignment	1
	Project	1

Courses with Credits:-

The programme of Post Graduate Diploma in Fashion Designing consist of 9 core courses with 54 credits, project with 3 credits and State wise assignment with 3 credits. Semester III includes preparation for the Final Collection, Portfolio Making (final assessment) and Project work and State wise assignment (sessional assessment).

Type of Programme	Course	Credits	Total Credits
Model III	Core	54	60
	State wise	3	
	Assignment	3	
	Project		

Course Code:

Every course in the programme should be coded according to the following criteria. The first two letters of the code indicate the programme i.e. FD for Fashion Design, One digit to indicate the semester i.e. FD1 (Fashion Design Core Course, 1st semester) or FD0 for '0' hour course. FD1C('C' for Core course). FD1CT/P ('T' for Theory and 'P' for Practical), FD1CTPGD ('PGD' for Post Graduate Diploma). FD0SPGD ('0SPGD' Zero hour State Wise Assignment Post Graduate Diploma. FD3IPGD ('3IPGD' Third Semester Internship Post Graduate Diploma)

DETAILED DISTRIBUTION OF COURSES FOR POST GRADUATE DIPLOMA IN FASHION DESIGNING

Semester	Title of the Course	No: of hrs/	No: of Credits	Total Credits	Total Hours/semester	Exam duration	Total marks	
							SA	FA
I	Fashion Illustration (P)	6	4	4	108	4	25	75
	Basic Drafting and Construction of Garment Details (P)	5	4	4	90	4	25	75
	Concepts of Fashion Designing (T)	3	3	3	54	3	25	75
	Introduction to Textile Science (T)	3	3	3	54	3	25	75
	Fundamentals of Fashion (T)	3	3	3	54	3	25	75
	Surface Ornamentation (P)	5	3	3	90	3	25	75
II	Advanced Fashion Illustration and Stylization (P)	5	4	4	90	4	25	75
	Advanced Pattern Making (P)	5	4	4	90	3	25	75
	Garment Construction (P)	5	4	4	90	4	25	75
	Apparel Marketing and Merchandising (T)	3	3	3	54	3	25	75
	Historic Costumes (T)	3	2	2	54	3	25	75
	Textile Prints (P)	4	3	3	72	4	25	75
	Computer Aided Fashion Designing (P)	5	4	4	45	4	25	75
	Final Collection (P)	10	4	4	90	Viva -	25	75

III						Voc e		
	Portfolio Making (P)	8	4	4	72	Viva - Voc e	25	75
	Communication Skills	2	2	2	18	1.5	25	25

SCHEME FOR CORE COURSE

Semester	Course Code	Title of the Course	No: of hours per week	No: of Credits	Total Credits	Total Hours/semest	Exam	Total marks	
								SA	FA
I	FD1C01PPGD	Fashion Illustration (P)	6	4	4	108	4	25	75
I	FD1C02PPGD	Basic Drafting and Construction of Garment Details (P)	5	4	4	90	4	25	75
I	FD1C03TPGD	Concepts of Fashion Designing (T)	3	3	3	54	3	25	75
I	FD1C04TPGD	Introduction to Textile Science (T)	3	3	3	54	3	25	75
I	FD1C05TPGD	Fundamentals of Fashion (T)	3	3	3	54	3	25	75
I	FD1C06PPGD	Surface Ornamentation (P)	5	3	3	90	3	25	75
II	FD2C07PPGD	Advanced Fashion Illustration and Stylization (P)	5	4	4	90	4	25	75
II	FD2C08PPGD	Advanced Pattern Making (P)	5	4	4	90	3	25	75
II	FD2C09PPGD	Garment Construction (P)	5	4	4	90	4	25	75

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II	FD2C10TPGD	Apparel Marketing and Merchandising (T)	3	3	3	54	3	25	75
II	FD2C11TPGD	Historic Costumes (T)	3	2	2	54	3	25	75
II	FD2C12PPGD	Textile Prints (P)	4	3	3	72	4	25	75
III	FD3C13PPGD	Computer Aided Fashion Designing (P)	5	4	4	45	4	25	75
III	FD3C14PPGD	Final Collection (P)	10	4	4	90	V iv a- V oc e	25	75
III	FD3C15PPGD	Portfolio Making (P)	8	4	4	72	V iv a- V oc e	25	75
III	FD3C16TPGD	Communication Skills	2	2	2	18	1. 5	25	25

SCHEME FOR ZERO HOUR COURSE

Semester	Course Code	Title of the Course	No: of hours per week	No: of Credits	Total Credits	Total Hours/semester	Exam duration	Total marks	
								SA	FA
II	FD0PGD	State wise Assignment	0	3	3	After semester I	Viva-voce	Internal assessment only 50	nil
	FD3IPGD	Internship (2 months)	0	3	3	During semester III	Viva-voce	25	75

DISTRIBUTION OF CREDITS

Semester	Course	Credits	Total Credits
I	3(T) 3(P)	$(3 \times 3) = 9$ $(2 \times 4) + (1 \times 3) = 11$	20
II	2 (T) 4 (P)	$(1 \times 3) + (1 \times 2) = 5$ $(3 \times 4) + (1 \times 3) = 15$	20
III	4 (P)	$(3 \times 4) + (1 \times 2) = 14$	14
	State wise Assignment	3	3
	Internship (2 months)	3	3
Total			60

EVALUATION

The evaluation of each course shall contain two parts such as Sessional Assessment and Final Assessment. The ratio between sessional and final assessment shall be 25:75.

a)Sessional Assessment

Sessional Assessment is to be done by continuous assessments on the following components.

Assignment – one assignment per course in each of the two semesters should be done. An assignment /viva/seminar will be conducted for each course.

Test Papers – an average of two sessional examinations shall be taken

The components of the sessional assessment for theory and practical and their weights are as below

Theory

Component	Marks(25)
Attendance*	5
Assignment	5
Seminar/Viva-Voce	5
two test papers	10

Attendance

Percentage of attendance	Marks
90 and above	5
85-89	4
80-84	3
76-79	2
75	1

Assignments:

The student has to take 1 assignment, 1 seminar / Viva-voce per course. A minimum of two class tests are to be attended.

Different components for the evaluation of Assignment

Components	Marks (5)
Punctuality	1
Review	1
Content	2
Reference	1

Different components for the evaluation of Seminar

Components	Marks (5)
Review/Reference	1
Content	2
Presentation	2

Practical Internal:

Component	Marks (25)
Attendance*	4
Laboratory involvement**	6
Record/Neatness	10
Punctuality	5
Total	25

Attendance

Percentage of attendance	Marks
90 and above	4
85-89	3
80-84	2
75-79	1

Laboratory involvement

Laboratory involvement**	Marks (6)
Handling Equipments	2
Skill in laboratory work	4

State wise Assignment

For state wise assignment there is no external evaluation. The break up for internal evaluation of State wise assignment is as follows

Component	Marks (50)
Presentation	25
Record books/Videos	10
Depth of Research	15
Total	50

Internship

The break up for internal evaluation of Internship is as follows

Component	Marks (25)
Attendance	5
Depth of Research	20
Total	25

Final Collection

The break up for internal evaluation of final collection is as follows

Component	Marks(25)
Attendance	5
Designing	10
Pattern Making	5
Garment Construction	5
Total	25

Portfolio Presentation

The break up for internal evaluation of portfolio making is as follows

Component	Marks (25)
Attendance	5
Punctuality	5
Design Assignment	15
Total	25

Communication skills

The break up for internal evaluation of communication skills is as follows

Component	Marks (30)
Attendance	5
Group Discussion and Debate	5
Mock interview	15
Total	25

b) Final Assessment

Internship

The break up for external evaluation of Internship is as follows

Component	Marks(75)
Internship Report	40
Presentation	20
Viva	15
Total	75

Final Collection

The break up for external evaluation of final collection is as follows

Component	Marks (75)
Theme	10
Interpretation	20
Choice of fabric	10
Garment Construction	10
Presentation	15
On time submission	10
Total	75

Portfolio Making

The breakup of the external evaluation of portfolio making is as follows

Component	Marks(75)
Layout and Presentation	20
Design Assignment	25
Creativity	20
On time submission	10
Total	75

The pass minimum for each paper will be 40 marks out of 100 with a separate minimum of 30 marks out of 75 for final assessment and 10 marks out of 25 for assessment

PATTERN OF QUESTION PAPER FOR EXTERNAL EXAMINATION (Theory)

(a) For all courses

PART A

5 questions of 3marks each out of 7 (5x3=15)

PART B

6 questions of 5 marks each out of 9 (6x5=30)

PART C

2 questions of 15 marks each out of 4 (2x15=30)

PATTERN OF QUESTION PAPER FOR EXTERNAL EXAMINATION (Practical)

Semester I - Fashion Interpretation and Illustration

1. Answer all

- a) 1 question 15 marks (1X15 = 15)
- b) 1 question 15 marks (1X15 = 15)
- c) 1 question 20 marks (1X20 = 20)
- d) Record 20 marks
- e) Viva 5 marks

Semester I – Basic Drafting and Construction of garment

- 1) 1 question 30 marks each out of 2 (1X15 = 30)
- 2) 1 question 20 marks each out of 1 (1X20 =20)
- 3) Record 20 marks
- 4) Viva 5 marks

Semester I – Surface Ornamentation

- 1) 1 question 50 marks each out of 2 (1X50 =50)
- 2) Record 15 marks
- 3) Internals 10 mark

Semester II – Advanced Fashion Interpretation and Stylization

- 1) 1 question 50 marks each out of 2 (1X50 = 50)
- 2) Record 20 marks
- 3) Viva 5 marks

Semester II – Advanced Pattern making

- 1) 1 question 20 marks each out of 2 (1X25= 25)
- 2) 1 question 30 marks each out of 2 (1x30 =30)
- 3) Record 20 marks
- 4) Viva 5 marks

Semester II – Garment Construction

- 1) 1 question 50 marks each (1X50 = 50)
- 2) Record 20 marks
- 3) Viva 5marks

Semester II – Textile Prints

- 1) 1 question 50 marks each out of 2 (1X50 =50)
- 2) Record 20 marks
- 3) Viva 5 marks

Semester III – Computer Aided Fashion Designing

- 1) 1 question 35 marks each (1x35 = 35)
- 2) 1 question 15 marks each out of 2 (1X15=15)
- 3) Record 15 marks
- 4) Viva 10 marks

Semester III – Final Collection

- 1) Viva –Voce – (75 Marks)

Semester III – Portfolio Making

- 1) Viva –Voce – (75 Marks)

Semester III – Communication Skills

- 1) 1 question each 5 marks (1X5 = 5)
2) 1 question each 10 marks (1X10 =10)
3) 1 question each 25 marks (1X25 = 25)
4) 1 question each 10 marks (1X10 =10)

The pass minimum for each paper will be 40 marks (out of 100) with a separate minimum of 30 marks out of 75 marks for final examinations and 10 out of 25 marks for sessional examinations

COMPUTATION OF CCPA

Grade and Grade Point is given to each course based on the percentage of marks obtained as follows:

Percentage of Marks	Grade	Grade Point
90 and above	A+ - Outstanding	10
80-89	A - Excellent	9
70-79	B - Very Good	8
60-69	C - Good	7
50-59	D - Satisfactory	6
40-49	E - Adequate	5
Below 40	F - Failure	4

Note: Decimal are to be rounded to the next whole number

CREDIT POINT AND CREDIT POINT AVERAGE

Credit Point (CP) of a course is calculated using the formula $CP = C \times GP$, where **C = Credit for the course; GP = Grade point**

Semester Credit Point Average (SCPA) is calculated as

$$SCPA = \frac{\text{Total Credit Points (TCP)}}{\text{Total Credits (TC)}}$$

where **TCP = Total Credit Point; TC = Total Credit**

Grades for the different semesters / programme are given based on the corresponding SCPA on a 7-point scale as shown below:

SCPA	Grade
Above 9	A+ - Outstanding
Above 8, but below or equal to 9	A - Excellent
Above 7, but below or equal to 8	B - Very Good
Above 6, but below or equal to 7	C - Good
Above 5, but below or equal to 6	D - Satisfactory
Above 4, but below or equal to 5	E - Adequate
4 or below	F - Failure

Cumulative Credit Point Average for the programme is calculated as follows:

$$CCPA = \frac{(TCP)_1 + (TCP)_2 + \dots + (TCP)_6}{TC_1 + TC_2 + \dots + TC_6}$$

where **TCP₁....., TCP₆** are the **Total Credit Points** in each semester and **TC₁....., TC₆** are the **Total Credits** in each semester

Note: A separate minimum of **30% marks** each for Sessionals and Finals (for both theory and practical) and an aggregate minimum of **40 % is** required for the pass of a course. For pass in a programme, a separate minimum of Grade E is required for all the individual courses. If a candidate secures **F** Grade for any one of the courses offered in a Semester/Programme only **F** grade will be awarded for that Semester/Programme until he/she improves this to **E** grade or above within the permitted period. Candidate who secures **E** grade and above will be eligible for higher studies.

Syllabus for Core Course

**POST GRADUATE DIPLOMA PROGRAMME
FASHION DESIGNING (CORE COURSE 1)
SEMESTER I**

Name of the Course: Paper I - FD1C01PPGD FASHION ILLUSTRATION (P)

Duration: One Semester

Total Credits: 4 credits

Total Lecture Hours: 108(6 hours/week)

Aim of the course: Equip with basic shading techniques and perspective drawing

Course Overview and Context:

Objectives:-

- To improve students drawing skills
- To learn figure and converting an 8 head figure to 10 head.

Content:-

MODULE-I (15 Hours)

Basic line drawing-vertical lines, horizontal, diagonal, concentric circles, ovals and waves.

MODULE –II (18 Hours)

Shading techniques
Object drawing – 2D,3D forms of objects

MODULE –III –FASHION MODEL DRAWING (73 Hours)

Basic 10 head female fashion croquis
Basic 10 head blocked figure
Analysis of varying postures of croquis
Conversion of 8head to 10 head fashion croquis through pose analysis and figure analysis techniques.

Learning Resources

References

1. Introduction to Fashion Design – Patrick John Ireland – B.T.Batsford Ltd., London.
2. Illustrating Fashion – Kathryn McKelvey and Munslow – Blackwell Science, Australia
3. Fashion Illustration – Julian Seaman – B T Batsfor Ltd., London

Competencies of the course:

- Draw lines and shapes without using a ruler or an eraser.
- Understand the basics of sketching techniques.

- Equip their hands for free hand drawing of shapes and lines.
- Understand the different techniques used in shading and the effects created through each.
- Distinguish between 1D, 2D and 3D images.
- Visualize the garments in 2D and 3D forms.
- Visualize the different perspectives around them, and get knowledge on different areas where perspectives can be applied.
- Understand the human anatomy, the body proportions, and different types of body structures.
- Anticipate body into blocks and understand of blocked figure of croquis
- Convert pictures or poses of any size into a fashion croquis.

Attendance Policy: Regular attendance mandatory

Instruction schedule: As notified by the Department

Late Record submission policy: Minus marks for being late for a day or two. No late submission beyond two days permitted in the normal case

Make-up examination/work policy: Two Chances are given to failed candidates for the repetition of the Course

Behaviour expectations: Participatory or Involved behavior

Academic dishonesty/cheating/plagiarism: It disqualifies

Instructor/Teaching Assistant contact information: As notified by the Department

Accommodation of students who are challenged: Provisioned

**Paper I -FD1C01PPGD Fashion Interpretation and Illustration
BLUE PRINT**

Units	Hours	Marks 1/1 50
1	15	
2	18	
3	73	1
Total	108	1

Record- 20 Marks

Viva-5 Marks

**ST.TERESA'S COLLEGE, ERNAKULAM
(Autonomous)**

**POST GRADUATE DIPLOMA IN FASHION DESIGNING
Semester – I**

Paper I -FD1C01PPGD -Fashion Interpretation and Illustration

Time: 3Hours

Max Marks: 75

Illustrate the following:

Analyze the given fashion figure and convert 8 head to 10 head female fashion croquis through the given methods

- Pose Analysis (Marks: 15)
- Figure Analysis (Marks: 15)
- Draping garments on the croquis (Marks: 20)



Record – 20 marks

Viva- 5 mark

Course
POST GRADUATE DIPLOMA PROGRAMME
FASHION DESIGNING (CORE COURSE 2)
SEMESTER I

Name of the Course: Paper II- FD1C02PPGD BASIC DRAFTING AND CONSTRUCTION OF GARMENT DETAILS (P)

Duration: One Semester

Total Credit: 4 credits

Total Lecture Hours: 90 (5 hours /week)

Aim of the course: Avail control on the sewing machine in order to construct samples of seams, seam finishes, and fasteners.

Course Overview and Context:

- To familiarize students with tools and methodologies of pattern making
- To understand the language of pattern making and develop the ability to create designs through the flat pattern method
- To enable the students to develop skill in clothing construction
- To create an awareness of the various styles and application

Syllabus Content:

Course Content

Module-I **(20 Hours)**

Equipment and Requirements: Equipments for garment construction, Importance of machine practice, Common problems and remedies.

Taking Body Measurements: Taking body measurements, Classification, Standards for good stitches

Seams: Types of Seams (Straight line, broken line, Cornered line, and Waves.)

Module-II **(25 Hours)**

Seam Finishes: Turned and Stitched, French seam, Flat Felled seam, Mock French seam, straight bound and Bias bound

Drafting and stitching of Basic Bodice front in US size 8 or 10 or 12 (not for external evaluation)

Module-III

(30 Hours)

Basic Necklines: U, V, Square, Basic plain jewel, Glass, Sweet Heart, Horse shoe and Bateau
Neckline Finishes: Facing, Binding, and Piping
Drafting of Basic Bodice Back and long sleeve (not for external evaluation)

Module-IV (15 Hours)

Zipper Applications: Lapped zipper, Centered zipper application, Open end zipper application
Drafting and stitching of Basic Skirt Front and Back (not for external evaluation)

Learning Resources

References

Pattern Making for Fashion Design – Helen Joseph Armstrong – Prentice Hall, New Jersey
Dress Fitting – Natalie Bray - Om Books Service, New Delhi.
Pattern Cutting Made Easy – Gillian Holman – B T Batsford Ltd., London.

Competencies of the course:

- Understand the basic sewing machine and parts
- Attain an insight on the application seam and seam finishes
- Knowing to apply the basic finishing techniques

Attendance Policy: Regular attendance mandatory

Instruction schedule: As notified by the Department

Late Record submission policy: Minus marks for being late for a day or two. No late submission beyond two days permitted in the normal case

Make-up examination/work policy: Two Chances are given to failed candidates for the repetition of the Course

Behaviour expectations: Participatory or Involved behaviour

Academic dishonesty/cheating/plagiarism: It disqualifies

Instructor/Teaching Assistant contact information: As notified by the Department

Accommodation of students who are challenged: Provisioned

**Paper II -FD1C02PPGD Basic Drafting and Construction Of Garment Details
BLUE PRINT**

Units	Hours	1/ 3 Marks 30	1/1 Marks 20
Unit I	4 Hours	-	-
Unit II	12Hours	1	-
Unit III	20 Hours	1	
Unit IV	20 Hours		1
Unit V	14 Hours	1	
Total	90	1	1

The Final Assessment is for 50 marks

Record: 20 marks

Viva: 5marks

ST TERESA'S COLLEGE, ERNAKULAM

(Autonomous)

POST GRADUATE DIPLOMA IN FASHION DESIGNING

Semester-I

Paper II -FD1C02PPGD Basic Drafting and Construction Of Garment Details

Time: 3 Hours

Max Marks:50

1. Construct a sample with Mock French/ French Seam/ Turned and Stitch/ Mock French/ Flat Felled/ Straight Bound / Bias Bound. The sample size should be in 8" x 8"

(Marks:20)

And

Construct and finish a sample with straight line/ broken line/ cornered line and waves.

The sample size should be in 8" x 8"

(Marks: 10)

OR

Construct a neck line sample with Single bias binding. The sample size should be in 8"

x 8"

(Marks: 20)

And

Construct and finish a sample with lapped zipper/ Centered zipper/ Open end zipper

(Marks: 10)

2. Construct and finish a square/ U/V/Plain basic jewel/ Glass/ Sweet Heart/ Horse shoe/ Bateau
The sample should be 12” x 12” in standard measurement (Marks: 20)

Course

**POST GRADUATE DIPLOMA PROGRAMME
FASHION DESIGNING (CORE COURSE 3)
SEMESTER I**

Name of the Course: Paper III – FD1C03TPGD CONCEPTS OF FASHION DESIGNING

Duration: One Semester

Total Credit: 3 Credits

Total Lecture Hours: 54(3 hours/week)

Aim of the course: Aim of the course: Learn the basic elements and principles of designing. Understand the importance of aesthetic aspects like colour, colour combinations and texture while designing

Course Overview and Context:

- To inculcate knowledge on the basic elements and principles of designing
- To help the students to implement the knowledge gained in day to day life

Syllabus Content:

CONTENT:-

MODULE I

(18 Hours)

The Elements of Designing

-Line: Vertical, Horizontal, Diagonal, Zigzag, Curved, Kinetic.

-Form, Shape and Space: Form, Shape, Space (Positive And Negative), Shape Within Shape.

-Texture and Light

MODULE II

(20 Hours)

Colour Theory

-Hue, Chorma, Intensity

-Prangs Colour Wheel

-Primary, Secondary, Tertiary Colours

-Values: Tints and Shades, Warm And Cool Colours

-Neutral Colours, Tone

-Colour Schemes: Analogous, Complementary, Split Complementary, Triad

MODULE III	(16 Hours)
Principles of Designing	
-Balance	
-Emphasis	
-Proportion	
-Rhythm	
-Unity	
Learning Resources	
References	
Suggested Readings:-	
Fashion by Design – Janice Greenberg Ellinwood-Fairchild Books, New York	
Design Through Discovery: The Elements and Principles –Marjorie Elliot Bevlin –Wadsworth publishing,	
Design Basics – David A Lauer, Stephen Pentak	
Competencies of the course:	
<ul style="list-style-type: none">• Study the concept of color theory and color wheel• Understand the elements of design• Learn the designing principles• Grasp the sense of fashion aesthetics and designing	
Attendance Policy: Regular attendance mandatory	
Instruction schedule: As notified by the Department	
Assignments: One tutorial Assignment, One Seminar and Two class Test and the Final Examination at the end of the Semester	
Evaluation procedures for tests and assignments:	
Two tests papers will be evaluated by the concerned teacher and the average of the two will be taken.	
Late assignment submission policy: Minus marks for being late for a day or two. No late submission beyond two days permitted in the normal case	
Make-up examination/work policy: Two Chances are given to failed candidates for the repetition of the Course	

Behaviour expectations: Participatory or Involved behaviour

Academic dishonesty/cheating/plagiarism: It disqualifies

Instructor/Teaching Assistant contact information: As notified by the Department

Accommodation of students who are challenged: Provisioned

**Paper III -FD1C03TPGD Concepts of Fashion Designing
BLUE PRINT**

Units	Hours	Marks 3 5/7	Marks 5 6/9	Mark 15 2/4
1	18	2	3	2
2	20	2	3	1
3	16	3	3	1
Total	54	7	9	4

**ST TERESA'S COLLEGE, ERNAKULAM
(Autonomous)**

**POST GRADUATE DIPLOMA IN FASHION DESIGNING
Semester –I**

Paper III -FD1C03TPGD Concepts of Fashion Designing

Time: 3 Hours

Max Marks: - 75

Part A

Answer any five questions not exceeding one page

Each question carries 3 marks

1. What are neutral colors?
2. Write a note on Radial balance
3. Differentiate between vertical and horizontal line
4. What is unity in garment?
5. Make a color palette having six colors using the theme "Adventure".
6. Write a note on positive and negative space.
7. Illustrate a garment having emphasis

(5x3 =15)

Part B

Answer any six questions not exceeding two page

Each question carries 5 marks

8. How important is rhythm in a garment?
9. Write a note on Texture.
10. Explain Proportion with examples
11. Briefly explain warm and cool colors with suitable example.
12. Describe balance and types of balance.
13. What is a shape? Explain different types of shapes?
14. Draw a picture using monochromatic color scheme in 3"x3" layout.
15. Describe line in elements of designing.
16. What is complementary? explain with suitable example (6x5 =30)

Part C

Answer any two questions not exceeding four page

Each question carries 15 marks

17. Draw and explain the Prang color wheel?
18. Discuss on the importance of light on a garment and types of lights?
19. Elaborately explain the principles of designing?
20. Write in detail about the elements of design. (2X15 =30)

Course

**POST GRADUATE DIPLOMA PROGRAMME
FASHION DESIGNING (CORE COURSE 4)
SEMESTER I**

Name of the Course: Paper IV- FD1C05TPGD INTRODUCTION TO TEXTILE SCIENCE

Duration: One Semester

Total Credits: 3 credits

Total Lecture Hours: 54 (3 hours/week)

Aim of the course: **Aim of the course:** Understanding the different fabrication methods. Analyze and distinguish the textures and finishing methods of the fabrics which enables them to know the significance while selecting materials for designing purpose.

Course Overview and Context:

To give students a complete understanding of the characteristics, uses and importance of Natural and Manmade fibers

To give an understanding of the process involved in the production of fibers, yarns and fabrics along with the dyeing and printing.

Content :-

Module I

(12 Hours)

Classification of fibres

Natural fibers – cotton, flax, wool, silk (identification, Properties and uses)

Manmade fibers – rayon, nylon, polyester (Properties and uses)

Modern Fibres – spandex, glass fiber, metallic fibers, micro fibers (Uses only)

Module II

(20 Hours)

Spinning and Weaving

Spinning –Definition, methods of spinning

Yarn count and Yarn twist.

Yarn Classification – Simple and Fancy Yarns

(single, ply, doubled, cabled, novelty yarns (slub, flake, spiral, ratine, boucle, spot, chenille yarns).

Fabric Construction:-

Weaving –Basic weaving operation

Basic weaves- plain, twill, satin,

Fancy weaves - dobby, jacquard, leno, pile, double cloth

Extra weave techniques – spot, lappet and swivel weave.

Introduction to other methods of fabric construction – Knitting (warp and weft knit), non woven, felts, laces, braids and nets.

Module III

(10 Hours)

Finishing-Definition

Basic routine finishes – singeing, sizing, bleaching, scouring, tentering, mercerization, calendering, shearing, weighting

Special finishes:-

For hand and appearance- schreinerling, moireing, embossing, napping,

Functional finishes-Crease resistant, durable press, shrinkage, water repellent, flame resistance.

Module IV	(12Hours)
Dyeing and Printing	
Definition	
Classification of dyes –Natural and synthetic (acid, basic, direct, sulphur, vat, naphthol, disperse, reactive)	
Stages of dyeing –fibre, yarn, fabric, product	
Printing - direct, resist, discharge, jet, heat transfer	
Learning Resources	
References	
Suggested Readings:-	
Textiles – Sara.J.Kadolph and Anna.L.Langford – Prentice Hall, New Jersey, USA	
Fiber to Fabric – Porter and Corbman – Mc Graw Hill Book Company, New York	
Essentials of Textiles – Marjory. L. Joseph – Holt Rinehart & Winston; Austin, Texas, USA	
Competencies of the course:	
<ul style="list-style-type: none">• Identify the various textile fibers and its manufacturing process• Attain knowledge on various fabrication methods• Learn and explore modern fibers and fabrics• Extrapolate on the various dyeing and printing methods	
Attendance Policy: Regular attendance mandatory	
Instruction schedule: As notified by the Department	
Evaluation procedures for tests and assignments:	
Two tests papers will be evaluated by the concerned teacher and the average of the two will be taken.	
Late assignment submission policy: Minus marks for being late for a day or two. No late submission beyond two days permitted in the normal case	
Make-up examination/work policy: Two Chances are given to failed candidates for the repetition of the Course	
Behaviour expectations: Participatory or Involved behaviour	
Academic dishonesty/cheating/plagiarism: It disqualifies	

Instructor/Teaching Assistant contact information: As notified by the Department

Accommodation of students who are challenged: Provisioned

**Paper IV FD1C05TPGD -Introduction to Textile science
BLUE PRINT**

Units	Hours	Marks 3 5/7	Marks 5 6/9	Mark 15 2/4
1	12	1	1	-
2	20	2	4	2
3	10	2	2	1
4	12	2	2	1
Total	54	7	9	4

ST. TERESA'S COLLEGE, ERNAKULAM

(Autonomous)

POST GRADUATE DIPLOMA IN FASHION DESIGNING

Semester - II

Paper IV FD1C05TPGD - Introduction to Textile science

Time: - 3 Hours

Max Marks - 80

Part A

*Answer any **five** questions not exceeding **one page***

Each question carries 3 marks

1. Define manufactured fibers with examples.
2. What is Discharge printing?
3. Write a note on twist less yarns.
4. What is braiding?
5. Define yarn count.
6. Write a note on felting.
7. What is skein dyeing?

(5x3 =15)

Part B

*Answer any **six** questions not exceeding **two pages***

Each question carries 5 marks

8. Write a note on the classification of fibers.

9. What is yarn twist?
10. Give yarn classification and explain any 4 types of yarn.
11. Give the weave plot for satin weave and 2/2 twill weave.
12. What is weft knitting?
13. Write a note on singeing and tentering.
14. Explain about direct dyes and mordents.
15. Write a note on resist printing.
16. Explain Functional Finishes. (6X5=30)

Part C

Answer any two questions not exceeding four pages

Each question carries 15 marks

1. Explain in detail the basic finishes given to the fabric.
 2. Explain in detail about the basic weaves with weave plotting
 3. Give the classification of dyes and explain them.
 4. Explain the different methods of printing.
- (15 X 2 = 30)

Course

**POST GRADUATE DIPLOMA PROGRAMME
FASHION DESIGNING (CORE COURSE 5)
SEMESTER I**

Name of the Course: Paper V- FD1C05TPGD FUNDAMENTALS OF FASHION (T)

Duration: One Semester

Total Credits: 3 credits

Total Lecture Hours: 54 (3 hours/week)

Aim of the course: Perceive the importance of fashion for social life and the role it plays in society. Overview of the Indian and International fashion centers. Understanding the terminologies of fashion and significance of forecasting and product development.

Course Overview and Context:

- To introduce the students to the various terminologies and aspects of fashion
- To the students to the various international fashion centres and their history

Syllabus Content:

Module I

Dynamics of Fashion

(27Hours)

Fashion Terminologies

Fashion, Style, Change, Acceptance, Taste, Adaptation, Accessories, Atelier, Boutique, Brand, Couture, Custommade, Classic, Fad, Collection, Copy, Croquis, Chic design, Designer, Haute Couture, Line, Mass Fashion, Mannequin, Pret A Porter, Ready To Wear, Silhouettes, High Fashion, Alta Moda, Moda Pronta, Sourcing, Stylist, Toile, Trend Setter, Fashion Merchandising, Knock Off.
-Fashion Life Cycle- Introduction, Rise, Peak And Obsolete, Classic, Fad, Cycles within Cycles, Recurring Cycle, Interrupted Cycle
-Consumer Identification with Life Cycle – Fashion Leader, Fashion Follower, Fashion Innovator/Motivator, Fashion Victim,
-Fashion Adoption Theory –Trickle Down, Trickle up And Mass Dissemination,
- Five Principles of Fashion.

Module II

(27 Hours)

Foreign Fashion Centres

International Fashion Centres: France-Italy-U.S.A-Japan

Haute Couture, Pret-A-Porter

Fashion Categories – Clothing Categories, styling, size and price ranges of Men's, Women's and Kids

Fashion Forecasting-Source of Fashion Forecasting-Forecasting Agencies – Colour Forecasting Agencies

Product and Design Development: - Product Development, Design Development, Sample Development, Line Development.

Learning Resources

References

A Century of Fashion –Franko- Baudot-Thames&Hudson,UK

Fashion from Concept to Consumer –Gini Stephens Frings-Prentice Hall

Inside the Fashion Business-Jeannette A Jarrow

Fashion Buying –Helen Goworek

Fashion Kaleidoscope –Meher Castellno

Competencies of the course:

- Gain knowledge on fashion terminologies
- Attain awareness on the concept of fashion cycle and identification with fashion life cycle
- Learning the various international and Indian fashion centre and Fashion designers
- To know about the various clothing sizes
- Acquire knowledge on product sample and design development
- Imbibe the information on Fashion forecasting and sources of fashion forecasting

Attendance Policy: Regular attendance mandatory

Instruction schedule: As notified by the Department

Evaluation procedures for tests and assignments:

Two tests papers will be evaluated by the concerned teacher and the average of the two will be taken.

Late assignment submission policy: Minus marks for being late for a day or two. No late submission beyond two days permitted in the normal case

Make-up examination/work policy: Two Chances are given to failed candidates for the repetition of the Course

Behaviour expectations: Participatory or Involved behaviour

Academic dishonesty/cheating/plagiarism: It disqualifies

Instructor/Teaching Assistant contact information: As notified by the Department

Accommodation of students who are challenged: Provisioned

Paper V- FD1C05TPGD Fundamentals of Fashion
BLUE PRINT

Units	Hours	Marks 3 5/7	Marks 5 6/9	Mark 15 2/4
1	27	4	4	2
2	27	3	5	2
Total	54	7	9	4

ST TERESA'S COLLEGE, ERNAKULAM
(Autonomous)
POST GRADUATE DIPLOMA IN FASHION DESIGNING
Semester –I

Paper V- FD1C05TPGD Fundamentals of Fashion

Time: 3 Hours

Max Marks: - 75

Part A

Answer any five questions not exceeding one page

Each question carries 3 marks

1. List out any 5 Indian designers?
2. Define Fashion Merchandising.
3. Differentiate Classic and FAD
4. Mention few Forecasting Agencies.
5. Who is a Fashion Victim?
6. Write a note on Italian fashion centre.
7. Who is a Fashion follower?

(5x3 =15)

Part B

Answer any six questions not exceeding two page

Each question carries 5 marks

8. Write a note on cycle with cycle and interrupted cycle.
9. Explain consumer identification with fashion life cycle.
10. Discuss on principles of fashion.
11. Differentiate between Haute couture and Prêt a porter
12. List out the designer work sheet.
13. Define : boutique ,stylist, silhouette, chic, high fashion

14. Explain women's styling categories.
15. What is sample and product development?
16. Write a note on Indian Fashion Centre. (6x5 =30)

Part C

Answer any two questions not exceeding four pages

Each question carries 15 marks

17. Discuss on Fashion Forecasting and source of Fashion Forecasting in detail.
18. Elaborately explain Fashion cycle.
19. Explain American International Fashion centre
20. Discuss on Fashion Adoption theory. (2X15 =30)

Course

**POST GRADUATE DIPLOMA PROGRAMME
FASHION DESIGNING (CORE COURSE 6)
SEMESTER I**

Name of the Course: Paper VI – FD1C06PPGD SURFACE ORNAMENTATION (P)

Duration: One Semester

Total Credits: 3 credits

Total Lecture Hours: 90 (5 hours/week)

Aim of the course: Assimilate knowledge on basic and traditional embroideries.
Trained them to work various motifs with suitable colour combinations.

Course Overview and Context:

To teach the students techniques of hand embroidery stitches.

To make students aware of the basic fabric ornamentation techniques like tie and dye, fabric painting and block printing.

To introduce the students to various traditional embroideries of India

Syllabus Content:

Content:-

Module I

(20 Hours)

Hand Stitches :- Running stitch, Back stitch, Stem stitch, Chain stitch, Lazy daisy stitch, Buttonhole stitch, Feather stitch, Herringbone stitch, Bullion knot stitch, French knot stitch, Satin stitch, Cross stitch, Chevron stitch. (Sample size 6"x 6")

Module II	(20 Hours)
Traditional Indian Embroidery: - Kantha of West Bengal, Kutch and Mirror work of Gujarat, Chikankari of Uttar Pradesh, (Sample size 8"x 8")	
Module III	(14 Hours)
Other techniques of Fabric Ornamentation: - Tie and dye (Sun ray, leheria, bandhini, shibori and marble effect) , Block printing (Wood and Vegetable blocks), Fabric painting (Techniques like Filling, Shading, dry brush, Stencilling, Spraying, Sponging). (Sample size 8"x 8")	
Learning Resources	
References	
The Art of Elegant Hand Embroidery, Embellishment and Appliqué – Janice Vaine – Landauer Publishing, Urbandale, Iowa, USA	
Painting Fabric – Marrion Elliot – Henry Holt and Company, New York	
Shrijee's Indian Ethnic Textile Designs – Shrijee's Book International, New Delhi	
Traditional Embroideries of India – Shailaja.D.Naik – APH Publishing Corporation, New Delhi	
Competencies of the course:	
<ul style="list-style-type: none">• Study the basic stitches and traditional embroideries• Unfold the various embellishment techniques• To perceive knowledge on the application of various surface ornamentations in various products	
Attendance Policy: Regular attendance mandatory	
Instruction schedule: As notified by the Department	
Late Record submission policy: Minus marks for being late for a day or two. No late submission beyond two days permitted in the normal case	
Make-up examination/work policy: Two Chances are given to failed candidates for the repetition of the Course	
Behaviour expectations: Participatory or Involved behaviour	
Academic dishonesty/cheating/plagiarism: It disqualifies	

Instructor/Teaching Assistant contact information: As notified by the Department

Accommodation of students who are challenged: Provisioned

**Paper VI – FD1C06PPGD Surface ornamentation
BLUE PRINT**

Units	Hours	1/2 50
1	20	1
2	20	1
3	14	
Total	54	2

The external exam is for 50 MARKS

Accuracy 20 marks

Completion 20 marks

Neatness 10 marks

Record: 15 marks

Internal: 10 marks

ST.TERESA'S COLLEGE, ERNAKULAM

(Autonomous)

POST GRADUATE DIPLOMA IN FASHION DESIGNING

Semester -I

Paper VI – FD1C06PPGD Surface ornamentation

Time: - 3 Hours

Max Marks: - 75

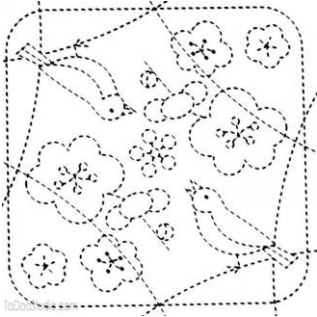
Q1. Complete the given motif using atleast four of the following stitches:-

- 1. Stem Stitch**
- 2. Chain Stitch**
- 3. Satin Stitch**
- 4. Herring Bone Stitch**
- 5. Lazy Daisy Stitch**

OR



Complete the given motif using kantha stitch :-



Accuracy – 20 Marks

Completion – 20 Marks

Neatness – 10 Marks

Record: 15 marks

Internal: 10 marks

Course

POST GRADUATE DIPLOMA PROGRAMME

FASHION DESIGNING (CORE COURSE 7)

SEMESTER I

Name of the Course: Paper I - FD2C07PPGD ADVANCED FASHION ILLUSTRATION AND STYLIZATION (P)

Duration: Second Semester

Total Credits: 4 credits

Total Lecture Hours: 90 (5 hours/week)

Aim of the course: Learn and practice to create their own stylized croquis

Course Overview and Context:

- To make students capable to create their own style of illustrating croquis and draping techniques of the garments onto croquis
- To teach students various fabric rendering techniques
- To teach the students to draw flat sketches and to create detailed specification sheets of International standards

Syllabus Content:

MODULE –

(25Hours)

Fashion frontal face, eyes, ears, nose, mouth and head.

MODULE –II

(50Hours)

Stylization- Students should create their own style of illustrating croquis

Draping garments on to croquis

Color rendering- Denim, satin, chiffon, prints, checks, stripes.

MODULE – III

(15 Hours)

Introduction to flat sketches- spec drawing

Silhouette drawing

Dresses

Introduction to garment details

Learning Resources

References

Introduction to Fashion Design – Patrick John Ireland – B.T.Batsford Ltd., London.

Illustrating Fashion – Kathryn McKelvey and Munslow – Blackwell Science, Australia

Fashion Illustration – Julian Seaman – B T Batsfor Ltd., London

Face Fashion – Nancy Riegelman – 9 Heads Media, P.O Box 27457, Los Angeles, USA.

Introduction to Fashion Design – Patric John Ireland – B.T.Batsford Ltd., London

Fashion Illustration – Colin Barnes – Little, Brown and Company, Boston New York, Toronto, London.

Fashion Source Book – Kathryn Mc Kelvey – Blackwell Science, London.

Competencies of the course:

- understand the proportion of the face
- Recognize the different shapes of face, eyes and lips.
- Create own style of feature and face.
- Manipulate the basic croquis into different style maintaining the proper proportions.
- Understand the drapes, the body curves, the visual appearance of a garment
- Equip the students to manipulate basic fabric into different materials and textures through rendering.
- Understand the garment in detail, the stitch line, the fold when laid straight on the ground.
- Attain larger perspective of the different types of silhouettes.
- Perceive techniques that can be used to enhance the look of the garment.

Attendance Policy: Regular attendance mandatory
Instruction schedule: As notified by the Department
Late Record submission policy: Minus marks for being late for a day or two. No late submission beyond two days permitted in the normal case
Make-up examination/work policy: Two Chances are given to failed candidates for the repetition of the Course
Behaviour expectations: Participatory or Involved behaviour
Academic dishonesty/cheating/plagiarism: It disqualifies
Instructor/Teaching Assistant contact information: As notified by the Department
Accommodation of students who are challenged: Provisioned

Paper I - FD2C07PPGD Advanced Fashion Interpretation and Stylization

BLUE PRINT

Units	Hours	1/1
1	25	1
2	50	1
3	15	1
Total	90	1

Record- 20 Marks

Viva-5 Marks

**ST.TERESA'S COLLEGE, ERNAKULAM
(Autonomous)
POST GRADUATE DIPLOMA IN FASHION DESIGNING
Semester-II**

Paper I - FD2C07PPGD Advanced Fashion Interpretation and Stylization

Time: 4Hours

Max Marks:75

- I.** Design a fashion collection of 4 garments for the theme
“WEARING THE WORLD OF PRINTS”

OR

“GLITZ AND GLAMOUR”

- Describe in brief about the concept (5 marks)
- Draw the garment specification sheet for all the designs (25 marks)
- Illustrate and render any 1 design on a stylized fashion croquis using different mediums (15 marks)
- Appropriate background for the illustration (5 marks)

Record- 20 Marks

Viva-5 Marks

**Course
POST GRADUATE DIPLOMA PROGRAMME
FASHION DESIGNING (CORE COURSE 8)
SEMESTER I**

Name of the Course: Paper II- FD2C08PPGD ADVANCED PATTERN MAKING (P)

Duration: Second Semester

Total Credits: 4 credits

Total Lecture Hours: 90 (5 hours/week)

Aim of the course: Equip with the knowledge of drafting the basic pattern set. Learn the principles and techniques of pattern making. Equip the students to become a successful Pattern Master through the knowledge of different pattern making principles and pattern making techniques

Course Overview and Context:

To analyze the designs and selection of pattern making principles

To make the variations of basic pattern sets using pattern making techniques

Syllabus Content:

Module I – (30 Hours)

Introduction to Methods and Principles of Pattern Making., Pattern making Techniques
Dart Manipulation – Single dart series using Slash and spread technique (Mid Shoulder Center front waist, French dart and Bust dart), Double dart series using slash and spread technique (Mid shoulder and waist, Center front neck and Center front waist, French dart and Mid armhole dart, Straight side and Waist)

Module II - (20Hours)

Dart Manipulation using Pivotal Transfer technique (Mid Neck, Center front neck, Mid Armhole)

Dart Clusters (Waist cluster or Shoulder cluster or Center front Bust cluster)

Fullness at dart legs (French dart or Center front dart)

Module III – (40 Hours)

Sleeve Variations – Cap sleeve, Puff at Cap, Petal Sleeve, Bell sleeve, Leg O Mutton

Skirt Variations – A-Line skirt, 12 gore skirt, Circular skirt

Learning Resources

Suggested Reading:-

Pattern Making for Fashion Design – Helen Joseph Armstrong – Prentice Hall, New Jersey

Dress Fitting – Natalie Bray - Om Books Service, New Delhi.

Pattern Cutting Made Easy – Gillian Holman – B T Batsford Ltd., London.

Competencies of the course:

Learn to take body measurements

Learn to draft basic pattern set (Basic bodice front and back, Basic skirt front and back and a Basic sleeve)

Expertise in developing the patterns for bodice and sleeve variations using Slash/spread technique and Pivotal transfer technique

Attendance Policy: Regular attendance mandatory

Instruction schedule: As notified by the Department

Late assignment submission policy: Minus marks for being late for a day or two. No late submission beyond two days permitted in the normal case

Make-up examination/work policy: Two Chances are given to failed candidates for the repetition of the Course

Behaviour expectations: Participatory or Involved behaviour

Academic dishonesty/cheating/plagiarism: It disqualifies

Instructor/Teaching Assistant contact information: As notified by the Department

Accommodation of students who are challenged: Provisioned

Paper II- FD2C08PPGD- Advanced Pattern Making

BLUE PRINT

UNITS	HOURS	1/2 20	1/2 30
1	30	2	
2	20		
3	40		2
Total	90	2	2

ST TERESA'S COLLEGE, ERNAKULUM

(Autonomous)

POST GRADUATE DIPLOMA IN FASHION DESIGNING

Semester –II

Paper II- FD2C08PPGD- Advanced Pattern Making

Time: - 3 Hours

Max Marks:- 75

Q1. Make patterns for the following using slash and spread method:- (1X25=20marks)

- Mid-shoulder and French dart

OR

- Mid armhole and waist dart

Q2. Make patterns for any 1 from the following :- (1X30 = 30)

- Leg-O-Mutton sleeve

OR

- Circular skirt

Record – 20marks

Viva- 5 marks

Course
POST GRADUATE DIPLOMA PROGRAMME
FASHION DESIGNING (CORE COURSE 9)
SEMESTER II

Name of the Course: Paper III – FD2C09PPGD GARMENT CONSTRUCTION (P)

Duration: Second Semester

Total Credits: 4 credits

Total Lecture Hours: 90 (5 hours/week)

Aim of the course: Learn to take measurements on live models, drafting and constructing of various Indian garments.

Course Overview and Context:

To enable students to learn the aspects of Indian garment construction and to know the concept of garment making

To enable students to learn the aspects of Western garment construction and to understand the concept of garment making

Syllabus Content:

Content:-

Module I - (30 Hours)

Basic Kameez, Salwar, Churidar

Module II - (20 Hours)

Skirt variation (12 Gore or 4 godet or Circular)

Module III – (20 Hours)

Bodice Variation (Off shoulder or Halter Neck)

Module IV – (20 Hours)

Tent dress / Shift dress

Learning Resources

References

Pattern Making for Fashion Design – Helen Joseph Armstrong – Prentice Hall, New Jersey

Dress Fitting – Natalie Bray - Om Books Service, New Delhi.

Pattern Cutting Made Easy – Gillian Holman – B T Batsford Ltd., London.

Competencies of the course:

- Learn to lay the draft according to the design of the garment.
- Learn the techniques of marker planning
- Practicing the methods of construction and finishing

Attendance Policy: Regular attendance mandatory

Instruction schedule: As notified by the Department

Late Record submission policy: Minus marks for being late for a day or two. No late submission beyond two days permitted in the normal case

Make-up examination/work policy: Two Chances are given to failed candidates for the repetition of the Course

Behaviour expectations: Participatory or Involved behaviour

Academic dishonesty/cheating/plagiarism: It disqualifies

Instructor/Teaching Assistant contact information: As notified by the Department

Accommodation of students who are challenged: Provisioned

Paper III – FD2C09PPGD Garment Construction

BLUE PRINT

Units	Hours	1/4
Unit I	30	-
Unit II	20	1
Unit III	20	1
Unit IV	20	2
Total	90	4

The Final Assessment is for 50 marks

Record : 20 marks

Viva : 5marks

ST TERESA'S COLLEGE, ERNAKULAM

(Autonomous)

POST GRADUATE DIPLOMA IN FASHION DESIGNING

Paper III – FD2C09PPGD Garment Construction

Total Hours: 3 Hours

Max Marks:50

1. Construct and finish a Basic Kameez /Off shoulder /Tent Dress/Gore Skirt. (Marks -50)

Record: 20 marks

Viva: 5marks

Course
POST GRADUATE DIPLOMA PROGRAMME
FASHION DESIGNING (CORE COURSE 10)
SEMESTER II

Name of the Course: Paper IV- FD2C10TPGD APPAREL MARKETING AND MERCHANDISING (T)

Duration: One Semester

Total credits: 3 credits

Total Lecture Hours: 54(3 hours/week)

Aim of the course: Gain insight on fashion marketing methods. Equip them to become a fashion merchandiser or a fashion buyer.

Course Overview and Context:

- To introduce the students to fashion marketing
- To make the students understand the importance of fashion promotion and visual merchandising
- To provide knowledge about the functions of various departments in an apparel industry

Syllabus Content:

Module I **(27Hours)**

Setting Up Of Fashion Studio

-Planning Required for Setting up A Fashion Studio-Planning Budget

Fashion Retailing

Marketing Mix – Product, Price, Place and Promotion

Test Marketing

Types of Retailers of Fashion Merchandise, Retail Stores, Licensing, trademark

Brands and types of brands

Fashion Promotion

Visual Merchandising- Elements of Visual Merchandising, Store Planning & Designs, Types of Display, Dress Forms and types of Dress form, Fixtures and types of Fixtures

Special Events: Fashion Show, Types of Fashion Show, Publicity

Module II

Merchandising in an Apparel Export Firm **(27 Hours)**

Merchandising Terminologies

Definition Merchandising, GSM, CMT, Sub Contractor, Purchase Order Sheet, Amendment Sheet, Costing, Programming, AQL, Greige Fabrics, Lead Time, Dia, Approval, Pilling, Defects: Minor, Major, Critical, Puckering, Strike Off.

- Role, Duties and Responsibilities of a Merchandiser,
- Route Card Execution and Advantages,
- Purchase Order Sheet or Specification Sheet
- Samples and Types of Samples,
- Functions of Various Departments in an Apparel Export Firm
- Role of Fashion Buyer

Related Experience:-

Students should conduct a market survey on Brands, Stores and Customer preferences and have to submit report.

Students should make a presentation on visual merchandising

Learning Resources

References

1. Marketing Fashion- Harriet –Laurence King, London
2. Fashion from Concept to Consumer –Gini Stephens Frings - Prentice Hall, New Jersey

Competencies of the course:

- understand the role of buyer and merchandiser
- Learn the terminologies of fashion merchandising
- Acquire knowledge on fashion marketing mix and fashion research methods
- Gain insight on customer segmentation
- Apprehend on brands and branding methods

Perceive the concept of fashion promotion

Attendance Policy: Regular attendance mandatory

Instruction schedule: As notified by the Department

Late assignment submission policy: Minus marks for being late for a day or two. No late submission beyond two days permitted in the normal case

Make-up examination/work policy: Two Chances are given to failed candidates for the repetition of the Course

Behaviour expectations: Participatory or Involved behaviour

Academic dishonesty/cheating/plagiarism: It disqualifies

Instructor/Teaching Assistant contact information: As notified by the Department

Accommodation of students who are challenged: Provisioned

Paper IV- FD2C10TPGD Apparel Marketing and Merchandising

BLUE PRINT

Units	Hours	Marks 3 5/7	Marks 5 6/9	Mark 15 2/4
1	27	4	4	2
2	27	3	5	2
Total	54	7	9	4

ST TERESA'S COLLEGE, ERNAKULAM

(Autonomous)

POST GRADUATE DIPLOMA IN FASHION DESIGNING

Semester –II

Paper IV- FD2C10TPGD Apparel Marketing and Merchandising

Time: 3 Hours

Max Marks: - 75

Part A

*Answer any **five** questions not exceeding **one page***

Each question carries 3 marks

1. Define Programming
2. What is licensing?
3. Write a note on Test Marketing.
4. Define pilling and GSM.
5. What is a trade mark?
6. Define Sub Contractor.
7. What is fixture?

(5x3 =15)

Part B

Answer any six questions not exceeding two pages

Each question carries 5 marks

8. Write a note on Marketing Mix.
9. What are the different types of Fashion Show?
10. Explain Brand and Types of Brand.
11. Write a note AQL and costing.
12. Explain Route Card.
13. Who is a Fashion Buyer?
14. What is a defect and what are the types of defects?
15. Explain the types of dress forms?
16. Describe purchase order sheet and amendment sheet. (6X5=30)

Part C

Answer any two questions not exceeding four pages

Each question carries 15 marks

17. What is Visual Merchandising and how significant is it Marketing promotion?
18. Elaborately explain on setting up of design studio
19. Explain various departments in an Apparel Industry.
20. List out the duties of Merchandiser. (2X15 = 30)

Course

POST GRADUATE DIPLOMA PROGRAMME

FASHION DESIGNING (CORE COURSE 11)

SEMESTER II

Name of the Course: Paper V- FD2C11TPGD HISTORIC COSTUMES (T)

Duration: One Semester

Total Credits: 3 credits

Total Lecture Hours: 54(3 hours/week)

Aim of the course: Apprehend the evolution from pre-historic costumes to modern costumes. Study on the costumes, head dress and accessories of various civilizations. Derive inspiration from historical western costume to develop new fashion trends.

Course Overview and Context:

To help the students trace the evolution of clothing from Paleolithic age to Modern age.

To inculcate the students about the relation between the historic costumes and contemporary fashion.

Syllabus Content:

Module I

(25 Hours)

Costumes of 1900: Edwardian – Victorian – Art Nova-Art Deco – Retro

Subculture: Flapper - Gypsy – Hippy –Punk –Rockers-Mod –Carneby- Afro-Androgynous- Baby Doll Look-British Look- Brook Brothers-Cosmonaut –Courreges-Denim- Edwardian – Flash Dance Look- Gaucho- Gibson Girl-Graffiti –Gothic-Harem-Japanese Look-Layer-Laether-Micheal Jackson – Military –Nautical – New Look-Nude –Patch Work-Peasant-Preppie-Safari-Unisex-Wet Look – Grunge –Bohemian –Hip Hop

Module II

(29 Hours)

Early Costumes an introduction

Costumes of ancient civilization

Egyptian – schenti, kalasaris, apron, skirts, kings costume, crowns of Egypt, motifs and material

Greek – Peplos , Doric and ionic chiton , himation , exomis, clamis, hats , footwear,motifs and material

Rome – Toga, types of toga, stola, palla, palludamentum,capillamentum,hats , footwear , motifs, colours and material

Byzantine- Tunic, Dalmatic,Clavi,Segmentae,Hose,Pallium or lorum,Tablion

Renaissance – Breeches, doublet, jacket, hose, ruffles, farthingale, ropa, motifs and material used

Asiatic Empires – China , Japan

Learning Resources

References

1. Fashion in the Western World – Doreen Yarwood –Trafalgar Square
2. History of Fashion – Kenneth – Black and Garland
3. Western Worlds Costumes – An outline history –Carolyn G Bradely – Dover Publications
4. A History of Fashion – Douglas Gorsline

5. Historic costume – From Ancient to Renaissance – Dover Publications
6. A Pictorial History of Costume –Pepin Press
7. Wikipedia – Fashion Subcultures

Competencies of the course:

- Learn the costumes, head dress and accessories of various civilization
- To understand the evolution of costumes from early to modern period
- Know various subcultures

Implement the knowledge of the historical costumes into the contemporary fashion

Attendance Policy: Regular attendance mandatory

Instruction schedule: As notified by the Department

Late assignment submission policy: Minus marks for being late for a day or two. No late submission beyond two days permitted in the normal case

Make-up examination/work policy: Two Chances are given to failed candidates for the repetition of the Course

Behaviour expectations: Participatory or Involved behaviour

Academic dishonesty/cheating/plagiarism: It disqualifies

Instructor/Teaching Assistant contact information: As notified by the Department

Accommodation of students who are challenged: Provisioned

Paper V- FD2C11TPGD Historic Costumes

BLUE PRINT

Units	Hours	Marks 3 5/7	Marks 5 6/9	Mark 15 2/4
1	27	4	4	2
2	29	3	5	2
Total	54	7	9	4

ST TERESA'S COLLEGE, ERNAKULAM
(Autonomous)
POST GRADUATE DIPLOMA IN FASHION DESIGNING
Semester –II
Paper V- FD2C11TPGD Historic Costumes

Time: 3 Hours

Max Marks: - 75

Part A

*Answer any **five** questions not exceeding **one page***

Each question carries 3 marks

1. Write a note on Afro Look
2. What is preppie look?
3. Explain Michael Jackson style.
4. Write a note Graffiti.
5. List out the crowns of Egypt
6. Describe the footwear's used Romans
7. What is Exomis?

(5x3 =15)

Part B

*Answer any **six** questions not exceeding **two pages***

Each question carries 5 marks

8. Explain the types of Roman Toga.
9. Explain and Illustrate the Skirts used by the Egyptian
10. Briefly Explain Byzantine costume.
11. Describe The renaissance women's Costume
12. Write a note on early costumes.
13. Differentiate Art Novae and Art Deco
14. What is the difference between Rockers and Mod Look?
15. Write a note on Hippy and hip hip look.
16. Mention the cloaks and capes used by romans.

(6X5 =30)

Part C

*Answer any **two** questions not exceeding **four pages***

Each question carries 15 marks

17. Elaborately explain the Asiatic Costumes.
18. Illustrate and explain the Greek Costume.
19. Explain Victorian and Edwardian Era.
20. Discuss on the various looks and style from 1960-Present.

(15X 2=30)

Course
POST GRADUATE DIPLOMA PROGRAMME
FASHION DESIGNING (CORE COURSE 12)
SEMESTER II

Name of the Course: Paper VI- FD2C12PPGD TEXTILE PRINTS (P)

Duration: One Semester

Total Credits: 3 credits

Total Lecture Hours: 72 (4 hours /week)

Aim of the course: Understanding and studying the traditional and contemporary motifs practicing to apply on various design products.

Course Overview and Context:

- To make the students to know about the various prints and their terminologies
- To help the students develop their own designs

Syllabus Content:

Module I

Object Exploration

(30 Hours)

Object exploration and drawing, Breaking components of the object, Creating abstract motifs, develop the motif in the samples of 5”X5” and A3.

Module II

(42 Hours)

Introduction – Different types of printing.

Floral Print development :- All over non directional, All over one directional, All over packed, All over tossed, All over two directional, Bamboo, Buds, Calico, Leaves, Tailing floral and vines.

Geometric Print development: - Abstract, Arabesque, Basket weave, Bull’s eye, Check board, Circles and Dots, Plaids and checks, Stripes

Conversational Prints: - Animal skins, Butterflies, Camouflage

Ethnic Print: - African, Egyptian, Paisley

Art Movements and period styles: - Graffiti, Punk

Learning Resources

References

1. Textile Designs – Susan Meller Joost Elffers – Thames & Hudson, UK
2. Textile Design The complete guide to printed textiles for apparel and home furnishings – Carol Joyce- Watson Guphill.

Competencies of the course:

- Explore the objects, traditional prints and contemporary prints
- Identify and analyze the textile prints in the market

Execute the application of different print on various products

Attendance Policy: Regular attendance mandatory

Instruction schedule: As notified by the Department

Late record submission policy: Minus marks for being late for a day or two. No late submission beyond two days permitted in the normal case

Make-up examination/work policy: Two Chances are given to failed candidates for the repetition of the Course

Behaviour expectations: Participatory or Involved behaviour

Academic dishonesty/cheating/plagiarism: It disqualifies

Instructor/Teaching Assistant contact information: As notified by the Department

Accommodation of students who are challenged: Provisioned

P.G DIPLOMA IN FASHION DESIGNING AND APPAREL MERCHANDISING

Semester –II

Paper VI- FD2C12PPGD Textile Prints

BLUE PRINT

Units	Hours	1/2 50
1	30	1
2	42	1
Total	72	2

Record – 20 Marks

Viva- 5 Marks

**ST TERESA'S COLLEGE, ERNAKULUM
(Autonomous)**

**P.G DIPLOMA IN FASHION DESIGNING AND APPAREL MERCHANDISING
Semester –II**

Paper VI- FD2C12PPGD Textile Prints

Time: - 3 Hours

Max Marks:- 75

1. Design a “bamboo” print for an interior wall in 5”X5” and develop it in A3 using different color combinations.

[Or]

(1X50=50)

2. Explore the given object and taking the object as an inspiration, design a stylized motif in 5”X5” and develop it in A3



Record – 20 Marks

Viva- 5 Marks

Course

**POST GRADUATE DIPLOMA PROGRAMME
FASHION DESIGNING (CORE COURSE 13)
SEMESTER III**

Name of the Course: Paper I-FD3C13PPGD COMPUTER AIDED FASHION DESIGNING (P)

Duration: Third Semester

Total Credits: 4 credits

Total Lecture Hours: 45(5 hours /week)

- **Aim of the course:** Understanding and learning the software may lead them to a good Fashion illustrator in Industry.

Course Overview and Context:

- Introduction to the new emerging world of computer
- Application of computer in designing

Syllabus Content:

MODULE – I (15 hours)

Adobe Illustrator

MODULE – II (15 hours)

Adobe Photoshop

MODULE – III (15 hours)

Creating inspiration board, Spec drawing, Draping garments on croquis, color rendering of garments, Textile designs, Layout planning while creating portfolio.

Learning Resources

References

Computer aided pattern design and product development – Alison Beazley and Terry Bond – Blackwell Publishing Ltd.,

The comparison of the Manuel and CAD systems for pattern making, grading and marker making processes – Ziyet Ondogan and Celin Erdogan-35100 Bomova – Iznar, Turkey.

GOYMAR/ Computer aided pattern making- Gerber Technology

Reach CAD Software

TUKCAD, pattern making software for Fashion design

Competencies of the course:

- Helps to create fashion figures and designs
- Create many patterns using color option tools
- Improved Illustration skills.
- Enables them to create the Spec Sheets of International Standards.
- Attain fashion photography technical skills.
- Create visual effects and photo editing with no time.
- Know to save time in photo shoots with the proper usage of this software.
- Perceive the techniques of visual effects in magazine editing and so on.
- Study how to create a Creative Designers portfolio with the software.
- Create thematic inspirational skills in the form of creating theme board, colour board etc.
- Create their own way of illustrating croquis and garment designs.
- Study the arrangement of Textile prints and how effectively they can do it with the help of this software.
- Understand the layout planning while creating software.

Attendance Policy: Regular attendance mandatory
Instruction schedule: As notified by the Department
Late assignment submission policy: Minus marks for being late for a day or two. No late submission beyond two days permitted in the normal case
Make-up examination/work policy: Two Chances are given to failed candidates for the repetition of the Course
Behaviour expectations: Participatory or Involved behaviour
Academic dishonesty/cheating/plagiarism: It disqualifies
Instructor/Teaching Assistant contact information: As notified by the Department
Accommodation of students who are challenged: Provisioned

**Paper I- FD3C13PPGD Computer Aided Fashion Design
BLUE PRINT**

Units	Hours	marks 35 1/1	Marks 1/2
1	10	-	-
2	30	-	-
3	32	1	2
Total	72	1	2

Record: 15 Marks

Viva: 10 Marks

**ST.TERESA'S COLLEGE, ERNAKULAM
(Autonomous)
POST GRADUATE DIPLOMA IN FASHION DESIGNING
Semester-III**

Paper I- FD3C13PPGD Computer Aided Fashion Design

Time : 4Hours

Max Marks: 75

1. Design, Illustrate and Render a garment for a Teenager on the theme “ **Rock n Roll**” or “**Funky Fun**” , with the following:

- Usage of Portfolio Layout plan for presentation (Marks:10)
- Describe the Design Inspiration (Marks :10)
- Drape and Colour Render Garments on Croquis (Marks:15)

2. Draw the Specification Sheet for any one among the Theme mentioned above (Marks: 15)

Or

Design and create a Textile Print for the concept “**ULTRA MODERN**”

Course

**POST GRADUATE DIPLOMA PROGRAMME
FASHION DESIGNING (CORE COURSE 14)
SEMESTER III**

Name of the Course: Paper II- FD3C14PPGD FINAL COLLECTION (P) ***

Duration: Third Semester

Total Credits: 4 credits

Total Lecture Hours: 90(10 hours /week)

Aim of the course: Compiling and applying the acquired theoretical and practical knowledge for developing thematic final collections of garments.

Course Overview and Context:

To help the students to independently develop a thematic line using the knowledge gained and their creativity.

Presentation:-

Each student will conceptualize and develop a collection of at least five garments

Learning Resources

References

Fashion – concept to catwalk –Gereal Olivier- A&C Black London

How to create your Final Collection –Atkinson M. Saris – Tradition and beyond – Sign Marthand chishti RK Fashion Source – M C Kelvey .K Fashion Forecasting – Kellvey Mc Katherine and Munslow J Designers guide to color (all editions)– James Stockton –Chronical books San Francisco
Competencies of the course: <ul style="list-style-type: none">• Expertise in taking inspiration• Develop mood and story board• Develop designs• Deeside the colour and colour combinations• Explore and source the fabric suitable for the theme• Developing patterns for the designs• Construct and accessories the garments according to the design• Equip to present the collection
Attendance Policy: Regular attendance mandatory
Instruction schedule: As notified by the Department
Late approval policy: Minus marks for being late for a day or two. No late submission beyond two days permitted in the normal case
Make-up examination/work policy: Two Chances are given to failed candidates for the repetition of the Course
Behaviour expectations: Participatory or Involved behaviour
Academic dishonesty/cheating/plagiarism: It disqualifies
Instructor/Teaching Assistant contact information: As notified by the Department
Accommodation of students who are challenged: Provisioned

**Paper II- FD3C14PPGD Final Collection
BLUE PRINT**

Units	EVALUATION CRITERIA	MARKS	Total marks
1	Theme Interpretation	15	75
2	Choice of Fabrics	10	
3	Creative Research and Designs Development	30	
4	Pattern Development and Garment Construction	20	

Sessional Assessment: 25 Marks

Final Assessment (Viva-Voce): 75 Marks

Course

**POST GRADUATE DIPLOMA PROGRAMME
FASHION DESIGNING (CORE COURSE 15)
SEMESTER III**

Name of the Course: Paper III- FD3C15PPGD PORTFOLIO MAKING (P) ****

Duration: Third Semester

Total Credit: 4 credits

Total Lecture Hours: 72(8 hours /week)

Aim of the course: Equip the student with the best of their works in portfolio creatively and confidently to face the challenging world.

Course Overview and Context:

To help students to prepare a competitive portfolio which include best of their skills and talents

Syllabus Content:

Presentation

The students have to document all their best presentable work done through all the semesters and those that portray the student's area of interest.

The students are required to submit the portfolio as the record during the external evaluation.

Learning Resources

References

Portfolio Presentation for Fashion Designers – Linda Tain – Fairchild Books, New Yor

Competencies of the course:

- Create an outstanding portfolio combining the best works done through all the semesters.
- Understand the various fields of fashion all at one stretch.
- Identify the area of interest and to portray it.
- Confidence to face the challenging world.

Attendance Policy: Regular attendance mandatory

Instruction schedule: As notified by the Department

Late submission policy: Minus marks for being late for a day or two. No late submission beyond two days permitted in the normal case

Make-up examination/work policy: Two Chances are given to failed candidates for the repetition of the Course

Behaviour expectations: Participatory or Involved behaviour

Academic dishonesty/cheating/plagiarism: It disqualifies

Instructor/Teaching Assistant contact information: As notified by the Department

Accommodation of students who are challenged: Provisioned

Paper III- FD3C15PPGD Portfolio Presentation

BLUE PRINT

Units	EVALUATION CRITERIA	MARKS	Total marks
1	Theme Interpretation	15	75
2	Creative Research	15	
3	Portfolio Layout Design	25	
4	Over All Presentation	25	

Sessional Assessment: 25 Marks

Final Assessment (Viva-Voce): 75 Marks

Course
POST GRADUATE DIPLOMA PROGRAMME
FASHION DESIGNING (CORE COURSE 16)
SEMESTER III

Name of the Course: Paper IV - FD3C16TPGD COMMUNICATION SKILLS

Duration: One Semester

Total Credit: 2 credits

Total Lecture Hours: 18(2 hours/week)

Aim of the course: Acquire body language and communication skill and thereby develop confidence to approach interview board and society at large.

Course Overview and Context:

- Improve the conversation and communication skills in English
- Equip students to face interview panel

Syllabus Content:

Content:-

Module I

(3 hours)

1. Introduction to communication
2. Concept, definition
3. Functions and need of communication
4. Types of communication- Verbal, non verbal, Intra personal, Interpersonal, Group communication
5. Barriers to communication

Module II

(7 hours)

1. Art of small talk- initiating a conversation, sustaining a conversation, closing a conversation, interrupting a conversation.
2. Describing people, places, events and things
3. Participating in a conversation- interactional, transactional
4. Group Discussion- need for good communication skills, interpersonal skills, leadership skills, problem solving skills, types of group discussion (topic based, case based), Discussion etiquette (Do's and don'ts)

Module III

(8 hours)

1. Letter Writing
2. Resume and covering letter

3. Email application
4. Email etiquettes
5. Presentation skills
6. Interview skills- research- on topics, on company details, preparing for the interview- a day before, on the day of the interview, during the interview, after the interview, what no to do at an interview
7. Speech mannerism and body language

Learning Resources

References

Essentials of Business Communications – Rajendra Pal –Sultan Chand & Sons

Communication skills – Sanjay Kumar & Lata Push, Oxford

Dressing and Etiquette – Hand Book –Guide India Publ

Business Communications –Meenakshi Raman ,Prakash Singh- Oxford Publishers

Competencies of the course:

- Imbibe the significance of communication skills
- Converse fluently
- Actively interact
- Participate in group discussion
- Develop and practice writing skills
- Learn to write Resume and covering letter
- Understand the email etiquettes
- Cultivate presentation skills
- Learn interview skills
- Attain the knowledge of mannerism and body language
- Gain confidence

Attendance Policy: Regular attendance mandatory

Instruction schedule: As notified by the Department

Make-up examination/work policy: Two Chances are given to failed candidates for the repetition of the Course

Behaviour expectations: Participatory or Involved behaviour

Academic dishonesty/cheating/plagiarism: It disqualifies

Instructor/Teaching Assistant contact information: As notified by the Department

Accommodation of students who are challenged: Provisioned

**Paper IV- FD3C16TPGD Communication Skills
BLUE PRINT**

Module	Hours	Mark-5 1/1	Mark 10 2/2	Marks-25 1/1	Total Marks(50)
1	3	-	-	-	-
2	7		1		10
3	8	1	1	1	40

**ST.TERESA'S COLLEGE, ERNAKULAM
(Autonomous)**

**P.G DIPLOMA IN FASHION DESIGNING AND APPAREL MERCHANDISING
Semester-III**

Paper IV- FD3C16TPGD Communication Skills

Max.Marks:50

1. Prepare and present cover letter to apply for the post of stylist in advertising field.
(5 marks)
2. Prepare resume to apply for the post of fashion designer in a boutique.
(10 marks)
3. Mock interview: present the resume in front of interview board
(25 marks)
4. Group discussion on recent political advancements
(10 marks)

INTERNSHIP

Course
POST GRADUATE DIPLOMA PROGRAMME
FASHION DESIGNING
FD3IPGD -INTERNSHIP

During the III semester, the students are required to undergo an internship for a period of two months in a garment industry, boutique or under the guidance of a recognized Fashion Designer, Costume Designer or a Stylist for gaining practical experience in the field.

Evaluation

Sessional Assessment	:	25 marks
Final Assessment (Viva-Voce)	:	75 marks